



January 23, 2024

January Marketing Envelope

Welcome to the January Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on upcoming eLearning.
3. A flyer on the Delaware Sign Law.
4. A flyer on Instant Ticket Returns Reminder.



INSTANT GAMES

NEW GAMES / GAME CLOSEOUTS

January 11, 2024

New Instant Scratch Games (6):

Delivery/Live Date: Monday, February 5, 2024

Game 375 <i>Super 7s</i>	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902375 1
Game 385 <i>Double Sided Dollars</i>	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902385 0
Game 391 <i>Platinum Payout</i>	30 \$20 Tickets in a Pack-value \$600	UPC 8 1260902391 1
Game 398 <i>Hot 8</i>	300 \$1 Tickets in a Pack-value \$300	UPC 8 1260902398 0
Game 401 <i>Win It All</i>	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902401 7
Game 402 <i>Deco Dollars</i>	30 \$10 Tickets in a Pack-value \$300	UPC 8 1260902402 4

Final Game Close Outs (5):

Return Period February 5 –23, 2024

Billing Date March 1, 2024

Announced End of Game/Sales: March 3, 2024

Winning tickets may be paid/claimed thru March 3, 2025

Return ALL Tickets

- 333 *Make My Day!*
- 340 *Hot & Sizzling*
- 350 *Scratch and Match*

Return ALL Tickets

- 362 *\$100 Grand Blowout*
- 372 *20X Cash Splash (\$5)*

DELIVERY 02/05/24		Return 02/05-23/24	
402 Deco Dollars UPC 8 1260902402 4	388 'Tis the Season UPC 8 1260902388 1	377 Extra Cashword UPC 8 1260902377 5	363 Cash Bonanza UPC 8 1260902363 8
401 Win It All UPC 8 1260902401 7	387 Merry Money UPC 8 1260902387 4	376 Win Big Money UPC 8 1260902376 8	362 \$100 Grand Blowout UPC 8 1260902362 1
398 Hot 8 UPC 8 1260902398 0	386 \$50,000 Richer UPC 8 1260902386 7	375 Super 7s UPC 8 1260902375 1	359 Double Match UPC 8 1260902359 1
397 Cash X 50 UPC 8 1260902397 3	385 Double Sided Dollars UPC 8 1260902385 0	374 Deluxe Multiplier UPC 8 1260902374 4	358 7-11-21 UPC 8 1260902358 4
396 Cash X 20 UPC 8 1260902396 6	384 Cash Party UPC 8 1260902384 3	372 20X Cash Splash UPC 8 1260902372 0	357 Plug In UPC 8 1260902357 7
395 Cash X 10 UPC 8 1260902395 9	383 Fiery 7s UPC 8 1260902383 6	370 5X Cash Splash UPC 8 1260902370 6	351 Corner Payout UPC 8 1260902351 5
394 Cash X 5 UPC 8 1260902394 2	382 Cash Wheel UPC 8 1260902382 9	369 \$15,000 Back Scratch UPC 8 1260902369 0	350 Scratch and Match UPC 8 1260902350 8
393 Mega Bucks Blowout UPC 8 1260902393 5	381 Jumbo Bucks UPC 8 1260902381 2	368 Bonus Card Bingo UPC 8 1260902368 3	349 Plu\$ 7 UPC 8 1260902349 2
392 Special Edition Box Bingo UPC 8 1260902392 8	380 High Voltage Win It All UPC 8 1260902380 5	367 Super Win It All UPC 8 1260902367 6	348 Lucky 777 UPC 8 1260902348 5
391 Platinum Payout UPC 8 1260902391 1	379 Hit \$1,000 UPC 8 1260902379 9	365 Nothing But Cash! UPC 8 1260902365 2	340 Hot & Sizzling UPC 8 1260902340 9
390 Snowflake Wonder UPC 8 1260902390 4	378 Stacks of Cash UPC 8 1260902378 2	364 Why Chicken Cross Road? UPC 8 1260902364 5	333 Make My Day! UPC 8 1260902333 1
389 Holiday Cash UPC 8 1260902389 8			

RETURN ONLY THE GAMES HIGHLIGHTED IN BLUE



eLearning WAVE Training: Login Instructions



Welcome to your log in information for your new online eLearning courses! These courses can be accessed on any browser, providing flexibility for you and your staff to complete the training at any time and as many times as needed. The training website will be available in mid-February, and you will receive a terminal message once you are able to log in.



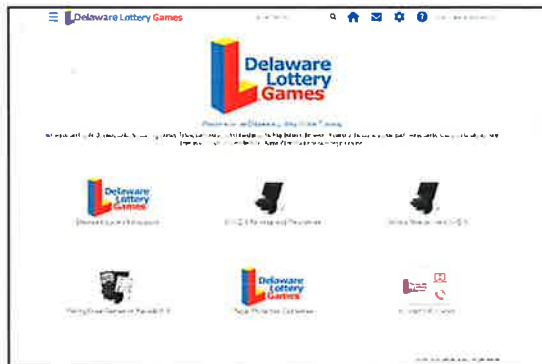
Logging into eLearning:

- Launch the website: <https://tinyurl.com/DELotteryTraining>
- Log in using R plus your 5-digit WAVE retailer number as your Username and Password.

– Username: R12345

– Password: R12345

EXAMPLE



- Once logged in, select a tile on the main page to begin a course.
 - The course will open; click the launch icon [▶] in the bottom left-hand corner of the pop-up to take the course.
 - Once a course has been completed, that course will then show as **Complete**.
 - Each course contains a short knowledge check at the end.
 - Continue until all courses have been completed.
 - A survey will be made available once the training has been completed.

Note: Additional staff can log in to take the same course, although only one user can be logged in at a time.



- Training will take approximately 1 hour and does not have to be completed in one session but must be completed all the way through for you to receive your new WAVE.

Following completion of all training courses, you will receive a Certificate of Achievement, and the installation for the WAVE will be scheduled.

Questions?

Email: DELotteryTraining@scientificgames.com

The Delaware Sign Law

- ▶ Signs may not be placed within the State's Right of Way.
- ▶ Although not always exact, a good rule of thumb is that the Right of Way is typically one foot behind any utility poles.
- ▶ Utility poles are the large wooden poles that carry electric, phone, and cable wires that typically



Sign are also never allowed:

- ▶ On utility poles, light poles, traffic signal poles, or road signs.
- ▶ On bridges or any overpass
- ▶ In medians, islands, or gore areas.

Signs placed illegally are not only unattractive, but can be dangerous to motorists and pedestrians.

Each sign that is in violation results in a fine of \$25, and a \$15 recovery fee.

For more information on sign placement, see 17 Del. Code, Sections 524-527 and 1111 (C) .

Delaware's Sign Legislation
17 **DEL.CODE**
Sections 524, 525, 526, 526 and 1111(c)

Typical Divided Highways



**For Questions about the sign laws, contact your nearest DeDOT office:
New Castle – 302-326-4688 | Kent – 302-760-2443 | Sussex – 302-853-1327**



Instant Ticket Returns

Tel Sell would like to get your returns processed as quickly as possible. To allow this to happen.... please refrain from:

- Wrapping return packs in an extremely tight manner as pictured (Packs sometimes get damaged when opening these).



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- Please DO NOT return bin cards with your returns.
- Please don't use tape or paper clips to adhere and attach return slips to tickets.
- Only send one copy of return slip with tickets in the shipment. (The duplicate copy of this slip should be retained by the retailer along with the tracking number)
- No need to send any other WAVE terminal reports other than one return slip. You should always verify that the return details are correct.
- If you need to send an adjustment form along with your returns you may include it. However, please DO NOT use return bags to send back adjustment forms alone. (You may want to contact your rep for quickest action or send via regular mail to the address on the back of the adjustment form)

If you need additional returns bags or instant ticket inventory, please contact

Tel Sell: (888) 909-4744

If you need additional bin cards you should contact your Lottery field representative first, who may have bincards on hand for all the new and active games.