



March 22, 2024

March Marketing Envelope

Welcome to the March Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.



INSTANT GAMES

NEW GAMES/ GAME CLOSEOUTS

March 7, 2024

New Instant Scratch Games (3):

Delivery/Live Date: Monday, April 1, 2024

Game 403 \$100K	30	\$20	Tickets in a Pack-value \$600	UPC 8 1260902403 1
Game 408 7-11-21	300	\$1	Tickets in a Pack-value \$300	UPC 8 1260902408 6
Game 411 <i>Steam 'em Up!</i>	300	\$1	Tickets in a Pack-value \$300	UPC 8 1260902411 6

Final Game Close Outs (7):

Return Period April 1 – 19, 2024

Billing Date April 26, 2024

Announced End of Game/Sales: April 28, 2024

Winning tickets may be paid/claimed thru April 28, 2025

Return ALL Tickets

- 359 *Double Match*
- 363 *Cash Bonanza*
- 377 *Extra Cashword*
- 382 *Cash Wheel*

Return ALL full packs & one partial pack

- 364 *Why Did the Chicken Cross the Road?*
- 367 *Super Win It All*
- 370 *5X Cash Splash*

DELIVERY 03/04/24		Return 04/01-19/24	
411 Steam 'em Up UPC 8 1260902411 6	397 Cash X 50 UPC 8 1260902397 3	386 \$50,000 Richer UPC 8 1260902386 7	376 Win Big Money UPC 8 1260902376 8
408 7-11-21 UPC 8 1260902408 6	396 Cash X 20 UPC 8 1260902396 6	385 Double Sided Dollars UPC 8 1260902385 0	375 Super 7s UPC 8 1260902375 1
407 One-Word Cashword UPC 8 1260902407 9	395 Cash X 10 UPC 8 1260902395 9	384 Cash Party UPC 8 1260902384 3	374 Deluxe Multiplier UPC 8 1260902374 4
406 Hop To It! UPC 8 1260902406 2	394 Cash X 5 UPC 8 1260902394 2	383 Fiery 7s UPC 8 1260902383 6	370 5X Cash Splash UPC 8 1260902370 6
405 DIY Bucks UPC 8 1260902405 5	393 Mega Bucks Blowout UPC 8 1260902393 5	382 Cash Wheel UPC 8 1260902382 9	367 Super Win It All UPC 8 1260902367 6
404 Loose Change UPC 8 1260902404 8	392 Special Edition Box Bingo UPC 8 1260902392 8	381 Jumbo Bucks UPC 8 1260902381 2	364 Why Chicken Cross Road? UPC 8 1260902364 5
403 100K UPC 8 1260902403 1	391 Platinum Payout UPC 8 1260902391 1	380 High Voltage Win It All UPC 8 1260902380 5	363 Cash Bonanza UPC 8 1260902363 8
402 Deco Dollars UPC 8 1260902402 4	390 Snowflake Wonder UPC 8 1260902390 4	379 Hit \$1,000 UPC 8 1260902379 9	359 Double Match UPC 8 1260902359 1
401 Win It All UPC 8 1260902401 7	388 'Tis the Season UPC 8 1260902388 1	378 Stacks of Cash UPC 8 1260902378 2	357 Plug In UPC 8 1260902357 7
400 Money Roll UPC 8 1260902400 0	387 Merry Money UPC 8 1260902387 4	377 Extra Cashword UPC 8 1260902377 5	351 Corner Payout UPC 8 1260902351 5
398 Hot 8 UPC 8 1260902398 0			

RETURN ONLY THE GAMES HIGHLIGHTED IN BLUE