

# Ticket Talk

## LUCK THAT LASTS A LIFETIME!

### COMES TO DELAWARE



LAUNCHED



JANUARY 27

#### In this issue:

2

Important Reminders

3

XFingers

7

Delaware Lottery 40th Anniversary

9

Big Winner Locations

11

Top 10 Retailers

Our players have been asking for a “win for life” game and we were pleased to deliver LUCKY FOR LIFE™ to start the New Year! And hopefully you’ve already seen the demand for the new game translate into foot traffic into your stores.

The new \$2 multi-state draw game featuring a top prize of \$1,000 a DAY for LIFE launched on Tuesday, January 27. The first drawing took place on Thursday, January 29. In addition to the top prize, players have the opportunity to win a second prize of \$25,000 a YEAR for LIFE and other cash prizes ranging from \$3 to \$5,000. Drawings are held Monday and Thursday nights at 10:38 p.m. EST.

As a Lucky For Life Retailer, you may be getting a few questions about the game from your players. Here are some basic FAQs to remember:

#### WHAT IS “FOR LIFE”?

“For Life” prizes are payable for the length of a winner’s natural life. At minimum, 20 years of payments are guaranteed; however, payments could last much longer, based on the lifespan of a winner.

#### WHICH STATES PARTICIPATE IN “LUCKY FOR LIFE”?

Arkansas, Connecticut, Washington, D.C., Delaware, Idaho, Iowa, Kentucky, Maine, Massachusetts, Michigan, Minnesota, Missouri, Montana, New Hampshire, Rhode Island, South Carolina, Vermont (as of March 2015)

#### HOW ARE THE TOP PRIZE OF \$1,000 A DAY FOR LIFE AND \$25,000 A YEAR FOR LIFE PAID?

The prizes are payable as an annuity or lump sum. Check out the complete prize chart on the Lucky for Life™ “What Could I Win?” page on delottery.com.

#### HOW ARE MULTIPLE WINNERS PAID?

Top prize and second prize values are governed by “split-prize” liability; the top and second prizes will be divided equally among the top and second prize winning tickets and may be less than shown.

(See “What Could I Win?” page on delottery.com)

If players ask questions that you can’t answer, you can always refer them to delottery.com or to call the Lottery Office at (302) 739-5291.

We’re looking to seeing some big Lucky for Life™ winners from your stores soon!

# IMPORTANT REMINDERS

## STOLEN TICKET REPORTING

Whether by theft or robbery, as soon as you realize tickets are missing first call the police and then call The Lottery Security Team or the Scientific Games Operations Center.

**State Lottery Office:** 302-739-5291

This phone is staffed Monday through Friday from 8:00 a.m. to 4:30 p.m.

If you are calling OUTSIDE of normal State Lottery Office hours, call the Operations Center at 302-678-5294. This line is staffed 24 HOURS A DAY 365 DAYS A YEAR.

**When you call, make sure to have the following information on hand:**

- Game #, Pack # and the Stolen Ticket Numbers
- An up-to-date record and inventory of the games and packs that are active in your dispensers.

You will need to submit a copy of the police report to the Delaware Lottery Security Office in order to receive credit for any Stolen Tickets. The report **MUST BE MAILED** to the Lottery Office or **FAXED** to 302-622-4488.

### Delaware Lottery Office

McKee Business Park  
1575 McKee Road, Suite 102  
Dover, DE 19904

## PAY RECEIPTS

Retailers and clerks, please remember to give ONE of the two PAY RECEIPTS for WINNING TICKETS to the player!

## LOTTERY COUPONS

We continue to offer discounted play to our players through our \$1 and \$5 Delaware Lottery Coupons. These coupons are good toward any game ticket purchase and are redeemable for players at all existing Retail locations. They are cashed for credit just like an instant ticket. You can verify the credit by running an Instant 11 Report.



# SAVE THE DATE

## XFINGERS CHALLENGE 2015



**MARCH 24TH**  
**NEW CASTLE COUNTY**  
Delaware Tech, Stanton  
9 AM to 7 PM

**MARCH 25TH**  
**SUSSEX COUNTY**  
Atlantic Inn, Millsboro  
9 AM to 7 PM

**MARCH 26TH**  
**KENT COUNTY**  
Delaware Tech, Dover  
Corporate Conference Center, Room 400  
9 AM to 7 PM

Calling all Lottery Retailers, clerks and terminal operators! Get ready to test your terminal speed and accuracy skills at XFingers! Our annual friendly competition is your chance to earn bragging rights, and WIN CASH and PRIZES, and enjoy FREE FOOD! Stay tuned for more information coming to your location. You can also visit our website at [delottery.com/retailerscorner](http://delottery.com/retailerscorner).

# CONGRATULATIONS TO OUR HOLIDAY RICHES PROMOTION WINNERS!

To celebrate the holidays and spread a little joy to our Retailer network, we gave away \$10,000 in Visa gift cards! Every 5th MULTI-WIN LOTTO® sold between November 3, 2014, through November 16, 2014, generated an entry form. The entry form was our Retailers and clerks chance to win one of 110 Visa gift cards.

Congratulations to LuAnn Curlett of DE Cigarette & Tobacco and Bobby John of Ace Petroleum trading as

FoxPoint Oceanic Station for winning the top prize of a \$500 Visa gift card. Second prizewinners received \$250, third prizewinners received \$100 and fourth prizewinners received \$50 Visa gift cards.

For the full list of winners, visit the Retailer's Corner page on [delottery.com](http://delottery.com). Thank you to all of our Retailers for another great year!



**\$500**

**BOBBY JOHN**

FoxPoint Oceanic Station



**\$500**

**LUANN CURLETT**

DE Cigarette & Tobacco Outlet New Castle



**\$250**

**PARESH PARIKH**

One Stop Milford



**\$100 (EACH)**

**MEENA SHARMA & CANDICE MARSH**

Boxwood Books & News



**\$100 (EACH)**

**GAURAN PATEL & DIREN AMIN**

Claymont News & Gifts



**\$100**

**AMANDA WOOTEN**

Country Cupboard



**\$100**

**KIMBERLY COHEE**

Country Cupboard



**\$100 (EACH)**

**LINDA LYONS & DEBORAH ARABIA**

Harrington Raceway & Casino



**\$100**

**ADEL ISMAIL**

Hylton Market



**\$100**

**TYLDEN BRICE**

Liquid Assets



**\$100**

**RAJESH PATEL**

Midway Discount Liquor Warehouse



**\$100**

**LORA HITCHENS**

Bodie's Dairy Market #6 Dagsboro



**\$100**

**BINDESH SHAH**  
Milford Cigarette Outlet



**\$100**

**PAMKEJ SHAH**  
Shell Gas Station Newport Gap Pike



**\$100**

**TARA HUGHES**  
Uncle Willie's Blades



**\$100**

**MAYUR PATEL**  
Westgate Wine & Spirits



**\$50**

**PAUL WOODWARD**  
Avenue Wines & Spirits



**\$50**

**GAIL LOUGHIN**  
Bodie's Millsboro



**\$50**

**YATIN PATEL**  
Geo's Liquor



**\$50**

**CHRISTINA BRAMBLE**  
Laurel Oasis Travel Plaza



**\$50 (EACH)**

**HARSHAL PATEL & RAJ PATEL**  
Miller Road Liquors



**\$50**

**TYIWONDA BLUE**  
Shore Stop #243 Camden



**\$50**

**PIYUSH PATEL**  
Willow Grove Market



**\$50**

**PRATIMA PATEL**  
Hiway Convenience

## FAREWELL TO BOB SKUSE

It is a bittersweet time at the Lottery as we announce the retirement of Bob Skuse as the Lottery's Field Service Supervisor on March 27, 2015. After 10 years of great leadership and dedicated service, Bob is retiring to explore new dreams and spend time with his wife and family. It is impossible to measure what Bob has contributed to the Lottery over the years and he will surely be missed.

In his ten years at the Lottery, Bob has been a mentor to many. Even more important though are the friendships he has developed over that time. He was very passionate about his job and the retailers could always depend on his support.

We appreciate the valuable contribution's Bob has made to the success of the Lottery's marketing department throughout his tenure. We will find it hard to replace his blend of skills, experience and good humor.

Congratulations on a job well done and a retirement well deserved. We offer you good wishes for health and happiness in your retirement.



# NEED AN Instant CHILL IN PARADISE?

**ESCAPE TO  
MARGARITAVILLE®  
GIVES YOU A CHANCE TO  
WIN A \$2,000 TOP PRIZE  
OR TRIP TO KEY WEST!**



Does this bitter cold winter weather make you want to head south? We're giving you a chance to go with our Jimmy Buffet-inspired Licensed Property Game, Escape to Margaritaville®! This tropical ticket offers you a second chance to win a trip for two to Key West!

Tell your players not to "waste away" their non-winning tickets and submit them online for a chance to win! Visit the Instant Games page on [delottery.com](http://delottery.com) for details and the link to the Second Chance Bonus Zone.

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**IT'S 5 O'CLOCK SOMEWHERE!**

## TIME TO CELEBRATE!

# THE DELAWARE LOTTERY TURNS 40 IN 2015!

We're celebrating 40 years of fun this year! The Delaware Lottery launched its first game in 1975, and it's been growing exponentially ever since! To date, the Lottery has contributed \$4.1 billion to the state's General Fund, a pool of funds that finances vital state services such as education, public safety and healthcare. Our Retail network has played a critical part in our growth and success over the past 40 years, and for that, THANK YOU!

The Lottery is planning some fun and exciting things to celebrate the big 4-0 this summer. More information to come!



## SPONSORED EVENTS



### UNIVERSITY OF DELAWARE AND DELAWARE STATE UNIVERSITY BASKETBALL

The Delaware Lottery is once again a proud sponsor of University of Delaware (UD) men's and women's basketball and Delaware State University (DSU) men's basketball!

### DELAWARE 87ERS BASKETBALL

NBA Minor League basketball is back in Delaware! The 87ers, the Philadelphia 76ers development league team, are back for their second season and the Delaware Lottery is a part of the action!

# INSTANT GAMES COMING SOON!



7-11-21 (711) • Triple Stars (721) • Crossword (724) • Joker's Jackpot (722)  
Cash Blast (723) • 5X the Cash (725) • \$25,000 Payout (726)

**INSTANT GAMES**      *Go Scratch!*



# BIG WINNER LOCATIONS

## DRAW GAME JACKPOT/TOP PRIZE WINNING TICKETS SOLD HERE:

### \$87,000 DELAWARE CASH 5®

Spruance City Liquors, Smyrna (December 2014)

### \$52,118 MULTI-WIN LOTTO

Tobacco Zone College Avenue, Newark (December 2014)

### \$146,100 MULTI-WIN LOTTO

7-Eleven, Rehoboth Beach (November 2014)

### \$1 MILLION POWERBALL® - HAS NOT BEEN CLAIMED

Sunoco A-Plus, New Castle (February 2015)



## INSTANT GAME TOP PRIZE WINNING TICKETS SOLD HERE:

### 5X THE MONEY

\$15,000 top prize sold at Fairwinds Cigarette Outlet on Pulaski Highway, Bear

\$15,000 top prize sold at Delaware Cigarette and Tobacco Outlet, Bear

### STRAIGHT UP 7'S

\$40,000 top prize sold at Lynch Heights Fuel Corp., Milford

### CLASSIC CASH

\$150,000 top prize sold at Royal Farms #123 on Route 24, Oak Orchard

### WIN IT ALL!

\$20,000 top prize sold at Ridge Liquors, Claymont

### PAY ME! \$25,000

\$25,000 top prize sold at Food Lion, Millville

\$25,000 top prize sold at Chelsea BP, New Castle

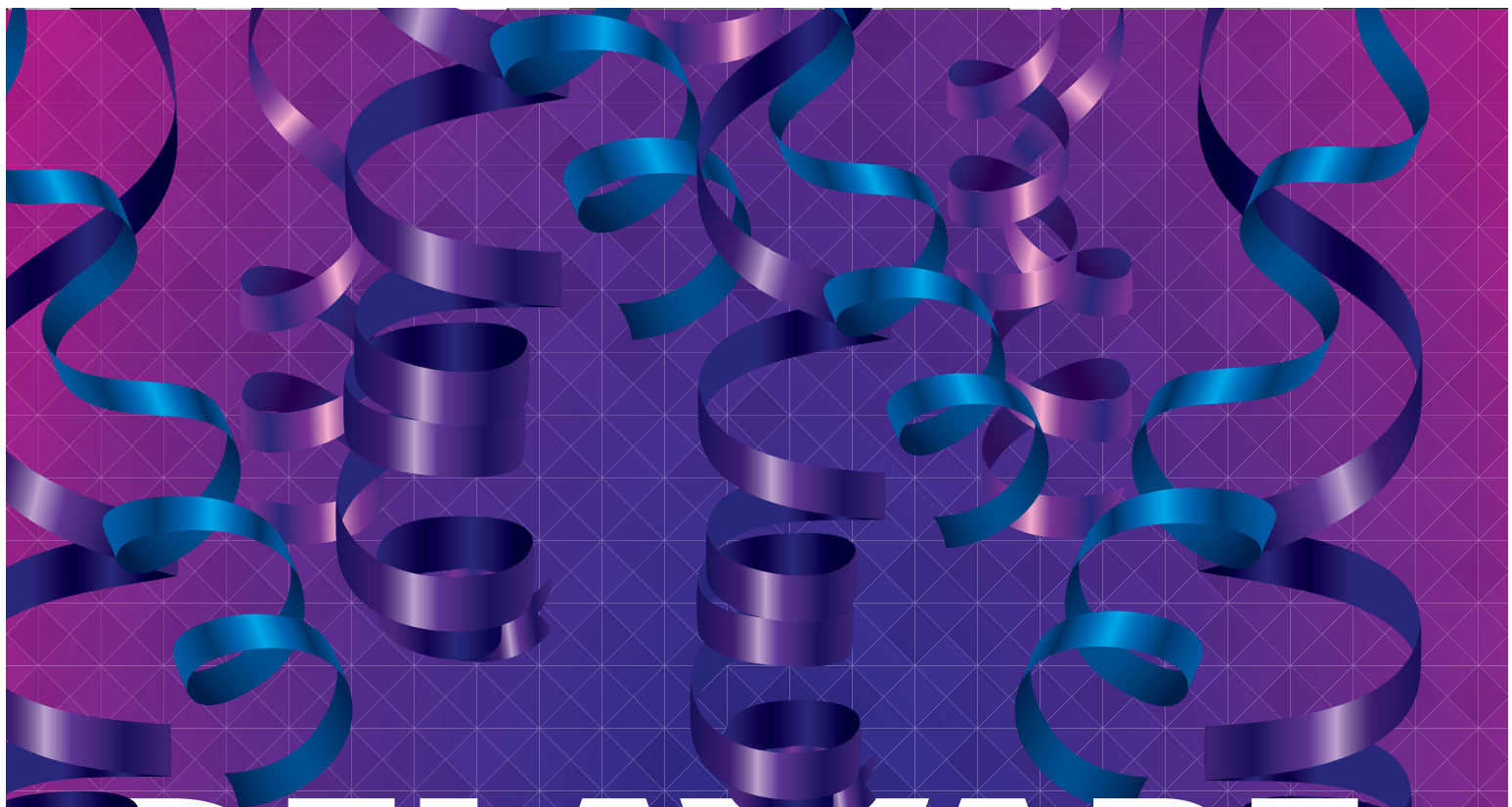
### CASH BLOWOUT

\$150,000 top prize sold at Sansom's Country Maid, Newark

### DELAWARE LIMITED

\$25,000 top prize sold at Middletown News and Tobacco, Middletown





# DELAWARE CASH 5<sup>®</sup>

## DELAWARE CASH 5 RETIRED WITH SPECIAL \$25,000 SECOND CHANCE DRAWING

**FINAL DRAW WAS JANUARY 24, 2015**

DELAWARE CASH 5<sup>®</sup> was retired with a special \$25,000 second chance drawing for the date of the final draw, January 24, 2015. Players could submit their non-winning DELAWARE CASH 5 tickets dated for the final draw for a chance to win one of 50 \$500 gift cards.

Please remind players that winning DELAWARE CASH 5 tickets may be claimed within one year from the date of the draw. All DELAWARE CASH 5 point-of-sale and literature should be removed from your location.

See [delottery.com](http://delottery.com) for list of winners.

# Ticket Talk **TOP 10** RETAILER UPDATE

## Top Ten Delaware Lottery Retailers, October - December 2014

Congratulations to all of our top ten Retailers for Instant Game and Drawing Games sales in each county!

### INSTANT GAMES

#### KENT COUNTY

Uncle Willie's  
Mike's Food Mart  
Smyrna News & Tobacco  
Royal Farms #139  
Stop & Shop - Walker Rd  
Milford Plaza Cigarette Outlet  
Royal Farms #119  
One Stop  
Cigar Cigarette & More  
Royal Farms #117

Woodside  
Dover  
Smyrna  
South Dover  
Dover  
Milford  
Cheswold  
Milford  
Smyrna  
Hartly

#### NEW CASTLE COUNTY

Books & Tobacco, Inc.  
Tobacco Time  
Claymont News and Gifts  
Sunoco A-Plus  
Boxwood Books, News & Tobacco  
Delaware News Center  
Airport News & Tobacco  
Fairfax News  
Library News & Tobacco  
Books & News

Wilmington  
Bear  
Claymont  
Claymont  
Wilmington  
Claymont  
New Castle  
Wilmington  
Newark  
Newark

#### SUSSEX COUNTY

Daily Market  
Bodie's Market #1  
Uncle Willie's  
General Store  
BP-Pep-Up Gas Station  
Super G #389  
One Stop Food Market  
Royal Farms #158  
Shore Stop #254  
Dash In #11161

Lewes  
Millsboro  
Lewes  
Lewes  
Millsboro  
Millville  
Georgetown  
Georgetown  
Angola  
Georgetown

### DRAWING GAMES

#### KENT COUNTY

Smyrna News & Tobacco  
Mike's Food Mart  
Uncle Willie's  
One Stop - Milford  
Milford Plaza Cigarette Outlet  
Stop & Shop - Walker Rd  
Harrington Raceway and Casino  
Stop & Shop - White Oak  
Benbow's Package Store  
EZ Check Food Store

Smyrna  
Dover  
Woodside  
Milford  
Milford  
Dover  
Harrington  
Dover  
Dover  
Dover

#### NEW CASTLE COUNTY

Delaware News Center  
Convenient Store  
Fairfax News  
Tobacco Time  
Airport News & Tobacco  
Claymont News and Gifts  
New Castle Shell  
Books & Tobacco, Inc.  
Books & News  
Naaman's Beverage Mart, Inc.

Claymont  
Wilmington  
Wilmington  
Bear  
New Castle  
Claymont  
New Castle  
Wilmington  
Newark  
Claymont

#### SUSSEX COUNTY

Daily Market  
Joe's Tob. Superstore - Delmar  
Bodie's Market #1  
Bodie's Market #4  
Bodie's Market #6  
De-Lux Dairy Market  
Bodie's Market #3  
Stateline Cig. Outlet - Delmar  
General Store  
Bodie's Market #2

Lewes  
Delmar  
Millsboro  
Selbyville  
Dagsboro  
Seaford  
Georgetown  
Delmar  
Lewes  
Milton

## INSTANT GAMES EXPIRING SOON

GAME NAME	GAME NUMBER	EXPIRATION DATE
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Cash Cow	643	March 2, 2015
Cool Cash	644	March 2, 2015
Cherry Blast	645	March 2, 2015
Loteria®	641	March 30, 2015
Double Your Fun	649	March 30, 2015
Classic Red	637	May 4, 2015
Amethyst 7s	646	May 4, 2015
7 Wins	647	May 4, 2015
Frosty Fun	662	May 4, 2015
Holiday \$100's	663	May 4, 2015

## WELCOME NEW RETAILERS!

The Delaware Lottery would like to welcome the following new Retailers to its ever-growing Retailer network

EAST COAST LIQUORS	LARRY'S LIQUORS
896 SHELL	SUPER FOOD MART
3RD BASE LIQUORS	RT. 9 LIQUORS
JEFFERSON STREET LIQUORS	FRANKLIN LIQUORS
AIRPORT DISCOUNT LIQUORS	DASH IN-WILMINGTON
DOVER EXPRESS	KENT LIQUOR MART
FIRST STATE EXXON	RT. 202 EXXON
UNCLE WILLIE'S-FELTON	LIQUOR STOP

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### The Delaware Lottery

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Dover, DE 19904-1903  
25-07-001

