THE DELAWARE LOTTERY



ANNUAL REPORT

FOR THE FISCAL YEAR ENDING JUNE 30, 2005





Revenue—How much the Lottery helps

During the fiscal year ending June 30, 2005, the Delaware Lottery contributed \$234 million to the state's General Fund, maintaining its position as the fourth largest source of revenue for the state.

Since 1975, the Lottery has:

- Generated \$6.2 billion in revenue
- Paid out more than \$1 billion in cash and other prizes to winners of traditional lottery games
- Contributed more than \$2 billion to the State of Delaware

General Fund—How the Lottery helps

The Lottery exists, by law, to generate income to fund essential state services. The Lottery accomplishes this by contributing nearly one-third of its sales revenue to the state General Fund, the pool of dollars that supports the majority of state services.

Established by the State Legislature in 1975 as a means of generating revenue, the Delaware Lottery operates under the State Department of Finance. With the governor's approval, the Legislature is responsible for allocating the

General Fund in support of state services. State services that benefit from the General Fund include education; health and social services; public safety; judicial and corrections; and various children, youth and family organizations.

In addition to the Lottery, other sources of income for the General Fund are state taxes, franchise taxes, gross receipts taxes, public utilities taxes and cigarette taxes. Without the Lottery's contribution to the General Fund, additional tax dollars would be needed to fund state services. Therefore the Lottery benefits everyone who lives in, works in or visits Delaware.

The Lottery also helps fund programs offered by the state's Department of Health and Social Services for problem gamblers.

Lottery Retailer Network— How the Lottery works

The Lottery supports its mission to maximize revenue contributions to the state's General Fund through the marketing, sale and distribution of innovative, entertaining and secure lottery products through its network of licensed retailers. The network consists of nearly 500 retailers throughout the state who are responsible for daily contact with players and the sale of Lottery tickets.





The economic wealth of local communities benefits from the Lottery's relationship with local businesses licensed to sell lottery tickets. The Lottery achieves this by offering sales incentives to retailers and commission bonuses to retailers who sell winning tickets. The Lottery also supports retailers by providing signs and other in-store merchandising and training materials.

Video Lottery Venues—How it has shaped the horse racing industry

Video Lottery provides a source of business and revenue needed to support legislative efforts to rejuvenate the state's horse racing industry. Under the supervision of the Delaware Lottery, Video Lottery is operated at the three racetracks in the state. Delaware Park and Dover Downs have been operating Video Lottery since December, 1995, and Harrington Raceway began Video Lottery operations in August, 1996.

Today the racetracks collectively offer 6,581 Video Lottery terminals, with 2,500 machines each at Delaware Park and Dover Downs and 1,581 at Harrington Raceway. Delaware's Video Lottery is one of the most successful in the United States in a net-proceeds-per-machine basis.

A bright future—How the Lottery continues to build a better Delaware

The Lottery has developed a strategic plan in support of its mission to maximize contributions to the state's General Fund. The plan will aim to increase sales and revenue contribution by expanding Lottery products (through the introduction of new games and new types of games), Lottery markets, and its distribution channels with the addition of new Retailers and types of distribution. The Lottery will continue to evolve its products through the development of innovative and entertaining products that appeal to both existing and potential Delaware Lottery players.

As the Delaware Lottery evolves to meet changing player preferences, adults are encouraged to have fun and to always play responsibly.





DELAWARE STATE LOTTERY

*Statement of Revenue, Expenses, and Change in Net Assets For the years ending June 30, 2005, and June 30, 2004

| - | 2005 | 2004 |
|---|-------------------|---------------|
| Revenue: | | |
| Video Lottery, net | \$575,234,109 | \$532,312,673 |
| On-line games, net | 85,361,356 | 83,600,787 |
| Instant games, net | 28,695,737 | 25,011,807 |
| Total revenue | 689,291,202 | 640,925,267 |
| Cost of games: | | |
| Video Lottery commissions | 274,662,888 | 254,937,728 |
| Prize costs, net of reversions | 59,829,996 | 53,190,946 |
| Gaming vendor fees and costs | 39,308,123 | 36,626,439 |
| On-line and instant games commissions | 7,062,069 | 6,600,986 |
| Sales aids | <u> </u> | 28,132 |
| Total cost of games | 380,871,971 | 351,384,231 |
| Gross profit | 308,419,231 | 289,541,036 |
| Operating expenses: | | |
| Advertising and promotions | 2,517,481 | 2,499,704 |
| Payroll and related benefits | 1,569,045 | 1,431,071 |
| Other general and administrative | 2,974,011 | 1,640,032 |
| Depreciation expense | 130,361 | 55,437 |
| Total operating expenses | 7,190,898 | 5,626,244 |
| Operating income | 301,228,333 | 283,914,792 |
| Nonoperating expenses: | | |
| Contributions to the Delaware Standardbred Breeder's Program | 3,000,000 | 3,000,000 |
| Contributions to the State of Delaware | 297,921,666 | 281,188,496 |
| Change in net assets | 306,667 | (273,704) |
| Net assets at beginning of year | 627,236 | 900,940 |
| Net assets at end of year | <u>\$ 933,903</u> | \$ 627,236 |





DELAWARE STATE LOTTERY

*Comparative Balance Sheets

For the years ending June 30, 2005, and June 30, 2004

| To the years chang June 30, 2003, and June 30, 2 | 2005 | 2004 |
|---|---------------------------|---------------|
| Assets | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 5,803,835 | \$ 10,848,294 |
| Accounts receivable, net of allowance of | Ψ 3,003,033 | Ψ 10,040,234 |
| \$705,122 and \$679,229, respectively | 6,443,582 | 4,538,776 |
| Investments—restricted for payment of prize liabilities | 2,456,758 | 2,468,373 |
| Prepaid expenses | 488,514 | 422,702 |
| Total current assets | \$ 15,192,689 | \$ 18,278,145 |
| Capital assets, net | 199,192 | 329,553 |
| Investments—restricted for payment of prize liabilities | 7,394,490 | 9,317,557 |
| Deposit with Multi-State Lottery | 1,700,747 | 1,717,955 |
| Total noncurrent assets | 9,294,429 | 11,365,065 |
| Total assets | \$ 24,487,118 | \$ 29,643,210 |
| Liabilities and net assets | | |
| Current liabilities: | | |
| Prizes liability, including \$2,456,758 and \$2,468,37 respectively, of prize installment obligations | 3, \$ 5,540,534 | \$ 7,780,222 |
| Accounts payable and accrued liabilities | 4,532,331 | 8,477,674 |
| Due to the State of Delaware | 4,385,113 | 1,722,566 |
| Total current liabilities | 14,457,978 | 17,980,462 |
| Multi-State Lottery reserve | 1,700,747 | 1,717,955 |
| Prize installment obligations, noncurrent | 7,394,490 | 9,317,557 |
| Total liabilities | 23,553,215 | 29,015,974 |
| Net assets: | | |
| Invested in capital assets | 199,192 | 329,553 |
| Unrestricted | 734,711 | 297,683 |
| Total net assets | 933,903 | 627,236 |
| Total liabilities and net assets | <u>\$ 24,487,118</u> | \$ 29,643,210 |



DELAWARE STATE LOTTERY

*Statements of Cash Flows

For the years ending June 30, 2005, and June 30, 2004

| | 2005 | 2004 |
|--|---------------------------------------|---------------|
| Cash flows from operating activities: | | |
| Receipts from customers | \$687,386,396 | \$650,024,548 |
| Payments to vendors for goods and services | (44,579,856) | (41,466,571) |
| Payments to employees for services | (1,512,367) | (1,441,478) |
| Payments for prizes | (63,992,751) | (60,291,067) |
| Payments for commissions | (286,021,446) | (259,907,677) |
| Net cash provided by operating activities | 291,279,976 | 286,917,755 |
| Cash flows from noncapital financing activities: | · · · · · · · · · · · · · · · · · · · | |
| Contributions to the Delaware Standardbred | | |
| Breeder's Program | (3,000,000) | (3,000,000) |
| Contributions to the State of Delaware | (295,259,119) | (280,837,212) |
| Net cash used in noncapital financing activities | (298,259,119) | (283,837,212) |
| Cash flows from investing activities: | | |
| Proceeds from maturity of investments | 1,934,684 | 3,154,540 |
| Net cash provided by investing activities | 1,934,684 | 3,154,540 |
| Net (decrease) increase in cash and cash equivalents | (5,044,459) | 6,235,083 |
| Cash and cash equivalents at beginning of year | 10,848,294 | 4,613,211 |
| Cash and cash equivalents at end of year | \$ 5,803,835 | \$ 10,848,294 |
| Reconciliation of operating income to net cash from operating activities: | | |
| Operating income | \$301,228,333 | \$283,914,792 |
| Adjustments to reconcile operating income to net cash from operating activities: | | |
| Depreciation expense | 130,361 | 55,437 |
| Effect from changes in operating assets and liabilities: | | |
| Accounts receivable, net | (1,904,806) | 9,099,281 |
| Deposit with Multi-State Lottery | 17,208 | 77,024 |
| Prepaid expenses | (65,812) | 2,644 |
| Prizes liability | (4,162,755) | (7,100,121) |
| Accounts payable and accrued liabilities | (3,962,553) | 868,698 |
| Net cash provided by operating activities | \$291,279,976 | \$286,917,755 |
| | | |

^{*}The Delaware Lottery's financial statements are audited by the firm Ernst & Young LLP. If you would like a complete copy of the Lottery's official audited financial statements (including the notes), please write to the Delaware Lottery Office at McKee Business Park, 1575 McKee Road, Suite 102, Dover, Delaware, 19904.



THE DELAWARE LOTTERY GAMES

The Delaware Lottery offers players a wide variety of games with different price points, play styles and prize levels.

Current Delaware Lottery games are:

PLAY 3 and PLAY 4

MULTI-WIN LOTTO

Instant Games

POWERBALL® with Power Play®

Video Lottery

PLAYER INFORMATION LINE

For winning numbers and other Delaware Lottery information:

Call

1-800-338-6200 in Delaware 302-736-1436 out of state

Or visit

delottery.com

Delaware Lottery Office McKee Business Park 1575 McKee Road, Suite 102 Dover, Delaware 19904 302-739-5291





