April 17, 2019

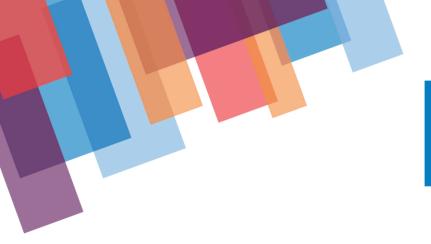
April Marketing Envelope

Welcome to the April Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

- 1. The New Games Letter, listing the new games coming out, and closing games.
- 2. A flyer for the Delaware International Speedway promotion.







April 10, 2019

New Instant Scratch Games (2):

Delivery Date Monday, May 6, 2019:

Game 131 *MOO-LAH* 300 **\$1** Tickets in a Pack-value \$300 UPC 8 1260902131 3 Game 133 *Bingo Squared* 100 **\$3** Tickets in a Pack-value \$300 UPC 8 1260902133 7

Final Game Close Outs (3):

Return/Pick Up Period: May 6-24, 2019

Billing Date May 31, 2019

Announced End of Game/Sales: June 2, 2019

Winning tickets may be paid/claimed thru June 2, 2020

Return all tickets

Return all full packs and one partial pack

894 Prize Piggy 867 7-11-21 875 5X the bucks

DELIVERING 05/06/19			PICKUP 05/06-24/19
133 Bingo Squared	120 Limited	110 Match 3 Tripler	894 Prize Piggy
UPC 8 1260902133 7	UPC 8 1260902120 7	UPC 8 1260902110 8	UPC 8 1260902894 7
131 MOO-LAH	119 10 Grand Crossword	109 Money Clip	891 Bonus Payout
UPC 8 1260902131 3	UPC 8 1260902119 1	UPC 8 1260902109 2	UPC 8 1260902891 6
130 WinnerChickenDinner	118 Ca\$h Payout	108 \$25,000 Cashtastic	890 Buried Treasure
UPC 8 1260902130 6	UPC 8 1260902118 4	UPC 8 1260902108 5	UPC 8 1260902890 9
128 Perfect 10s	117 Ca\$h Adventure	103 Money Plu\$	886 full of money
UPC 8 1260902128 3	UPC 8 1260902117 7	UPC 8 1260902103 0	UPC 8 1260902886 2
126 7-11-21	116 Money Jar	102 Double Sided Dollars	882 Cool Heat Wave
UPC 8 1260902126 9	UPC 8 1260902116 0	UPC 8 1260902102 3	UPC 8 1260902882 4
125 Wild 7	115 Money To Burn	101 Cinco 5 Spot	876 10X the bucks
UPC 8 1260902125 2	UPC 8 1260902115 3	UPC 8 1260902101 6	UPC 8 1260902876 3
124 Double Match	114 Cash X50	100 Diamond Bingo	875 5X the bucks
UPC 8 1260902124 5	UPC 8 1260902114 6	UPC 8 1260902100 9	UPC 8 1260902875 6
123 Lucky Corners	113 Cash X20	899 Neon 7	867 7-11-21
UPC 8 1260902123 8	UPC 8 1260902113 9	UPC 8 1260902899 2	UPC 8 1260902867 1
122 Jumbo Bucks	112 Cash X10	897 BlockBusterCword	860 Fast Money
UPC 8 1260902122 1	UPC 8 1260902112 2	UPC 8 1260902897 8	UPC 8 1260902860 2
121 Lucky Duck	111 Cash X5	895 It Takes 2	
UPC 8 1260902121 4	UPC 8 1260902111 5	UPC 8 1260902895 4	

Delaware Lottery Retailers



Win a Pair of Speedway or Dragway Tickets PROMOTION RULES & ELIGIBILITY:

- Must be an active retailer by 5/01/19
- Multiple entries per store allowed, but one entry per person.
- Recipient of tickets must be an active employee of the store at the time of the drawing.
- Drawings to be begin on 5/23/19 and winner(s) will be notified shortly after each drawing.
- Mail or Fax the form below with your selected track choice(s) and you will be entered into a random drawing to win One (1) pair of Speedway or Dragway General Admission passes with reserved seating in the main grandstand area to be used for any regular event (excluding Camp Barnes, Diamond State 50, & Monster Truck Event).







Delaware Lottery

Attn: Speedway 1575 McKee Road, Suite 102 Dover, DE 19904 Fax: 302-739-7586

DELAWARE INTERNATIONAL SPEEDWAY (Dirt Track)
US 13 DRAGWAY

**YOU MUST CHECK THE BOX FOR YOUR CHOICE(S) ABOVE

Retailer #:	Store Name:	
Your Name:		
Email Address:		
Phone Number:	Alt Phone Number:	