



March 21, 2019

March Marketing Envelope

Welcome to the March Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A pre-registration form for The Event.
3. A flyer on the Blue Rocks promotion.

NEW GAMES/GAME CLOSEOUTS



**INSTANT
GAMES**

March 13, 2019

New Instant Scratch Games (3):

Delivery Date Monday, April 1, 2019:

Game 124 <i>Double Match</i>	150	\$2 Tickets in a Pack-value \$300	UPC 8 1260902124 5
Game 128 <i>Perfect 10s</i>	300	\$1 Tickets in a Pack-value \$300	UPC 8 1260902128 3
Game 130 <i>Winner Winner Chicken Dinner</i>	100	\$3 Tickets in a Pack-value \$300	UPC 8 1260902130 6

Final Game Close Outs (10):

Return/Pick Up Period: April 1-19, 2019

Billing Date April 26, 2019

Announced End of Game/Sales: April 28, 2019

Winning tickets may be paid/claimed thru April 28, 2020

Return all tickets

877 20X the bucks
879 Loaded
883 Check Refund
887 Lucky 7

Return all tickets

888 \$
889 Lucky
896 Money Explosion
898 Mad Money Win All

Return all full packs and one partial pack

893 Lucky 13
104 Holiday Cash

DELIVERING 04/01/19				PICKUP 04/01-19/19
130 WinnerChickenDinner UPC 8 1260902130 6	118 Ca\$h Payout UPC 8 1260902118 4	108 \$25,000 Cashtastic UPC 8 1260902108 5	896 Money Explosion UPC 8 1260902896 1	886 full of money UPC 8 1260902886 2
128 Perfect 10s UPC 8 1260902128 3	117 Ca\$h Adventure UPC 8 1260902117 7	104 Holiday Cash UPC 8 1260902104 7	895 It Takes 2 UPC 8 1260902895 4	883 Check Refund UPC 8 1260902883 1
126 7-11-21 UPC 8 1260902126 9	116 Money Jar UPC 8 1260902116 0	103 Money Plus UPC 8 1260902103 0	894 Prize Piggy UPC 8 1260902894 7	882 Cool Heat Wave UPC 8 1260902882 4
125 Wild 7 UPC 8 1260902125 2	115 Money To Burn UPC 8 1260902115 3	102 Double Sided Dollars UPC 8 1260902102 3	893 Lucky 13 UPC 8 1260902893 0	879 Loaded UPC 8 1260902879 4
124 Double Match UPC 8 1260902124 5	114 Cash X50 UPC 8 1260902114 6	101 Cinco 5 Spot UPC 8 1260902101 6	891 Bonus Payout UPC 8 1260902891 6	877 20X the bucks UPC 8 1260902877 0
123 Lucky Corners UPC 8 1260902123 8	113 Cash X20 UPC 8 1260902113 9	100 Diamond Bingo UPC 8 1260902100 9	890 Buried Treasure UPC 8 1260902890 9	876 10X the bucks UPC 8 1260902876 3
122 Jumbo Bucks UPC 8 1260902122 1	112 Cash X10 UPC 8 1260902112 2	899 Neon 7 UPC 8 1260902899 2	889 Lucky UPC 8 1260902889 3	875 5X the bucks UPC 8 1260902875 6
121 Lucky Duck UPC 8 1260902121 4	111 Cash X5 UPC 8 1260902111 5	898 Mad Money Win All UPC 8 1260902898 5	888 \$ UPC 8 1260902888 6	867 7-11-21 UPC 8 1260902867 1
120 Limited UPC 8 1260902120 7	110 Match 3 Tripler UPC 8 1260902110 8	897 BlockBusterCword UPC 8 1260902897 8	887 Lucky 7 UPC 8 1260902887 9	860 Fast Money UPC 8 1260902860 2
119 10 Grand Crossword UPC 8 1260902119 1	109 Money Clip UPC 8 1260902109 2			



Everyone attending
receives a Free T-Shirt



FOOD
PRIZES
GAMES and more

Pre-register to receive additional vouchers good for entries into the drawings for Gift Cards, Trips and more!

REGISTRATION FORM—PLEASE PRINT

Please mail/fax or return by April 5th to the Lottery Office or your Lottery Representative.

Store Name: _____

Retailer Number: _____

Phone Number: _____

Name(s) of Attendee(s): _____

Email Address: _____

Time of Day Attending: Morning Midday After 4pm



When: Thursday April 11th 9am-8pm

Where: Del-Tech & Corporate Training Center -100 Campus Drive, Dover, DE

Send pre-registration to: 1575 McKee Road Suite 102 Dover, DE 19904 * Fax (302) 739-7586



Luxury Suites

Win 2 Blue Rocks Sky Box Tickets

May 11, 2019

Game 6:05 P M

Frawley Stadium—Wilmington

Skybox Cafe
seats!
Lots of fun
and great
food!



Wilmington Blue Rocks vs. Potomac



Enjoy complimentary food and beverages.

If you are interested in attending the game, please fill out the form below. Your name will be entered into a random drawing. One entry per person. One name per entry. Multiple entries per store allowed. Entries due by April 15, 2019. Drawing will be held on April 18. Lucky winners will be notified by April 25.

Must be an active retailer by March 30, 2019

**Recipient of prize must be an active employee of the store at the time of the drawing.*



YES, I want to see the BLUE ROCKS.

First name: _____ **Last name:** _____

Store name: _____ **Retailer number:** _____

Phone number: _____ **Alt. phone number:** _____

Email Address: _____

Mail or fax to the Lottery:

Attn: Blue Rocks Tickets
1575 McKee Road Suite 102
Dover, DE 19904
Fax 302-739-7586



Please print. All fields must be completed.