



November 22, 2019

November Marketing Envelope

Welcome to the November Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer for University of Delaware Basketball tickets.
3. A flyer for Delaware State University Basketball tickets.
4. A flyer for the Delaware Thunder promotion.





NEW GAMES / GAME CLOSEOUTS

November 8, 2019

New Instant Scratch Games (2):

Delivery Date Monday, December 2, 2019

Game 158 *Max Money Win It All!* 150 \$2 Tickets in a Pack-value \$300 UPC 8 1260902158 0

Game 165 *Happy New Year 2020* 150 \$2 Tickets in a Pack-value \$300 UPC 8 1260902165 8

Final Game Close Out (1):

Return/Pick Up Period December 2-20, 2019

Billing Date December 27, 2019

Announced End of Game/Sales: December 29, 2019

Winning tickets may be paid/claimed thru December 29, 2020

Return all tickets

115 Money To Burn

DELIVERING 12/02/19		PICKUP 12/02-20/19	
167 Cash Line Bingo UPC 8 1260902167 2	154 10X The Money UPC 8 1260902154 2	145 Money Mayhem UPC 8 1260902145 0	136 \$25,000 Richer! UPC 8 1260902136 8
165 Happy New Year 2020 UPC 8 1260902165 8	153 5X The Money UPC 8 1260902153 5	144 Double Win UPC 8 1260902144 3	135 777 UPC 8 1260902135 1
162 Winter Green UPC 8 1260902162 7	152 Line 'Em Up UPC 8 1260902152 8	143 Corner Payout UPC 8 1260902143 6	134 #7 UPC 8 1260902134 4
161 Peng-Win! UPC 8 1260902161 0	151 Addams Family Fortune UPC 8 1260902151 1	142 Cash Glitter UPC 8 1260902142 9	132 Cupcake UPC 8 1260902132 0
160 Holiday Fun! UPC 8 1260902160 3	150 7-11-21 UPC 8 1260902150 4	141 Fat Wallet UPC 8 1260902141 2	131 MOO-LAH UPC 8 1260902131 3
159 Surprise Payout UPC 8 1260902159 7	149 3-2 Won UPC 8 1260902149 8	140 Doggone Lucky UPC 8 1260902140 5	130 WinnerChickenDinner UPC 8 1260902130 6
158 Max Money Win It All! UPC 8 1260902158 0	148 7 UPC 8 1260902148 1	139 \$150,000 Fortune UPC 8 1260902139 9	129 Double Dollars UPC 8 1260902129 0
157 Money Frenzy UPC 8 1260902157 3	147 DE Dollars UPC 8 1260902147 4	138 Ca\$h In UPC 8 1260902138 2	115 Money To Burn UPC 8 1260902115 3
156 50X The Money UPC 8 1260902156 6	146 Cube Crossword HD UPC 8 1260902146 7	137 \$15,000 Back Scratch UPC 8 1260902137 5	899 Neon 7 UPC 8 1260902899 2
155 20X The Money UPC 8 1260902155 9			

**Men's
Basketball**



**Women's
Basketball**



ATTN: Delaware Lottery Retailers!

Win a pair of **UD Blue Hens
Men's and Women's Basketball** home game tickets.

RULES & ELIGIBILITY:

- Multiple entries per store allowed, but **one** entry per person.
 - Must be an active retailer by 12/1/19
- Recipient of tickets must be an active employee of the store at the time of the drawing.
 - Drawing to be begin 12/19/19 and winners will be notified prior to each game.

Mail or Fax the form below with your selected game choices and you will be entered into a random drawing.

**MAIL OR
FAX
ENTRY
TO:**



Delaware Lottery

- Attn: Blue Hens Basketball
1575 McKee Road, Suite 102
Dover, DE 19904
Fax: 302-739-7586

MEN'S home game dates:

Sat 12/28-7pm, Sun 12/30-7pm, Thurs 1/16-7pm, Sat 1/18-2pm, Sat 2/1-2pm,
Thurs 2/6-7pm, Sat 2/8-2pm, Thurs 2/20-7pm, Sat 2/22-4pm,

WOMEN'S home game dates:

Sun 12/29-1pm, Fri 1/10-7pm, Sun 1/12-1pm, Fri 1/31-7pm, Sun 2/2-1pm,
Sun 2/16-1pm, Fri 2/21-11am, Sun 2/23-1pm, Thurs 3/5-7pm, Sat 3/7-1pm

*****YOU MUST CIRCLE SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN*****

Retailer #: _____ Name: _____

Store Name: _____

Phone Number: _____ Alt Phone Number: _____

(Please make photo copies of the form if needed.)



**Men's
Basketball**



**Women's
Basketball**

ATTN: Delaware Lottery Retailers!
Win a pair of DSU Hornets
Men's and Women's Basketball home game tickets.

RULES & ELIGIBILITY:

- Multiple entries per store allowed, but **one** entry per person.
 - Must be an active retailer by 12/1/19.
- Recipient of tickets must be an active employee of the store at the time of the drawing.
- Drawing to be begin 12/19/19 and winners will be notified prior to each game.

Mail or Fax the form below with your selected game choices and you will be entered into a random drawing.

**MAIL OR
FAX
ENTRY
TO:**



Delaware Lottery
Attn: Hornets Basketball
1575 McKee Road, Suite 102
Dover, DE 19904
Fax: 302-739-7586

MEN'S home game dates:

Mon 12/30-6:30pm, Sat 1/04-2pm, Sat 1/11-2pm, Mon 1/13-7:30pm Sat 2/1-2pm,
Mon 2/3-7:30pm, Sat 2/15-2pm, Mon 2/17-7:30pm, Mon 3/2-7:30pm

WOMEN'S Home game dates:

Mon 12/30-4pm, Sat 1/4-4pm, Sat 1/11-4pm, Mon 1/13-5:30pm, Mon 2/3-5:30pm,
Sat 2/15-4pm, Mon 2/17-5:30pm, Mon 3/2-5:30pm

*****YOU MUST CIRCLE SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN*****

Retailer #: _____ **Name:** _____

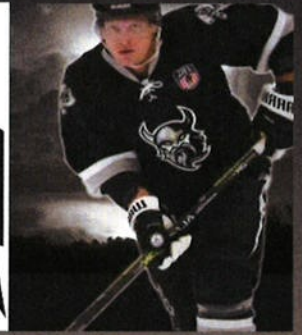
Store Name: _____

Phone Number: _____ **Alt Phone Number:** _____



(Please make photo copies of the form if needed.)

Delaware Lottery Retailers



**Join the Delaware Lottery on ICE
with the Delaware Thunder
Sunday January 26, 2020 @ 3pm
In a VIP suite Food & Beverages included**

PROMOTION RULES & ELIGIBILITY:

- Must be an active retailer by 12/01/19
 - Multiple entries per store allowed but **one** entry per person.
 - Recipient of tickets must be an active employee of the store at the time of the drawing.
 - Drawings to be held on 1/10/20 and winner(s) will be notified the same day.
 - Winner of tickets must be at least 21 years of age.
- **Mail or Fax the form below and you will be entered into a random drawing.**
- **For a complete list of games, dates & times go to www.delawarethunder.com**



MAIL OR FAX
ENTRY
TO:



Delaware Lottery
Attn: DELAWARE THUNDER VIP SUITE
1575 McKee Road, Suite 102
Dover, DE 19904
Fax: 302-739-7586

Retailer #: _____ Store Name: _____

Your Name: _____

Email Address: _____

Phone Number: _____ Alt Phone Number: _____

(Please make photo copies of the form if needed.)