



Delaware State Lottery

1575 McKee Road, Suite 102 | Dover, DE 19904

October 25, 2019

October Marketing Envelope

Welcome to the October Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the 2019 Lottery/SciGames Holiday Schedule.
3. A flyer on the Delaware Thunder promotion.





October 17, 2019

New Instant Scratch Games for November 2019 (6):

5 games will be delivered on Monday, November 4, 2019

Game 135 777	150	\$2 Tickets in a Pack-value \$300	UPC 8 1260902135 1
Game 159 <i>Surprise Payout</i>	300	\$1 Tickets in a Pack-value \$300	UPC 8 1260902159 7
Game 160 <i>Holiday Fun!</i>	150	\$2 Tickets in a Pack-value \$300	UPC 8 1260902160 3
Game 161 <i>Peng-Win!</i>	100	\$3 Tickets in a Pack-value \$300	UPC 8 1260902161 0
Game 162 <i>Winter Green</i>	60	\$5 Tickets in a Pack-value \$300	UPC 8 1260902162 7

Available to order on November 4, 2019

Game 167 <i>Cash Line Bingo</i>	100	\$3 Tickets in a Pack-value \$300	UPC 8 1260902167 2
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Final Game Close Outs (9):

Return/Pick Up Period November 4-22, 2019

Billing Date November 29, 2019

Announced End of Game/Sales: December 1, 2019

Winning tickets may be paid/claimed thru December 1, 2020

Return all tickets

- 891 Bonus Payout
- 117 Cash Adventure
- 120 Limited

Return all full packs and one partial pack

- 110 Match 3 Tripler
- 111 Cash X5
- 122 Jumbo Bucks
- 125 Wild 7
- 126 7-11-21
- 127 Win It All

AVAILABLE TO ORDER ON 11/04/19			
DELIVERING 11/04/19			PICKUP 11/04-22/19
167 Cash Line Bingo UPC 8 1260902167 2	151 Addams Family Fortune UPC 8 1260902151 1	140 Doggone Lucky UPC 8 1260902140 5	127 Win It All UPC 8 1260902127 6
162 Winter Green UPC 8 1260902162 7	150 7-11-21 UPC 8 1260902150 4	139 \$150,000 Fortune UPC 8 1260902139 9	126 7-11-21 UPC 8 1260902126 9
161 Peng-Win! UPC 8 1260902161 0	149 3-2 Won UPC 8 1260902149 8	138 Ca\$h In UPC 8 1260902138 2	125 Wild 7 UPC 8 1260902125 2
160 Holiday Fun! UPC 8 1260902160 3	148 7 UPC 8 1260902148 1	137 \$15,000 Back Scratch UPC 8 1260902137 5	122 Jumbo Bucks UPC 8 1260902122 1
159 Surprise Payout UPC 8 1260902159 7	147 DE Dollars UPC 8 1260902147 4	136 \$25,000 Richer! UPC 8 1260902136 8	120 Limited UPC 8 1260902120 7
157 Money Frenzy UPC 8 1260902157 3	146 Cube Crossword HD UPC 8 1260902146 7	135 777 UPC 8 1260902135 1	117 Ca\$h Adventure UPC 8 1260902117 7
156 50X The Money UPC 8 1260902156 6	145 Money Mayhem UPC 8 1260902145 0	134 #7 UPC 8 1260902134 4	115 Money To Burn UPC 8 1260902115 3
155 20X The Money UPC 8 1260902155 9	144 Double Win UPC 8 1260902144 3	132 Cupcake UPC 8 1260902132 0	111 Cash X5 UPC 8 1260902111 5
154 10X The Money UPC 8 1260902154 2	143 Corner Payout UPC 8 1260902143 6	131 MOO-LAH UPC 8 1260902131 3	110 Match 3 Tripler UPC 8 1260902110 8
153 5X The Money UPC 8 1260902153 5	142 Cash Glitter UPC 8 1260902142 9	130 WinnerChickenDinner UPC 8 1260902130 6	899 Neon 7 UPC 8 1260902899 2
152 Line 'Em Up UPC 8 1260902152 8	141 Fat Wallet UPC 8 1260902141 2	129 Double Dollars UPC 8 1260902129 0	891 Bonus Payout UPC 8 1260902891 6



DELAWARE LOTTERY AND SG TEL-SELL HOLIDAY SCHEDULE

SG TEL-SELL

MONDAY NOVEMBER 11TH VETERANS DAY

Open—Calls/orders for Monday Retailer will be done and deliveries will be on time.

THURSDAY & FRIDAY NOVEMBER 28th & 29th

Closed— Calls for Thursday and Friday Retailers will be done Wednesday November 27th. UPS will deliver packages on Friday November 29th from Wednesday's orders.

DECEMBER 25TH CHRISTMAS DAY

Closed—Calls/orders for Wednesday Retailers will be done on Thursday December 26th.

Orders from Tuesday December 24th will be shipped out on Thursday December 26th and should arrive Friday December 27th.

JANUARY 1ST NEW YEARS DAY

Closed—Calls/orders for Tuesday Retailers will be done on Thursday January 2nd.

Orders from Tuesday December 31st will be shipped on Thursday January 2nd and should be delivered on Friday January 3rd.

Please order accordingly though the holidays since UPS will be closed and no deliveries on the above mentioned dates will occur. You may leave messages on the Tel Sell number 24 hours a day / 7 days a week. Tel Sell – 1-888-909-4744

DELAWARE LOTTERY

MONDAY NOVEMBER 11TH VETERANS DAY

Delaware Offices will be CLOSED for the Holiday.
All drawings will take place as normal.

THURSDAY & FRIDAY NOVEMBER 28th & 29th

Delaware Offices will be CLOSED for the Holiday.
All drawings will take place as normal.

WEDNESDAY DECEMBER 25TH CHRISTMAS DAY

Delaware Offices will be CLOSED for the Holiday.
Play 3, Play 4 and Multi-win Lotto will not be drawn. Keno drawings will take place as usual.
PowerBall® and Lotto America® drawings will take place as usual.

WEDNESDAY JANUARY 1ST NEW YEARS DAY

Delaware Offices will be CLOSED for the Holiday.
All drawings will take place as normal.



Delaware Lottery Retailers



You could WIN a pair of DELAWARE THUNDER HOME GAME TICKETS PROMOTION RULES & ELIGIBILITY:

- Must be an active retailer by 10/01/19
- Multiple entries per store allowed but **one** entry per person.
- Recipient of tickets must be an active employee of the store at the time of the drawing.
 - Drawings to begin on 11/10/19 and winner(s) will be notified before each game.
- Mail or Fax the form below with your selected game choice(s) and you will be entered into a random drawing.
 - For a complete list of game dates & times go to www.delawarethunder.com

MAIL OR FAX
ENTRY
TO:



Delaware Lottery
Attn: DELAWARE THUNDER
1575 McKee Road, Suite 102
Dover, DE 19904
Fax: 302-739-7586

Home Game Dates:

Nov 22 (Fri 7:05pm) Dec 28 (Sat 7:05pm) Jan 10 (Fri 7:05pm)
Feb 7 (Sat 7:05pm) Mar 14 (Fri 7:05pm)

****YOU MUST CIRCLE YOUR GAME SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN****

Retailer #: _____ Store Name: _____

Your Name: _____

Email Address: _____

Phone Number: _____ Alt Phone Number: _____

(Please make photo copies of the form if needed.)