



August 24, 2020

August Marketing Envelope

Welcome to the August Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.



NEW GAMES/GAME CLOSEOUTS



**INSTANT
GAMES**

August 17, 2020

New Instant Scratch Games for September 2020 (4):

4 Games Available to Order on Tuesday, September 8, 2020

Game 191 777	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902191 7
Game 202 <i>Cash Cow</i>	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902202 0
Game 212 <i>Stinkin' Rich</i>	300 \$1 Tickets in a Pack-value \$300	UPC 8 1260902212 9
Game 214 <i>Bingo Night</i>	100 \$3 Tickets in a Pack-value \$300	UPC 8 1260902214 3

Final Game Close Outs (4):

Return Period September 8-25, 2020

Billing Date October 2, 2020

Announced End of Game/Sales: October 4, 2020

Winning tickets may be paid/claimed thru October 4, 2021

Return all tickets

147 DE Dollars

175 *Treasure Hunt*

AVAILABLE IN SEPT 2020		RETURN 09/08-25/20	
214 Bingo Night UPC 8 1260902214 3	200 Plu\$ Money UPC 8 1260902200 6	187 5X Payout UPC 8 1260902187 0	174 Pink Ice/Blue Ice UPC 8 1260902174 0
213 Cool Cat UPC 8 1260902213 6	199 Cash Drop UPC 8 1260902199 3	186 Show Me \$100,000 Cash UPC 8 1260902186 3	173 Win Pigs Fly UPC 8 1260902173 3
212 Stinkin' Rich UPC 8 1260902212 9	198 Double Match UPC 8 1260902198 6	185 Twisted UPC 8 1260902185 6	172 \$25,000 Win It All UPC 8 1260902172 6
210 Six Figures UPC 8 1260902210 5	197 Scratch Party UPC 8 1260902197 9	184 EZ Win It All UPC 8 1260902184 9	171 Bonus Bucks UPC 8 1260902171 9
209 Ca\$h Eruption UPC 8 1260902209 9	196 Red Ball Doubler UPC 8 1260902196 2	183 Fab 4s UPC 8 1260902183 2	169 Cash Fall UPC 8 1260902169 6
208 Top Dollar UPC 8 1260902208 2	193 Ca\$h Club UPC 8 1260902193 1	182 Lion's Share UPC 8 1260902182 5	168 Cash To Go! UPC 8 1260902168 9
207 Ca\$h Word UPC 8 1260902207 5	192 Bingo Extra UPC 8 1260902192 4	180 Icy Hot 7 UPC 8 1260902180 1	164 Love To Win UPC 8 1260902164 1
206 Red, White & Blue 7 UPC 8 1260902206 8	191 777 UPC 8 1260902191 7	179 Jumbo Bucks UPC 8 1260902179 5	163 Tic Tac Toad UPC 8 1260902163 4
205 \$\$ Craze UPC 8 1260902205 1	190 50X Payout UPC 8 1260902190 0	178 7-11-21 UPC 8 1260902178 8	148 7 UPC 8 1260902148 1
204 Jewel Quest UPC 8 1260902204 4	189 20X Payout UPC 8 1260902189 4	177 VIP Black UPC 8 1260902177 1	147 DE Dollars UPC 8 1260902147 4
202 Cash Cow UPC 8 1260902202 0	188 10X Payout UPC 8 1260902188 7	175 Treasure Hunt UPC 8 1260902175 7	135 777 UPC 8 1260902135 1
201 Win It All \$25K Blowout! UPC 8 1260902201 3			