



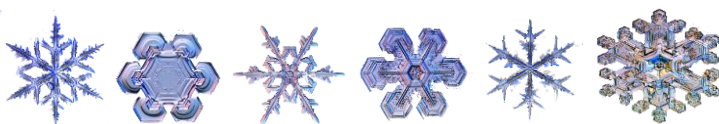
February 21, 2020

## February Marketing Envelope

Welcome to the February Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A registration form for The Event.





**INSTANT  
GAMES**

# NEW GAMES/ GAME CLOSEOUTS

February 12, 2020

## New Instant Scratch Games for March 2020 (3):

### **2 Games Being Delivered on Monday, March 2, 2020**

Game 180 <i>Icy Hot 7</i>	60	\$5 Tickets in a Pack-value \$300	UPC 8 1260902180 1
Game 181 <i>Typewriter Crossword</i>	60	\$5 Tickets in a Pack-value \$300	UPC 8 1260902181 8

### **1 Game Available to order in March 2020 upon the sellout of 150 7-11-21 at store level**

Game 178 7-11-21	300	\$1 Tickets in a Pack-value \$300	UPC 8 1260902178 8
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## Final Game Close Outs (4):

**Return/Pick Up Period March 2-20, 2020**

**Billing Date March 27, 2020**

**Announced End of Game/Sales: March 29, 2020**

**Winning tickets may be paid/claimed thru March 29, 2021**

### **Return all tickets**

**136 \$25,000 Richer!**

**145 Money Mayhem**

**138 Ca\$h In**

**161 Peng-Win!**

DELIVERING 03/02/20		PICKUP 03/02-20/20	
AVAILABLE IN MAR 2020			
181 Typewriter Crossword UPC 8 1260902181 8	169 Cash Fall UPC 8 1260902169 6	157 Money Frenzy UPC 8 1260902157 3	145 Money Mayhem UPC 8 1260902145 0
180 Icy Hot 7 UPC 8 1260902180 1	168 Cash To Go! UPC 8 1260902168 9	156 50X The Money UPC 8 1260902156 6	143 Corner Payout UPC 8 1260902143 6
178 7-11-21 UPC 8 1260902178 8	167 Cash Line Bingo UPC 8 1260902167 2	155 20X The Money UPC 8 1260902155 9	142 Cash Glitter UPC 8 1260902142 9
177 VIP Black UPC 8 1260902177 1	166 302 UPC 8 1260902166 5	154 10X The Money UPC 8 1260902154 2	140 Doggone Lucky UPC 8 1260902140 5
176 Money Bags UPC 8 1260902176 4	164 Love To Win UPC 8 1260902164 1	153 5X The Money UPC 8 1260902153 5	139 \$150,000 Fortune UPC 8 1260902139 9
175 Treasure Hunt UPC 8 1260902175 7	163 Tic Tac Toad UPC 8 1260902163 4	152 Line 'Em Up UPC 8 1260902152 8	138 Ca\$h In UPC 8 1260902138 2
174 Pink Ice/Blue Ice UPC 8 1260902174 0	162 Winter Green UPC 8 1260902162 7	150 7-11-21 UPC 8 1260902150 4	136 \$25,000 Richer! UPC 8 1260902136 8
173 Win Pigs Fly UPC 8 1260902173 3	161 Peng-Win! UPC 8 1260902161 0	149 3-2 Won UPC 8 1260902149 8	135 777 UPC 8 1260902135 1
172 \$25,000 Win It All UPC 8 1260902172 6	160 Holiday Fun! UPC 8 1260902160 3	148 7 UPC 8 1260902148 1	134 #7 UPC 8 1260902134 4
171 Bonus Bucks UPC 8 1260902171 9	159 Surprise Payout UPC 8 1260902159 7	147 DE Dollars UPC 8 1260902147 4	132 Cupcake UPC 8 1260902132 0
170 Double Match UPC 8 1260902170 2	158 Max Money Win It All! UPC 8 1260902158 0	146 Cube Crossword HD UPC 8 1260902146 7	129 Double Dollars UPC 8 1260902129 0



Everyone attending  
receives a Free T-Shirt  
and Travel Mug



**FOOD**  
**PRIZES**  
*GAMES and more*

Pre-register to receive additional vouchers  
good for entries into the drawings for Gift  
Cards, Big Screen TVs, Trips and more!

**REGISTRATION FORM—PLEASE PRINT**

Please mail/fax or return by April 10<sup>th</sup> to the Lottery Office or your Lottery Representative.

Store Name: \_\_\_\_\_

Retailer Number: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Name(s) of Attendee(s): \_\_\_\_\_

Email Address: \_\_\_\_\_

Time of Day Attending: Morning ☐ Midday ☐ After 4pm ☐



Thursday April 16th , Delaware Tech & Corporate Training Center -Dover, DE 9am-8pm

1575 McKee Road Suite 102 \* Dover, Delaware 19904 \* (302) 739-5291 \* Fax (302) 739-7586