



March 24, 2020

March Marketing Envelope

Welcome to the March Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.

NEW GAMES/GAME CLOSEOUTS



**INSTANT
GAMES**

March 17, 2020
REVISED March 23, 2020

New Instant Scratch Games (2):

Delivery Date Monday, April 6, 2020

Game 179 *Jumbo Bucks* 150 \$2 Tickets in a Pack-value \$300

UPC 8 1260902179 5

Game 186 *Show Me \$100,000 Cash* 30 \$20 Tickets in a Pack-value \$600

UPC 8 1260902186 3

Final Game Close Outs (8):

Return/Pick Up Period April 6-24, 2020

Billing Date May 1, 2020

Announced End of Game/Sales: May 3, 2020

Winning tickets may be paid/claimed thru May 3, 2021

Return all tickets

134 #7

150 7-11-21

154 10X The Money

162 Winter Green

Return all full packs and one partial pack

129 Double Dollars

140 Doggone Lucky

143 Corner Payout

146 Cube Crossword HD

DELIVERING 04/06/20		PICKUP 04/06-24/20	
186 Show Me \$100,000 Cash UPC 8 1260902186 3	171 Bonus Bucks UPC 8 1260902171 9	158 Max Money Win It All! UPC 8 1260902158 0	147 DE Dollars UPC 8 1260902147 4
181 Typewriter Crossword UPC 8 1260902181 8	170 Double Match UPC 8 1260902170 2	157 Money Frenzy UPC 8 1260902157 3	146 Cube Crossword HD UPC 8 1260902146 7
180 Icy Hot 7 UPC 8 1260902180 1	169 Cash Fall UPC 8 1260902169 6	156 50X The Money UPC 8 1260902156 6	143 Corner Payout UPC 8 1260902143 6
179 Jumbo Bucks UPC 8 1260902179 5	168 Cash To Go! UPC 8 1260902168 9	155 20X The Money UPC 8 1260902155 9	142 Cash Glitter UPC 8 1260902142 9
178 7-11-21 UPC 8 1260902178 8	167 Cash Line Bingo UPC 8 1260902167 2	154 10X The Money UPC 8 1260902154 2	140 Doggone Lucky UPC 8 1260902140 5
177 VIP Black UPC 8 1260902177 1	166 302 UPC 8 1260902166 5	153 5X The Money UPC 8 1260902153 5	139 \$150,000 Fortune UPC 8 1260902139 9
176 Money Bags UPC 8 1260902176 4	164 Love To Win UPC 8 1260902164 1	152 Line 'Em Up UPC 8 1260902152 8	135 777 UPC 8 1260902135 1
175 Treasure Hunt UPC 8 1260902175 7	163 Tic Tac Toad UPC 8 1260902163 4	150 7-11-21 UPC 8 1260902150 4	134 #7 UPC 8 1260902134 4
174 Pink Ice/Blue Ice UPC 8 1260902174 0	162 Winter Green UPC 8 1260902162 7	149 3-2 Won UPC 8 1260902149 8	132 Cupcake UPC 8 1260902132 0
173 Win Pigs Fly UPC 8 1260902173 3	160 Holiday Fun! UPC 8 1260902160 3	148 7 UPC 8 1260902148 1	129 Double Dollars UPC 8 1260902129 0
172 \$25,000 Win It All UPC 8 1260902172 6	159 Surprise Payout UPC 8 1260902159 7		

NEW GAMES/GAME CLOSEOUTS



**INSTANT
GAMES**

March 17, 2020

New Instant Scratch Games for April 2020 (2):

1 Game Being Delivered on Monday, April 6, 2020

Game 179 *Jumbo Bucks* 150 \$2 Tickets in a Pack-value \$300 UPC 8 1260902179 5

1 Game Available to order beginning April 6, 2020

Upon the sellout of 139 \$150,000 Fortune or 142 Cash Glitter at Lottery Office and Store level

Game 186 Show Me \$100,000 Cash 30 \$20 Tickets in a Pack-value \$600 UPC 8 1260902186 3

Final Game Close Outs (8):

Return/Pick Up Period April 6-24, 2020

Billing Date May 1, 2020

Announced End of Game/Sales: May 3, 2020

Winning tickets may be paid/claimed thru May 3, 2021

Return all tickets

134 #7
150 7-11-21
154 10X The Money
162 Winter Green

Return all full packs and one partial pack

129 Double Dollars
140 Doggone Lucky
143 Corner Payout
146 Cube Crossword HD

AVAILABLE IN APRIL 2020		PICKUP 04/06-24/20	
DELIVERING 04/06/20			
186 Show Me \$100,000 Cash UPC 8 1260902186 3	171 Bonus Bucks UPC 8 1260902171 9	158 Max Money Win It All! UPC 8 1260902158 0	147 DE Dollars UPC 8 1260902147 4
181 Typewriter Crossword UPC 8 1260902181 8	170 Double Match UPC 8 1260902170 2	157 Money Frenzy UPC 8 1260902157 3	146 Cube Crossword HD UPC 8 1260902146 7
180 Icy Hot 7 UPC 8 1260902180 1	169 Cash Fall UPC 8 1260902169 6	156 50X The Money UPC 8 1260902156 6	143 Corner Payout UPC 8 1260902143 6
179 Jumbo Bucks UPC 8 1260902179 5	168 Cash To Go! UPC 8 1260902168 9	155 20X The Money UPC 8 1260902155 9	142 Cash Glitter UPC 8 1260902142 9
178 7-11-21 UPC 8 1260902178 8	167 Cash Line Bingo UPC 8 1260902167 2	154 10X The Money UPC 8 1260902154 2	140 Doggone Lucky UPC 8 1260902140 5
177 VIP Black UPC 8 1260902177 1	166 302 UPC 8 1260902166 5	153 5X The Money UPC 8 1260902153 5	139 \$150,000 Fortune UPC 8 1260902139 9
176 Money Bags UPC 8 1260902176 4	164 Love To Win UPC 8 1260902164 1	152 Line 'Em Up UPC 8 1260902152 8	135 777 UPC 8 1260902135 1
175 Treasure Hunt UPC 8 1260902175 7	163 Tic Tac Toad UPC 8 1260902163 4	150 7-11-21 UPC 8 1260902150 4	134 #7 UPC 8 1260902134 4
174 Pink Ice/Blue Ice UPC 8 1260902174 0	162 Winter Green UPC 8 1260902162 7	149 3-2 Won UPC 8 1260902149 8	132 Cupcake UPC 8 1260902132 0
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