

May 22, 2020

May Marketing Envelope

Welcome to the May Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players, as well as your April High Tier winners to **post in your store.**

This month the following information is enclosed:

1. A poster with your \$600 plus winning Drawing tickets cashed for the month of April. **PLEASE POST THIS FOR YOUR PLAYERS**
2. A poster with your \$100 plus winning instant scratch tickets cashed for the month of April. **PLEASE POST THIS FOR YOUR PLAYERS**
3. The New Games Letter, listing the new games coming out, and closing games.
4. A flyer on Point of Sale Placement.





INSTANT GAMES



May 18, 2020

New Instant Scratch Games for June 2020 (8):

5 Games Being Delivered on Monday, June 1, 2020

Game 182 <i>Lion's Share</i>	30 \$10 Tickets in a Pack-value \$300	UPC 8 1260902182 5
Game 183 <i>Fab 4s</i>	300 \$1 Tickets in a Pack-value \$300	UPC 8 1260902183 2
Game 197 <i>Scratch Party</i>	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902197 9
Game 198 <i>Double Match</i>	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902198 6
Game 201 <i>Win It All \$25K Blowout!</i>	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902201 3

193 Available to order in June 2020 upon the sellout of 147 DE Dollars and/or 148 7 at store level

Game 193 <i>Ca\$h Club</i>	30 \$10 Tickets in a Pack-value \$300	UPC 8 1260902193 1
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199 Available to order in June 2020 upon the sellout of 169 Cash Fall and/or 174 Pink/Blue Ice at store level

Game 199 <i>Cash Drop</i>	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902199 3
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200 Available to order in June 2020 upon the sellout of 171 Bonus Bucks at store level

Game 200 <i>Plu\$ Money</i>	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902200 6
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Final Game Close Outs (6):

Return Period June 1-19, 2020

Billing Date June 26, 2020

Announced End of Game/Sales: June 28, 2020

Winning tickets may be paid/claimed thru June 28, 2021

Return all tickets

142 Cash Glitter

149 3-2-Won!

158 Max Money Win It All!

159 Surprise Payout

160 Holiday Fun

170 Double Match

DELIVERING 06/01/20		RETURN 06/01-19/20	
AVAILABLE IN JUNE 2020			
201 Win It All \$25K Blowout! UPC 8 1260902201 3	186 Show Me \$100,000 Cash UPC 8 1260902186 3	175 Treasure Hunt UPC 8 1260902175 7	160 Holiday Fun! UPC 8 1260902160 3
200 Plu\$ Money UPC 8 1260902200 6	185 Twisted UPC 8 1260902185 6	174 Pink Ice/Blue Ice UPC 8 1260902174 0	159 Surprise Payout UPC 8 1260902159 7
199 Cash Drop UPC 8 1260902199 3	184 EZ Win It All UPC 8 1260902184 9	173 Win Pigs Fly UPC 8 1260902173 3	158 Max Money Win It All! UPC 8 1260902158 0
198 Double Match UPC 8 1260902198 6	183 Fab 4s UPC 8 1260902183 2	172 \$25,000 Win It All UPC 8 1260902172 6	157 Money Frenzy UPC 8 1260902157 3
197 Scratch Party UPC 8 1260902197 9	182 Lion's Share UPC 8 1260902182 5	171 Bonus Bucks UPC 8 1260902171 9	155 20X The Money UPC 8 1260902155 9
193 Ca\$h Club UPC 8 1260902193 1	181 Typewriter Crossword UPC 8 1260902181 8	170 Double Match UPC 8 1260902170 2	153 5X The Money UPC 8 1260902153 5
192 Bingo Extra UPC 8 1260902192 4	180 Icy Hot 7 UPC 8 1260902180 1	169 Cash Fall UPC 8 1260902169 6	149 3-2 Won UPC 8 1260902149 8
190 50X Payout UPC 8 1260902190 0	179 Jumbo Bucks UPC 8 1260902179 5	168 Cash To Go! UPC 8 1260902168 9	148 7 UPC 8 1260902148 1
189 20X Payout UPC 8 1260902189 4	178 7-11-21 UPC 8 1260902178 8	166 302 UPC 8 1260902166 5	147 DE Dollars UPC 8 1260902147 4
188 10X Payout UPC 8 1260902188 7	177 VIP Black UPC 8 1260902177 1	164 Love To Win UPC 8 1260902164 1	142 Cash Glitter UPC 8 1260902142 9
187 5X Payout UPC 8 1260902187 0	176 Money Bags UPC 8 1260902176 4	163 Tic Tac Toad UPC 8 1260902163 4	135 777 UPC 8 1260902135 1

Acrylic / Change Mat Inserts

POS Placement Suggestions/Instructions



5.5" by 8.5" SMALL INSERT (2 Sided)

Acrylic Stand

Side of Instant Ticket Dispenser

Cooler Door

Entry / Exit Door

8.5" by 11" LARGE INSERT (Single Sided)

Change Mat

A-Frame Literature Display

Play Station

Entry / Exit Door

Cooler Door



Play Station



Change Mat



A-Frame Literature Display



Cooler Door



Entry / Exit Door



Acrylic Stand/Ticket Dispenser



Place POS materials immediately upon arrival.
Place them where your customers can see them.