



November 24, 2020

## November Marketing Envelope

Welcome to the November Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.





**INSTANT GAMES**

**NEW GAMES / GAME CLOSEOUTS**

November 18, 2020

**New Instant Scratch Games (5):**

**Delivery Date Monday, December 7, 2020**

Game 215 7-11-21	300 \$1	Tickets in a Pack-value \$300	UPC 8 1260902215 0
Game 226 <i>Snowed Under With Cash</i>	150 \$2	Tickets in a Pack-value \$300	UPC 8 1260902226 6
Game 228 <i>Win! It! All!</i>	60 \$5	Tickets in a Pack-value \$300	UPC 8 1260902228 0
Game 230 <i>Ca\$h Pile</i>	60 \$5	Tickets in a Pack-value \$300	UPC 8 1260902230 3
Game 239 <i>The Money Game</i>	30 \$20	Tickets in a Pack-value \$600	UPC 8 1260902239 6

**Final Game Close Outs (6):**

**Return Period December 7-25, 2020**

**Billing Date January 1, 2021**

**Announced End of Game/Sales: January 3, 2021**

**Winning tickets may be paid/claimed thru January 3, 2022**

**Return all tickets**

**186 Show Me \$100,000 Cash**

**201 Win It All \$25,000 Blowout!**

**Return all full packs and one partial pack**

**178 7-11-21**

**180 Icy Hot 7**

**189 20X Payout**

**192 Bingo Extra**

DELIVERING 12/07/2020		RETURN 12/07-25/2020	
239 The Money Game UPC 8 1260902239 6	219 Celebrating 45 Years \$5 UPC 8 1260902219 8	206 Red, White & Blue 7 UPC 8 1260902206 8	191 777 UPC 8 1260902191 7
230 Ca\$h Pile UPC 8 1260902230 3	218 Celebrating 45 Years \$2 UPC 8 1260902218 1	205 \$\$ Craze UPC 8 1260902205 1	189 20X Payout UPC 8 1260902189 4
229 Cash Bonus UPC 8 1260902229 7	217 Celebrating 45 Years \$1 UPC 8 1260902217 4	204 Jewel Quest UPC 8 1260902204 4	187 5X Payout UPC 8 1260902187 0
228 Win! It! All! UPC 8 1260902228 0	215 7-11-21 UPC 8 1260902215 0	203 Money UPC 8 1260902203 7	186 Show Me \$100,000 Cash UPC 8 1260902186 3
227 Double Money Match UPC 8 1260902227 3	214 Bingo Night UPC 8 1260902214 3	202 Cash Cow UPC 8 1260902202 0	185 Twisted UPC 8 1260902185 6
226 Snowed Under With Cash UPC 8 1260902226 6	213 Cool Cat UPC 8 1260902213 6	201 Win It All \$25K Blowout! UPC 8 1260902201 3	184 EZ Win It All UPC 8 1260902184 9
225 Merry Money UPC 8 1260902225 9	212 Stinkin' Rich UPC 8 1260902212 9	199 Cash Drop UPC 8 1260902199 3	183 Fab 4s UPC 8 1260902183 2
224 Gifts of Green UPC 8 1260902224 2	211 Limited Edition UPC 8 1260902211 2	197 Scratch Party UPC 8 1260902197 9	182 Lion's Share UPC 8 1260902182 5
223 Snow Magic UPC 8 1260902223 5	210 Six Figures UPC 8 1260902210 5	196 Red Ball Doubler UPC 8 1260902196 2	180 Icy Hot 7 UPC 8 1260902180 1
222 Holiday Ca\$h UPC 8 1260902222 8	209 Ca\$h Eruption UPC 8 1260902209 9	193 Ca\$h Club UPC 8 1260902193 1	178 7-11-21 UPC 8 1260902178 8
221 Merry & Bright UPC 8 1260902221 1	208 Top Dollar UPC 8 1260902208 2	192 Bingo Extra UPC 8 1260902192 4	164 Love To Win UPC 8 1260902164 1
220 Celebrating 45 Years \$10 UPC 8 1260902220 4	207 Ca\$h Word UPC 8 1260902207 5		