



Delaware State Lottery

1575 McKee Road, Suite 102 | Dover, DE 19904

October 26, 2020

October Marketing Envelope

Welcome to the October Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the Holiday Cash promotion.
3. A flyer on the 2020 Lottery/SciGames Holiday Schedule.





NEW GAMES/ GAME CLOSEOUTS

October 13, 2020

New Instant Scratch Games (7):

Delivery Date Monday, November 2, 2020

Game 221 <i>Merry & Bright</i>	300 \$1	Tickets in a Pack-value \$300	UPC 8 1260902221 1
Game 222 <i>Holiday Ca\$h</i>	150 \$2	Tickets in a Pack-value \$300	UPC 8 1260902222 8
Game 223 <i>Snow Magic</i>	100 \$3	Tickets in a Pack-value \$300	UPC 8 1260902223 5
Game 224 <i>Gifts of Green</i>	60 \$5	Tickets in a Pack-value \$300	UPC 8 1260902224 2
Game 225 <i>Merry Money</i>	30 \$10	Tickets in a Pack-value \$300	UPC 8 1260902225 9
Game 227 <i>Double Money Match</i>	150 \$2	Tickets in a Pack-value \$300	UPC 8 1260902227 3
Game 229 <i>Cash Bonus</i>	60 \$5	Tickets in a Pack-value \$300	UPC 8 1260902229 7

Final Game Close Outs (5):

Return Period November 2-20, 2020

Billing Date November 27, 2020

Announced End of Game/Sales: November 29, 2020

Winning tickets may be paid/claimed thru November 29, 2021

Return all tickets

173 Win Pigs Fly

188 10X Payout

190 50X Payout

200 Plus Money

Return all full packs and one partial pack

163 Tic Tac Toad

DELIVERING 11/02/2020		RETURN 11/02-20/20	
229 Cash Bonus \$5 UPC 8 1260902229 7	213 Cool Cat UPC 8 1260902213 6	201 Win It All \$25K Blowout! UPC 8 1260902201 3	186 Show Me \$100,000 Cash UPC 8 1260902186 3
227 Double Money Match \$2 UPC 8 1260902227 3	212 Stinkin' Rich UPC 8 1260902212 9	200 Plus Money UPC 8 1260902200 6	185 Twisted UPC 8 1260902185 6
225 Merry Money \$10 UPC 8 1260902225 9	211 Limited Edition UPC 8 1260902211 2	199 Cash Drop UPC 8 1260902199 3	184 EZ Win It All UPC 8 1260902184 9
224 Gifts of Green \$5 UPC 8 1260902224 2	210 Six Figures UPC 8 1260902210 5	197 Scratch Party UPC 8 1260902197 9	183 Fab 4s UPC 8 1260902183 2
223 Snow Magic \$3 UPC 8 1260902223 5	209 Ca\$h Eruption UPC 8 1260902209 9	196 Red Ball Doubler UPC 8 1260902196 2	182 Lion's Share UPC 8 1260902182 5
222 Holiday Ca\$h \$2 UPC 8 1260902222 8	208 Top Dollar UPC 8 1260902208 2	193 Ca\$h Club UPC 8 1260902193 1	180 Icy Hot 7 UPC 8 1260902180 1
221 Merry & Bright \$1 UPC 8 1260902221 1	207 Ca\$h Word UPC 8 1260902207 5	192 Bingo Extra UPC 8 1260902192 4	178 7-11-21 UPC 8 1260902178 8
220 Celebrating 45 Years \$10 UPC 8 1260902220 4	206 Red, White & Blue 7 UPC 8 1260902206 8	191 777 UPC 8 1260902191 7	173 Win Pigs Fly UPC 8 1260902173 3
219 Celebrating 45 Years \$5 UPC 8 1260902219 8	205 \$\$ Craze UPC 8 1260902205 1	190 50X Payout UPC 8 1260902190 0	164 Love To Win UPC 8 1260902164 1
218 Celebrating 45 Years \$2 UPC 8 1260902218 1	204 Jewel Quest UPC 8 1260902204 4	189 20X Payout UPC 8 1260902189 4	163 Tic Tac Toad UPC 8 1260902163 4
217 Celebrating 45 Years \$1 UPC 8 1260902217 4	203 Money UPC 8 1260902203 7	188 10X Payout UPC 8 1260902188 7	
214 Bingo Night UPC 8 1260902214 3	202 Cash Cow UPC 8 1260902202 0	187 5X Payout UPC 8 1260902187 0	

