



August 24, 2021

## August Marketing Envelope

Welcome to the August Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.





**INSTANT  
GAMES**

# NEW GAMES/ GAME CLOSEOUTS

August 17, 2021

**New Instant Scratch Games (2):**

**Delivery Date: Tuesday, September 7, 2021**

Game 268 <i>Win It All</i>	150 \$2	Tickets in a Pack-value \$300	UPC 8 1260902268 6
Game 269 <i>Cash Back</i>	60 \$5	Tickets in a Pack-value \$300	UPC 8 1260902269 3

**Final Game Close Outs (4):**

**Return Period September 6-24, 2021**

**Billing Date October 1, 2021**

**Announced End of Game/Sales: October 3, 2021**

**Winning tickets may be paid/claimed thru October 3, 2022**

**Return all tickets**

216 *Win Win It All*  
 231 *\$40,000 Richer*  
 238 *Big Money*

**Return all full packs and one partial pack**

202 *Cash Cow*

**DELIVERY 09/07/21**

**RETURN 09/06-24/2021**

272 Bonus Money UPC 8 1260902272 3	262 Crossword UPC 8 1260902262 4	251 5X the win UPC 8 1260902251 8	242 Dreamin' XXL UPC 8 1260902242 6
271 Hello Money! UPC 8 1260902271 6	261 Wild Cash Multiplier UPC 8 1260902261 7	250 Double Match UPC 8 1260902250 1	241 Picture Puzzle Fun UPC 8 1260902241 9
270 Lots of Dollars UPC 8 1260902270 9	260 Money Wonder UPC 8 1260902260 0	249 Mega Cash UPC 8 1260902249 5	240 Loose Change® UPC 8 1260902240 2
269 Cash Back UPC 8 1260902269 3	259 Win It All UPC 8 1260902259 4	248 Bingo Craze UPC 8 1260902248 8	239 The Money Game UPC 8 1260902239 6
268 Win It All UPC 8 1260902268 6	257 Shades of Green UPC 8 1260902257 0	247 Triple 777 UPC 8 1260902247 1	238 Big Money UPC 8 1260902238 9
267 Double It! UPC 8 1260902267 9	256 7-11-21 UPC 8 1260902256 3	246 \$4K Madness UPC 8 1260902246 4	233 Cash Dash UPC 8 1260902233 4
266 Cash Extreme UPC 8 1260902266 2	255 Power 5s UPC 8 1260902255 6	245 Money Bag UPC 8 1260902245 7	231 \$40,000 Richer UPC 8 1260902231 0
265 Fantastic Money Mania UPC 8 1260902265 5	254 50X the win UPC 8 1260902254 9	244 Ca\$h Plu\$ UPC 8 1260902244 0	216 Win Win It All UPC 8 1260902216 7
264 Ultimate 7's UPC 8 1260902264 8	253 20X the win UPC 8 1260902253 2	243 Wild \$ Frenzy UPC 8 1260902243 3	202 Cash Cow UPC 8 1260902202 0
263 Path to Riches UPC 8 1260902263 1	252 10X the win UPC 8 1260902252 5		