



December 20, 2021

December Marketing Envelope

Welcome to the December Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players, as well as your November High Tier winners to **post in your store**.

This month the following information is enclosed:

1. A poster with your \$600 plus winning Drawing tickets cashed for the month of November. **PLEASE POST THIS FOR YOUR PLAYERS**
2. A poster with your \$100 plus winning instant scratch tickets cashed for the month of November. **PLEASE POST THIS FOR YOUR PLAYERS**
3. The New Games Letter, listing the new games coming out, and closing games.



INSTANT GAMES

Go Scratch!

NEW GAMES AVAILABLE FOR SALE

Starting on DECEMBER 20, 2021

December 7, 2021

Occasionally the Lottery's inventory is depleted due to high sales on a particular game or an early game closing due to the award of all high tier prizes within the game.

The \$1 instant game **291 Ca\$h In!**, the \$3 instant game **294 WILD BINGO** and the \$5 instant game **295 CASH WORD** will be made available for sale the week of December 20, 2021. There will be no "new game" launch and orders will be placed through the weekly telemarketing process

New Instant Scratch Games (3):

Orders to be placed through the weekly telemarketing process starting on: Monday, December 20, 2021.

Game 291 <i>Ca\$h In!</i>	300 \$1 Tickets in a Pack-value \$300	UPC 8 1260902291 4
Game 294 <i>Wild Bingo</i>	100 \$3 Tickets in a Pack-value \$300	UPC 8 1260902294 5
Game 295 <i>Cash Word</i>	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902295 2

AVAILABLE 12/20/21
DELIVERY 12/06/21
Available in December 2021

RETURN 12/06-24/2021

295 Cash Word UPC 8 1260902295 2	277 Xtreme Win It All UPC 8 1260902277 8	266 Cash Extreme UPC 8 1260902266 2	253 20X the win UPC 8 1260902253 2
294 Wild Bingo UPC 8 1260902294 5	276 Cash Crush UPC 8 1260902276 1	265 Fantastic Money Mania UPC 8 1260902265 5	252 10X the win UPC 8 1260902252 5
291 Ca\$h In! UPC 8 1260902291 4	275 Money Spinner UPC 8 1260902275 4	263 Path to Riches UPC 8 1260902263 1	251 5X the win UPC 8 1260902251 8
290 Cash Craze UPC 8 1260902290 7	274 Feelin' Lucky UPC 8 1260902274 7	262 Crossword UPC 8 1260902262 4	250 Double Match UPC 8 1260902250 1
285 Cash Flurries UPC 8 1260902285 3	273 \$1,000 Mayhem UPC 8 1260902273 0	261 Wild Cash Multiplier UPC 8 1260902261 7	249 Mega Cash UPC 8 1260902249 5
284 Baby, It's Cold Outside! UPC 8 1260902284 6	272 Bonus Money UPC 8 1260902272 3	260 Money Wonder UPC 8 1260902260 0	248 Bingo Craze UPC 8 1260902248 8
283 Holiday Ca\$h for Word\$ UPC 8 1260902283 9	271 Hello Money! UPC 8 1260902271 6	259 Win It All UPC 8 1260902259 4	247 Triple 777 UPC 8 1260902247 1
282 Oh, Snap! UPC 8 1260902282 2	270 Lots of Dollars UPC 8 1260902270 9	258 Jumbo Bucks UPC 8 1260902258 7	246 \$4K Madness UPC 8 1260902246 4
281 Best Present Ever! UPC 8 1260902281 5	269 Cash Back UPC 8 1260902269 3	257 Shades of Green UPC 8 1260902257 0	245 Money Bag UPC 8 1260902245 7
280 Naughty or Nice UPC 8 1260902280 8	268 Win It All UPC 8 1260902268 6	256 7-11-21 UPC 8 1260902256 3	244 Ca\$h Plu\$ UPC 8 1260902244 0
278 Money To Go! UPC 8 1260902278 5	267 Double It! UPC 8 1260902267 9	254 50X the win UPC 8 1260902254 9	240 Loose Change® UPC 8 1260902240 2



NEW GAMES / GAME CLOSEOUTS

December 7, 2021

New Instant Scratch Games (4):

Delivery Date: Monday, January 3, 2022

Game 286 <i>5X Bonus</i>	300 \$1 Tickets in a Pack-value \$300	UPC 8 1260902286 0
Game 287 <i>10X Bonus</i>	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902287 7
Game 288 <i>20X Bonus</i>	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902288 4
Game 289 <i>50X Bonus</i>	30 \$10 Tickets in a Pack-value \$300	UPC 8 1260902289 1

Final Game Close Outs (5):

Return Period January 3-21, 2022

Billing Date January 28, 2022

Announced End of Game/Sales: January 30, 2022

Winning tickets may be paid/claimed thru January 30, 2023

Return all tickets

240 Loose Change	252 <i>10X the win</i>
249 <i>Mega Cash</i>	256 <i>7-11-21</i>

Return all full packs and one partial pack

262 <i>Crossword</i>

DELIVERY 01/03/22		RETURN 01/03-21/2022	
	282 Oh, Snap! UPC 8 1260902282 2		
295 Cash Word UPC 8 1260902295 2	281 Best Present Ever! UPC 8 1260902281 5	269 Cash Back UPC 8 1260902269 3	257 Shades of Green UPC 8 1260902257 0
294 Wild Bingo UPC 8 1260902294 5	280 Naughty or Nice UPC 8 1260902280 8	268 Win It All UPC 8 1260902268 6	256 7-11-21 UPC 8 1260902256 3
291 Ca\$h In! UPC 8 1260902291 4	278 Money To Go! UPC 8 1260902278 5	267 Double It! UPC 8 1260902267 9	254 50X the win UPC 8 1260902254 9
290 Cash Craze UPC 8 1260902290 7	277 Xtreme Win It All UPC 8 1260902277 8	266 Cash Extreme UPC 8 1260902266 2	253 20X the win UPC 8 1260902253 2
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288 20X Bonus UPC 8 1260902288 4	275 Money Spinner UPC 8 1260902275 4	263 Path to Riches UPC 8 1260902263 1	250 Double Match UPC 8 1260902250 1
287 10X Bonus UPC 8 1260902287 7	274 Feelin' Lucky UPC 8 1260902274 7	262 Crossword UPC 8 1260902262 4	249 Mega Cash UPC 8 1260902249 5
286 5X Bonus UPC 8 1260902286 0	273 \$1,000 Mayhem UPC 8 1260902273 0	261 Wild Cash Multiplier UPC 8 1260902261 7	247 Triple 777 UPC 8 1260902247 1
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283 Holiday Ca\$h for Word\$ UPC 8 1260902283 9	270 Lots of Dollars UPC 8 1260902270 9	258 Jumbo Bucks UPC 8 1260902258 7	240 Loose Change® UPC 8 1260902240 2