

February 17, 2021

February Marketing Envelope

Welcome to the February Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.



INSTANT GAMES

NEW GAMES/ GAME CLOSEOUTS

February 8, 2021

New Instant Scratch Games (3):

2 Games being delivered on Monday, March 1, 2021

Game 216 Win Win It All Game 240 *Loose Change*®

150 **\$2** Tickets in a Pack-value \$300 300 **\$1** Tickets in a Pack-value \$300 UPC 8 12609022167 UPC 8 1260902240 2

1 Game Available to Order in March 2021

Upon sellout of DE 214 Bingo Night in Lottery Warehouse and at Store Level Game 241 *Picture Puzzle Fun*

100 **\$3** Tickets in a Pack-value \$300

UPC 8 1260902241 9

Final Game Close Outs (8): Return Period March 1-19, 2021 Billing Date March 26, 2021 Announced End of Game/Sales: March 28, 2021 Winning tickets may be paid/claimed thru March 28, 2022

Return all tickets

197 Scratch Party

Available in March 2021

Return all full packs and one partial pack

164 Love To Win 199 Cash Drop 182 Lion's Share 224 Gifts of Green 183 Fab 4s 225 Merry Money 184 EZ Win It All

Available in Ivia Ch 2021			
DELIVERING 03/01/2021		RETURN 03/01-19/2021	
242 Dreamin' XXL	231 \$40,000 Richer	219 Celebrating 45 Years	204 Jewel Quest
UPC 8 1260902242 6	UPC 8 1260902231 0	UPC 8 1260902219 8	UPC 8 1260902204 4
241 Picture Puzzle Fun	230 Ca\$h Pile	0	203 Money
UPC 8 1260902241 9	UPC 8 1260902230 3	UPC 8 1260902218 1	UPC 8 1260902203 7
240 Loose Change®	229 Cash Bonus	0	202 Cash Cow
UPC 8 1260902240 2	UPC 8 1260902229 7	UPC 8 1260902217 4	UPC 8 1260902202 0
239 The Money Game	228 Win! It! All!	216 Win Win It All	199 Cash Drop
UPC 8 1260902239 6	UPC 8 1260902228 0	UPC 8 1260902216 7	UPC 8 1260902199 3
238 Big Money	227 Double Money Match	215 7-11-21	197 Scratch Party
UPC 8 1260902238 9	UPC 8 1260902227 3	UPC 8 1260902215 0	UPC 8 1260902197 9
237 Crossword	226 Snowed Under With Cash	214 Bingo Night	196 Red Ball Doubler
UPC 8 1260902237 2	UPC 8 1260902226 6	UPC 8 1260902214 3	UPC 8 1260902196 2
236 Lucky 7	225 Merry Money	213 Cool Cat	191 777
UPC 8 1260902236 5	UPC 8 1260902225 9	UPC 8 1260902213 6	UPC 8 1260902191 7
235 Unlock It!	224 Gifts of Green	212 Stinkin' Rich	184 EZ Win It All
UPC 8 1260902235 8	UPC 8 1260902224 2	UPC 8 1260902212 9	UPC 8 1260902184 9
234 Sweet Cash	223 Snow Magic	211 Limited Edition	183 Fab 4s
UPC 8 1260902234 1	UPC 8 1260902223 5	UPC 8 1260902211 2	UPC 8 1260902183 2
233 Cash Dash	222 Holiday Ca\$h	210 Six Figures	182 Lion's Share
UPC 8 1260902233 4	UPC 8 1260902222 8	UPC 8 1260902210 5	UPC 8 1260902182 5
232 \$50K Mayhem	220 Celebrating 45 Years \$10	209 Ca\$h Eruption	164 Love To Win
UPC 8 1260902232 7	UPC 8 1260902220 4	UPC 8 1260902209 9	UPC 8 1260902164 1