

A cluster of several light blue snowflakes of various sizes, some overlapping, positioned in the upper middle section of the page.

January 26, 2021

## January Marketing Envelope

Welcome to the January Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the new 2D Barcode location.





# NEW GAMES / GAME CLOSEOUTS

January 8, 2021

**New Instant Scratch Games (4):**

**Being delivered on Monday, February 1, 2021**

Game 231 <i>\$40,000 Richer</i>	30 <b>\$10</b> Tickets in a Pack-value \$300	UPC 8 1260902231 0
Game 233 <i>Cash Dash</i>	300 <b>\$1</b> Tickets in a Pack-value \$300	UPC 8 1260902233 4
Game 238 <i>Big Money</i>	30 <b>\$10</b> Tickets in a Pack-value \$300	UPC 8 1260902238 9

**242 Available to Order in February 2021 upon sellout of DE 210 Six Figures in Lottery warehouse**

Game 242 <i>Dreamin' XXL</i>	24 <b>\$25</b> Tickets in a Pack-value \$600	UPC 8 1260902242 6
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**Final Game Close Outs (5):**

**Return Period February 1-19, 2021**

**Billing Date February 26, 2021**

**Announced End of Game/Sales: February 28, 2021**

**Winning tickets may be paid/claimed thru February 28, 2022**

**Return all tickets**

- 193 *Ca\$h Club*
- 206 *Red, White & Blue 7*
- 208 *Top Dollar*
- 221 *Merry & Bright*

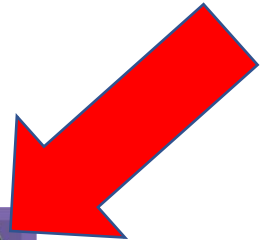
**Return all full packs and one partial pack**

- 185 *Twisted*

Available in February 2021		RETURN 02/01-19/2021	
DELIVERING 02/01/2021			
242 <i>Dreamin' XXL</i> UPC 8 1260902242 6	228 <i>Win! It! All!</i> UPC 8 1260902228 0	215 <i>7-11-21</i> UPC 8 1260902215 0	202 <i>Cash Cow</i> UPC 8 1260902202 0
239 <i>The Money Game</i> UPC 8 1260902239 6	227 <i>Double Money Match</i> UPC 8 1260902227 3	214 <i>Bingo Night</i> UPC 8 1260902214 3	199 <i>Cash Drop</i> UPC 8 1260902199 3
238 <i>Big Money</i> UPC 8 1260902238 9	226 <i>Snowed Under With Cash</i> UPC 8 1260902226 6	213 <i>Cool Cat</i> UPC 8 1260902213 6	197 <i>Scratch Party</i> UPC 8 1260902197 9
237 <i>Crossword</i> UPC 8 1260902237 2	225 <i>Merry Money</i> UPC 8 1260902225 9	212 <i>Stinkin' Rich</i> UPC 8 1260902212 9	196 <i>Red Ball Doubler</i> UPC 8 1260902196 2
236 <i>Lucky 7</i> UPC 8 1260902236 5	224 <i>Gifts of Green</i> UPC 8 1260902224 2	211 <i>Limited Edition</i> UPC 8 1260902211 2	193 <i>Ca\$h Club</i> UPC 8 1260902193 1
235 <i>Unlock It!</i> UPC 8 1260902235 8	223 <i>Snow Magic</i> UPC 8 1260902223 5	210 <i>Six Figures</i> UPC 8 1260902210 5	191 <i>777</i> UPC 8 1260902191 7
234 <i>Sweet Cash</i> UPC 8 1260902234 1	222 <i>Holiday Ca\$h</i> UPC 8 1260902222 8	209 <i>Ca\$h Eruption</i> UPC 8 1260902209 9	185 <i>Twisted</i> UPC 8 1260902185 6
233 <i>Cash Dash</i> UPC 8 1260902233 4	221 <i>Merry &amp; Bright</i> UPC 8 1260902221 1	208 <i>Top Dollar</i> UPC 8 1260902208 2	184 <i>EZ Win It All</i> UPC 8 1260902184 9
232 <i>\$50K Mayhem</i> UPC 8 1260902232 7	220 <i>Celebrating 45 Years \$10</i> UPC 8 1260902220 4	206 <i>Red, White &amp; Blue 7</i> UPC 8 1260902206 8	183 <i>Fab 4s</i> UPC 8 1260902183 2
231 <i>\$40,000 Richer</i> UPC 8 1260902231 0	219 <i>Celebrating 45 Years \$5</i> UPC 8 1260902219 8	204 <i>Jewel Quest</i> UPC 8 1260902204 4	182 <i>Lion's Share</i> UPC 8 1260902182 5
230 <i>Ca\$h Pile</i> UPC 8 1260902230 3	218 <i>Celebrating 45 Years \$2</i> UPC 8 1260902218 1	203 <i>Money</i> UPC 8 1260902203 7	164 <i>Love To Win</i> UPC 8 1260902164 1
229 <i>Cash Bonus</i> UPC 8 1260902229 7	217 <i>Celebrating 45 Years \$1</i> UPC 8 1260902217 4		

# The New \$25 Ticket 2D Bar Code Location

Be Aware When  
Validating Tickets.



DE 242 Dreamin' XXL

