June 24, 2021

June Marketing Envelope

Welcome to the June Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

- 1. The New Games Letter, listing the new games coming out, and closing games.
- 2. A flyer on the upcoming Lucky For Life Draw Day change.





NEW GAMES/ GAME CLOSEOUTS

June 16, 2021

New Instant Scratch Games (2):

Delivery Date Tuesday, July 6, 2021 Game 263 *Path to Riches* Game 265 *Fantastic Money Mania*

 100 \$3
 Tickets in a Pack-value \$300

 30 \$20
 Tickets in a Pack-value \$600

UPC 8 1260902263 1 UPC 8 1260902265 5

Final Game Close Outs (7):

Return Period July 5-23, 2021 Billing Date July 30, 2021 Announced End of Game/Sales: August 1, 2021 Winning tickets may be paid/claimed thru August 1, 2022

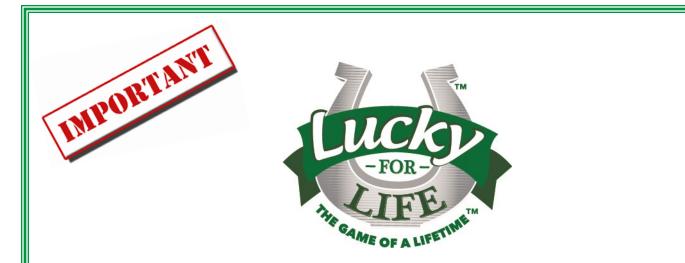
Return all tickets

211 Limited Edition
213 Cool Cat
220 Celebrating 45 Years \$10
230 Ca\$h Pile

Return all full packs and one partial pack

214 Bingo Night 217 Celebrating 45 Years \$1 229 Cash Bonus

DELIVERING 07/06/2021		RETURN 07/05-23/2021	
265 Fantastic Money Mania	253 20X the win	241 Picture Puzzle Fun	220 Celebrating 45 Years \$10
UPC 8 1260902265 5	UPC 8 1260902253 2	UPC 8 1260902241 9	UPC 8 1260902220 4
264 Ultimate 7's	252 10X the win	240 Loose Change®	217 Celebrating 45 Years \$1
UPC 8 1260902264 8	UPC 8 1260902252 5	UPC 8 1260902240 2	UPC 8 1260902217 4
263 Path to Riches	251 5X the win	239 The Money Game	216 Win Win It All
UPC 8 1260902263 1	UPC 8 1260902251 8	UPC 8 1260902239 6	UPC 8 1260902216 7
262 Crossword	250 Double Match	238 Big Money	215 7-11-21
UPC 8 1260902262 4	UPC 8 1260902250 1	UPC 8 1260902238 9	UPC 8 1260902215 0
261 Wild Cash Multiplier	249 Mega Cash	235 Unlock It!	214 Bingo Night
UPC 8 1260902261 7	UPC 8 1260902249 5	UPC 8 1260902235 8	UPC 8 1260902214 3
260 Money Wonder	248 Bingo Craze	233 Cash Dash	213 Cool Cat
UPC 8 1260902260 0	UPC 8 1260902248 8	UPC 8 1260902233 4	UPC 8 1260902213 6
259 Win It All	246 \$4K Madness	232 \$50K Mayhem	212 Stinkin' Rich
UPC 8 1260902259 4	UPC 8 1260902246 4	UPC 8 1260902232 7	UPC 8 1260902212 9
257 Shades of Green	245 Money Bag	231 \$40,000 Richer	211 Limited Edition
UPC 8 1260902257 0	UPC 8 1260902245 7	UPC 8 1260902231 0	UPC 8 1260902211 2
256 7-11-21	244 Ca\$h Plu\$	230 Ca\$h Pile	204 Jewel Quest
UPC 8 1260902256 3	UPC 8 1260902244 0	UPC 8 1260902230 3	UPC 8 1260902204 4
255 Power 5s	243 Wild \$ Frenzy	229 Cash Bonus	202 Cash Cow
UPC 8 1260902255 6	UPC 8 1260902243 3	UPC 8 1260902229 7	UPC 8 1260902202 0
254 50X the win	242 Dreamin' XXL	227 Double Money Match	
UPC 8 1260902254 9	UPC 8 1260902242 6	UPC 8 1260902227 3	



Advance draws for LUCKY FOR LIFE[®] will begin stepping down in preparation for the draw days changing to **7 days a week.**

DATE	AFTER	AVAILABLE DRAWS
Thursday, June 10, 2021	9:30 PM	10
Monday, June 14, 2021	9:30 PM	9
Thursday, June 17, 2021	9:30 PM	8
Monday, June 21, 2021	9:30 PM	7
Thursday, June 24, 2021	9:30 PM	6
Monday, June 28, 2021	9:30 PM	5
Thursday, July 1, 2021	9:30 PM	4
Monday, July 5, 2021	9:30 PM	3
Thursday, July 8, 2021	9:30 PM	2
Monday, July 12, 2021	9:30 PM	1
Thursday, July 15, 2021	9:30 PM	0

Sales will begin on **Friday, July 16** for 10 open draws. The first drawing will take place on **Monday, July 19**.



Play Responsibly — Delaware Council on Gambling Problems Helpline: 1-888-850-8888. **It's the Law** — You must be 18 years of age or older to purchase Delaware Lottery tickets.