



November 23, 2021

## November Marketing Envelope

Welcome to the November Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer for University of Delaware Basketball promotion.
3. A flyer for Delaware State University Basketball promotion.



# NEW GAMES/GAME CLOSEOUTS



**INSTANT  
GAMES**

November 15, 2021

**New Instant Scratch Games (5):**

**4 Games being delivered on Monday, December 6, 2021**

Game 274 <i>Feelin' Lucky</i>	150 <b>\$2</b> Tickets in a Pack-value \$300	UPC 8 1260902274 7
Game 275 <i>Money Spinner</i>	100 <b>\$3</b> Tickets in a Pack-value \$300	UPC 8 1260902275 4
Game 276 <i>Cash Crush</i>	300 <b>\$1</b> Tickets in a Pack-value \$300	UPC 8 1260902276 1
Game 290 <i>Cash Craze</i>	30 <b>\$20</b> Tickets in a Pack-value \$600	UPC 8 1260902290 7

**1 Game Available to Order in December 2021**

**Upon the sellout of the \$5 DE 259 Win It All game in Lottery Warehouse and at Store Level**

Game 277 <i>Xtreme Win It All</i>	60 <b>\$5</b> Tickets in a Pack-value \$300	UPC 8 1260902277 8
-----------------------------------	---	--------------------

**Final Game Close Outs (6):**

**Return Period December 6-24, 2021**

**Billing Date December 31, 2021**

**Announced End of Game/Sales: January 2, 2022**

**Winning tickets may be paid/claimed thru January 2, 2023**

**Return all tickets**

244 *Ca\$h Plu\$*

**Return all tickets**

248 *Bingo Craze*

**Return all tickets**

251 *5X the win*

DELIVERY 12/06/21		RETURN 12/06-24/2021	
<b>Available in December 2021</b>		265 Fantastic Money Mania UPC 8 1260902265 5	
290 Cash Craze UPC 8 1260902290 7	275 Money Spinner UPC 8 1260902275 4	263 Path to Riches UPC 8 1260902263 1	252 10X the win UPC 8 1260902252 5
285 Cash Flurries UPC 8 1260902285 3	274 Feelin' Lucky UPC 8 1260902274 7	262 Crossword UPC 8 1260902262 4	251 5X the win UPC 8 1260902251 8
284 Baby, It's Cold Outside! UPC 8 1260902284 6	273 \$1,000 Mayhem UPC 8 1260902273 0	261 Wild Cash Multiplier UPC 8 1260902261 7	250 Double Match UPC 8 1260902250 1
283 Holiday Ca\$h for Word\$ UPC 8 1260902283 9	272 Bonus Money UPC 8 1260902272 3	260 Money Wonder UPC 8 1260902260 0	249 Mega Cash UPC 8 1260902249 5
282 Oh, Snap! UPC 8 1260902282 2	271 Hello Money! UPC 8 1260902271 6	259 Win It All UPC 8 1260902259 4	248 Bingo Craze UPC 8 1260902248 8
281 Best Present Ever! UPC 8 1260902281 5	270 Lots of Dollars UPC 8 1260902270 9	258 Jumbo Bucks UPC 8 1260902258 7	247 Triple 777 UPC 8 1260902247 1
280 Naughty or Nice UPC 8 1260902280 8	269 Cash Back UPC 8 1260902269 3	257 Shades of Green UPC 8 1260902257 0	246 \$4K Madness UPC 8 1260902246 4
278 Money To Go! UPC 8 1260902278 5	268 Win It All UPC 8 1260902268 6	256 7-11-21 UPC 8 1260902256 3	245 Money Bag UPC 8 1260902245 7
277 Xtreme Win It All UPC 8 1260902277 8	267 Double It! UPC 8 1260902267 9	254 50X the win UPC 8 1260902254 9	244 Ca\$h Plu\$ UPC 8 1260902244 0
276 Cash Crush UPC 8 1260902276 1	266 Cash Extreme UPC 8 1260902266 2	253 20X the win UPC 8 1260902253 2	240 Loose Change® UPC 8 1260902240 2

**Men's  
Basketball**



**Women's  
Basketball**



**ATTN: Delaware Lottery Retailers!**

Win a pair of **UD Blue Hens  
Men's and Women's Basketball** home game tickets.

**RULES & ELIGIBILITY:**

- Multiple entries per store allowed, but **one** entry per person.
  - Must be an active retailer by 12/1/21
- Recipient of tickets must be an active employee of the store at the time of the drawing.
  - Drawing to be begin 12/21/21 and winners will be notified prior to each game.

Mail or Fax the form below with your selected game choices and you will be entered into a random drawing.

MAIL OR  
FAX  
ENTRY  
TO:



**Delaware Lottery**

- Attn: Blue Hens Basketball  
1575 McKee Road, Suite 102  
Dover, DE 19904  
Fax: 302-739-7586



**MEN'S** home game dates:

Mon 1/3 , Wed 1/5, Thu 1/20, Sat 1/22, Sat 2/5, Thu 2/10, Sat 2/12, Thu 2/24, Sat 2/26

**WOMEN'S** home game dates:

Sun 1/2, Fri 1/14, Sun 1/16, Fri 2/4, Sun 2/6, Sun 2/20, Fri 2/25, Sat 2/27



**\*\*\*YOU MUST CIRCLE SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN\*\*\***

Retailer #: \_\_\_\_\_ Name: \_\_\_\_\_

Store Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Alt Phone Number: \_\_\_\_\_

(Please make photo copies of the form if needed.)

**Men's  
Basketball**



**Women's  
Basketball**



**ATTN: Delaware Lottery Retailers!**

Win a pair of **DSU Hornets**

**Men's and Women's Basketball** home game tickets.

**RULES & ELIGIBILITY:**

- Multiple entries per store allowed, but **one** entry per person.
  - Must be an active retailer by 12/1/21
- Recipient of tickets must be an active employee of the store at the time of the drawing.
  - Drawing to be begin 12/21/21 and winners will be notified prior to each game.

**Mail or Fax the form below with your selected game choices and you will be entered into a random drawing.**

MAIL OR  
FAX  
ENTRY  
TO:



Delaware Lottery  
Attn: Hornets Basketball  
1575 McKee Road, Suite 102  
Dover, DE 19904  
Fax: 302-739-7586



**MEN'S** home game dates:

Sat 1/08-4:30pm, Sat 1/15-4:30pm, Sat 1/22-4:30pm, Mon 1/24-7:30pm

Mon 1/31-7:30pm, Mon 2/14-7:30pm, Sat 2/26-4:30pm,

**WOMEN'S** Home game dates:

Sat 1/08-2pm, Sat 1/15-2pm, Sat 1/22-2pm, Mon 1/24-5:30pm, Mon 1/31-5:30pm,

Mon 2/14-5:30pm, Sat 2/26-2pm



**\*\*\*YOU MUST CIRCLE SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN\*\*\***

Retailer #: \_\_\_\_\_ Name: \_\_\_\_\_

Store Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Alt Phone Number: \_\_\_\_\_

(Please make photo copies of the form if needed.)