

September 24, 2021

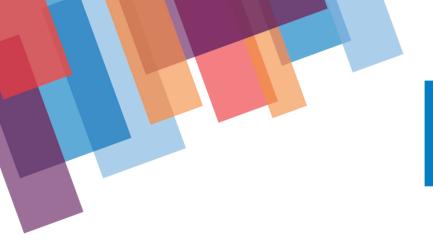
September Marketing Envelope

Welcome to the September Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

- 1. The New Games Letter, listing the new games coming out, and closing games.
- 2. A flyer for the DSU Football promotion.
- 3. A flyer for the UD Football promotion.







September 16, 2021

New Instant Scratch Games (3):

Delivery Date: Monday, October 4, 2021

 Game 258 Jumbo Bucks
 150 \$2
 Tickets in a Pack-value \$300
 UPC 8 1260902258 7

 Game 273 \$1,000 Mayhem
 300 \$1
 Tickets in a Pack-value \$300
 UPC 8 1260902273 0

 Game 278 Money To Go!
 60 \$5
 Tickets in a Pack-value \$300
 UPC 8 1260902278 5

Final Game Close Outs (4):

Return Period October 4-22, 2021 Billing Date October 29, 2021

Announced End of Game/Sales: October 31, 2021

Winning tickets may be paid/claimed thru October 31, 2022

Return all tickets

Return all full packs and one partial pack

242 Dreamin' XXL 233 Cash Dash 264 Ultimate 7's 239 The Money Game

DELIVERY 10/04/21

UPC 8 1260902265 5

RETURN 10/04-22/2021

278 Money To Go!	264 Ultimate 7's	255 Power 5s	246 \$4K Madness
UPC 8 1260902278 5	UPC 8 1260902264 8	UPC 8 1260902255 6	UPC 8 1260902246 4
273 \$1,000 Mayhem	263 Path to Riches	254 50X the win	245 Money Bag
UPC 8 1260902273 0	UPC 8 1260902263 1	UPC 8 1260902254 9	UPC 8 1260902245 7
272 Bonus Money	262 Crossword	253 20X the win	244 Ca\$h Plu\$
UPC 8 1260902272 3	UPC 8 1260902262 4	UPC 8 1260902253 2	UPC 8 1260902244 0
271 Hello Money!	261 Wild Cash Multiplier	252 10X the win	243 Wild \$ Frenzy
UPC 8 1260902271 6	UPC 8 1260902261 7	UPC 8 1260902252 5	UPC 8 1260902243 3
270 Lots of Dollars	260 Money Wonder	251 5X the win	242 Dreamin' XXL
UPC 8 1260902270 9	UPC 8 1260902260 0	UPC 8 1260902251 8	UPC 8 1260902242 6
269 Cash Back	259 Win It All	250 Double Match	241 Picture Puzzle Fun
UPC 8 1260902269 3	UPC 8 1260902259 4	UPC 8 1260902250 1	UPC 8 1260902241 9
268 Win It All	258 Jumbo Bucks	249 Mega Cash	240 Loose Change®
UPC 8 1260902268 6	UPC 8 1260902258 7	UPC 8 1260902249 5	UPC 8 1260902240 2
267 Double It!	257 Shades of Green	248 Bingo Craze	239 The Money Game
UPC 8 1260902267 9	UPC 8 1260902257 0	UPC 8 1260902248 8	UPC 8 1260902239 6
266 Cash Extreme	256 7-11-21	247 Triple 777	233 Cash Dash
UPC 8 1260902266 2	UPC 8 1260902256 3	UPC 8 1260902247 1	UPC 8 1260902233 4
265 Fantastic Money Mania			



Delaware Lottery Retailers



WIN a pair of **DELAWARE STATE HORNETS**HOME FOOTBALL GAME TICKETS

PROMOTION RULES & ELIGIBILITY:

- Multiple entries per store allowed, but one entry per person.
 - ♦ Must be an active retailer by 09/01/21.
- Recipient of tickets must be an active employee of the store at the time of the drawing.
 - Drawings to begin on 9/28/21 and winner(s) will be notified before each game.

MAIL OR FAX
ENTRY

Delaware
Lottery
TO:

Delaware Lottery
Attn: HORNETS TICKETS
1575 McKee Road, Suite 102
Dover, DE 19904
Fax: 302-739-7586

Home Game Dates: Oct 9— Virginia Lynchburg - 1pm Oct 23—South Carolina Central - 1pm

Oct 30—Howard Bison - 1pm Nov 13— Norfolk - 1pm

YOU MUST CIRCLE YOUR GAME SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN

Retailer #:	Name:		
Store Name:			
Phone Number:		Alt Phone Number:	

(Please make photo copies of the form if needed.)





WIN a pair of UNIVERSITY OF DELAWARE BLUE HENS FOOTBALL HOME GAME TICKETS PROMOTION RULES & ELIGIBILITY:

- Must be an active retailer by 9/01/21
- Multiple entries per store allowed, but **one** entry per person.
- Recipient of tickets must be an active employee of the store at the time of the drawing.
 - Drawings to begin on 9/28/21 and winner(s) will be notified before each game.
- Mail or Fax the form below with your selected game choice(s) and you will be entered into a random drawing.
 - For a complete list of game dates & times go to www.bluehens.com



MAIL OR FAX ENTRY TO:



Delaware Lottery

Attn: BLUE HEN 1575 McKee Road, Suite 102 Dover, DE 19904 Fax: 302-739-7586

Home Game Dates:

Albany **Oct 2** (Sat 3:00pm)—JMU **Oct 23** (Sat 3:00pm)—Dixie **Oct. 30** (Sat 1:00pm) W&M **Nov 6** (Sat 1:00pm)—Villanova **Nov. 20** Sat (1:00pm)

YOU MUST CIRCLE YOUR GAME SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN

Retailer #:	Store Name:	
Your Name:		

Email Address: