July 22, 2022

### July Marketing Envelope

Welcome to the July Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

- 1. The New Games Letter, listing the new games coming out, and closing games.
- 2. A flyer on the Phillies promotion.





## **NEW GAMES**/ **GAME CLOSEOUTS**

July 13, 2022

#### **New Instant Scratch Games (4):**

#### 3 Games being delivered on Monday, August 1, 2022

Game 306 Jumbo Bucks premium edition 150 \$2 Tickets in a Pack-value \$300 UPC 8 1260902306 5 Game 312 Cash Fever 30 **\$10** Tickets in a Pack-value \$300 UPC 8 1260902312 6 Game 323 Bonus 7 60 \$5 Tickets in a Pack-value \$300 UPC 8 1260902323 2

#### 1 Game Available to Order on Monday, August 15, 2022

Game 326 Whole Lotta Loot! 30 **\$10** Tickets in a Pack-value \$300 UPC 8 12609023263

#### **Final Game Close Outs (5):**

Return Period August 1-19, 2022 Billing Date August 26, 2022

Announced End of Game/Sales: August 28, 2022

Winning tickets may be paid/claimed thru August 28, 2023

#### Return all tickets

Return all tickets 258 Jumbo Bucks 270 Lots of Dollars 269 Cash Back 290 Cash Craze

### Return all tickets

295 Cash Word

#### **DELIVERY 08/01/22 AVAILABLE 08/15/22**

#### **RETURN 08/01-19/22**

	312 Cash Fever	298 Serious Money	279 Multiply Your Money
	UPC 8 1260902312 6	UPC 8 1260902298 3	UPC 8 1260902279 2
326 Whole Lotta Loot!	310 WinWin Chicken Dinner	297 More Money!	278 Money To Go!
UPC 8 1260902326 3	UPC 8 1260902310 2	UPC 8 1260902297 6	UPC 8 1260902278 5
323 Bonus 7	309 \$100 Ultimate Cash	296 Winning 7	277 Xtreme Win It All
UPC 8 1260902323 2	UPC 8 1260902309 6	UPC 8 1260902296 9	UPC 8 1260902277 8
322 X The Money (\$10)	308 Find \$\$\$	295 Cash Word	276 Cash Crush
UPC 8 1260902322 5	UPC 8 1260902308 9	UPC 8 1260902295 2	UPC 8 1260902276 1
321 X The Money (\$5)	307 Fat Wallet	294 Wild Bingo	275 Money Spinner
UPC 8 1260902321 8	UPC 8 1260902307 2	UPC 8 1260902294 5	UPC 8 1260902275 4
320 X The Money (\$2)	306 Jumbo Bucks prem edit	293 Double Match	274 Feelin' Lucky
UPC 8 1260902320 1	UPC 8 1260902306 5	UPC 8 1260902293 8	UPC 8 1260902274 7
319 X The Money (\$1)	305 Win It All Bonus	292 Cats vs Dogs	273 \$1,000 Mayhem
UPC 8 1260902319 5	UPC 8 1260902305 8	UPC 8 1260902292 1	UPC 8 1260902273 0
318 Big Bucks Blowout	304 Take 5	291 Ca\$h In!	272 Bonus Money
UPC 8 1260902318 8	UPC 8 1260902304 1	UPC 8 1260902291 4	UPC 8 1260902272 3
317 Dual Crossword	302 Puzzle Payout	290 Cash Craze	270 Lots of Dollars
UPC 8 1260902317 1	UPC 8 1260902302 7	UPC 8 1260902290 7	UPC 8 1260902270 9
315 Red Hot Bingo	301 Triple 777	288 20X Bonus	269 Cash Back
UPC 8 1260902315 7	UPC 8 1260902301 0	UPC 8 1260902288 4	UPC 8 1260902269 3
314 Double Stacked	300 7-11-21	286 5X Bonus	258 Jumbo Bucks
UPC 8 1260902314 0	UPC 8 1260902300 3	UPC 8 1260902286 0	UPC 8 1260902258 7

# **Delaware Lottery Retailers**



The Delaware Lottery will be welcoming ten (10) Retailers and their guest (2 tickets) to see the

PHILLIES vs. NATIONALS

Where: Citizens Bank Stadium

When: Saturday September 10, 2022 at 6:05pm.

Relax and watch the game in the MVP Suite. Includes, food, beverages, game souvenir and transportation.

#### **PROMOTION RULES & ELIGIBILITY:**

- Only <u>ONE</u>(1) entry per person. Only <u>ONE</u> (1) winner per store allowed.
- Must be an active retailer by 09/01/22.
- Winner of tickets must be 21 and an active employee of the store at the time of the drawing.
- Drawing to held on 8/29/22 winners notified by 8/31/22.
- Mailed or faxed entries must be received by 4:30 pm on August 26, 2022

MAIL OR FAX ENTRY TO:



Delaware Lottery
Attn: Phillies Promotion
1575 McKee Road, Suite 102
Dover, DE 19904

Delaware Lottery .Games Wanna Play?\* Fax: 302-739-7586

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Retailer #:	Store Name:	
Your Name:		
Phone Number:	Alt Phone Number:	