



November 22, 2022

## November Marketing Envelope

Welcome to the November Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer for University of Delaware Basketball promotion.
3. A flyer for Delaware State University Basketball promotion.





**INSTANT GAMES**

# NEW GAMES/ GAME CLOSEOUTS

November 15, 2022

**New Instant Scratch Games (3):**

**Delivery Date: Monday, December 5, 2022**

Game 313 Bonus Play	300 <b>\$1</b>	Tickets in a Pack-value \$300	UPC 8 1260902313 3
Game 324 Double Match	150 <b>\$2</b>	Tickets in a Pack-value \$300	UPC 8 1260902324 9
Game 338 Money Box Bingo	100 <b>\$3</b>	Tickets in a Pack-value \$300	UPC 8 1260902338 6

**Final Game Close Outs (4):**

**Return Period December 5 - December 23, 2022**

**Billing Date December 30, 2022**

**Announced End of Game/Sales: January 1, 2023**

**Winning tickets may be paid/claimed thru January 1, 2024**

**Return all tickets**

*317 Dual Crossword*

**Return ALL full packs and one partial**

*278 Money To Go!*

*279 Multiply Your Money!*

*307 Fat Wallet*

**DELIVERY 12/05/22**

**RETURN 12/5-23/22**

341 Win \$100K! UPC 8 1260902341 6	325 Deep Pockets UPC 8 1260902325 6	314 Double Stacked UPC 8 1260902314 0	304 Take 5 UPC 8 1260902304 1
339 One-Word Crossword UPC 8 1260902339 3	324 Double Match UPC 8 1260902324 9	313 Bonus Play UPC 8 1260902313 3	303 Ca\$h Dash UPC 8 1260902303 4
338 Money Box Bingo UPC 8 1260902338 6	323 Bonus 7 UPC 8 1260902323 2	312 Cash Fever UPC 8 1260902312 6	298 Serious Money UPC 8 1260902298 3
337 Wonderful Time UPC 8 1260902337 9	322 X The Money (\$10) UPC 8 1260902322 5	311 Ca\$h Lines UPC 8 1260902311 9	297 More Money! UPC 8 1260902297 6
336 Holiday Cheer UPC 8 1260902336 2	321 X The Money (\$5) UPC 8 1260902321 8	310 WinWin Chicken Dinner UPC 8 1260902310 2	293 Double Match UPC 8 1260902293 8
335 Season's Greetings UPC 8 1260902335 5	320 X The Money (\$2) UPC 8 1260902320 1	309 \$100 Ultimate Cash UPC 8 1260902309 6	292 Cats vs Dogs UPC 8 1260902292 1
334 Merry Money UPC 8 1260902334 8	319 X The Money (\$1) UPC 8 1260902319 5	308 Find \$\$\$ UPC 8 1260902308 9	279 Multiply Your Money UPC 8 1260902279 2
332 Cash Flow UPC 8 1260902332 4	318 Big Bucks Blowout UPC 8 1260902318 8	307 Fat Wallet UPC 8 1260902307 2	278 Money To Go! UPC 8 1260902278 5
331 7-11-21 UPC 8 1260902331 7	317 Dual Crossword UPC 8 1260902317 1	306 Jumbo Bucks prem edit UPC 8 1260902306 5	275 Money Spinner UPC 8 1260902275 4
327 More Serious Money UPC 8 1260902327 0	316 Win It All Fast UPC 8 1260902316 4	305 Win It All Bonus UPC 8 1260902305 8	273 \$1,000 Mayhem UPC 8 1260902273 0
326 Whole Lotta Loot! UPC 8 1260902326 3	315 Red Hot Bingo UPC 8 1260902315 7	<b>RETURN ONLY THE GAMES HIGHLIGHTED IN BLUE</b>	

**Men's  
Basketball**



**Women's  
Basketball**



**ATTN: Delaware Lottery Retailers!**

Win a pair of **UD Blue Hens**

**Men's and Women's Basketball** home game tickets.

**RULES & ELIGIBILITY:**

- Multiple entries per store allowed, but **one** entry per person.
  - Must be an active retailer by 12/1/22
- Recipient of tickets must be an active employee of the store at the time of the drawing.
  - Drawing to be begin 12/21/22 and winners will be notified prior to each game.

Mail or Fax the form below with your selected game choices and you will be entered into a random drawing.

MAIL OR  
FAX  
ENTRY  
TO:



**Delaware Lottery**

- Attn: Blue Hens Basketball  
1575 McKee Road, Suite 102  
Dover, DE 19904  
Fax: 302-739-7586



**MEN'S** home game dates:

Thu 12/29, Sat 12/31, Wed 1/11, Thu 1/19, Sat 1/28, Sat 2/4,  
Wed 2/08, Sat 2/18

**WOMEN'S** home game dates:

Fri 12/30, Sun 1/01, Fri 1/20, Fri 1/27, Sun 2/05, Fri 2/10,  
Sun 2/19, Thu 3/02



**\*\*\*YOU MUST CIRCLE SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN\*\*\***

Retailer #: \_\_\_\_\_ Name: \_\_\_\_\_

Store Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Alt Phone Number: \_\_\_\_\_

(Please make photo copies of the form if needed.)

**Men's  
Basketball**



**Women's  
Basketball**



**ATTN: Delaware Lottery Retailers!**

Win a pair of **DSU Hornets**  
**Men's and Women's Basketball** home game tickets.

**RULES & ELIGIBILITY:**

- Multiple entries per store allowed, but **one** entry per person.
  - Must be an active retailer by 12/1/22
- Recipient of tickets must be an active employee of the store at the time of the drawing.
  - Drawing to be begin 12/20/22 and winners will be notified prior to each game.

**Mail or Fax the form below with your selected game choices and you will be entered into a random drawing.**

**MAIL OR  
FAX  
ENTRY  
TO:**



**Delaware Lottery**  
**Attn: Hornets Basketball**  
**1575 McKee Road, Suite 102**  
**Dover, DE 19904**  
**Fax: 302-739-7586**



**MEN'S** home game dates:

Mon 1/09 7:30pm, Sat 1/28 4:00pm, Tue 2/07 7:00pm, Sat 2/11 4:00pm  
Sat 2/18 4:00pm, Mon 2/20 7:30pm, Mon 2/27 7:30pm,, Thu 3/02 7:30pm

**WOMEN'S** Home game dates:

Mon 1/09-5:30pm, Sat 1/28-2:00pm, Sat 2/11-2:00pm, Sat 2/18 2:00pm,  
Mon 2/20-5:30pm, Mon 2/27-5:30pm, Thu 3/02 -5:30pm



**\*\*\*YOU MUST CIRCLE SELECTION(S) ABOVE TO BE ELIGIBLE TO WIN\*\*\***

Retailer #: \_\_\_\_\_ Name: \_\_\_\_\_

Store Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Alt Phone Number: \_\_\_\_\_

(Please make photo copies of the form if needed.)