



Delaware State Lottery

1575 McKee Road, Suite 102 | Dover, DE 19904

October 24, 2022

October Marketing Envelope

Welcome to the October Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the Holiday VISA Gift Card promotion.
3. A flyer on the 2022 Lottery/SciGames Holiday Schedule.





**INSTANT
GAMES**

NEW GAMES/ GAME CLOSEOUTS

October 13, 2022

New Instant Scratch Games (6):

Delivery Date: Monday, October 31, 2022

Game 311 Ca\$h Lines	100 \$3	Tickets in a Pack-value \$300	UPC 8 1260902311 9
Game 334 Merry Money	300 \$1	Tickets in a Pack-value \$300	UPC 8 1260902334 8
Game 335 Season's Greetings	150 \$2	Tickets in a Pack-value \$300	UPC 8 1260902335 5
Game 336 Holiday Cheer	60 \$5	Tickets in a Pack-value \$300	UPC 8 1260902336 2
Game 337 Wonderful Time	30 \$10	Tickets in a Pack-value \$300	UPC 8 1260902337 9
Game 339 One-Word Crossword	60 \$5	Tickets in a Pack-value \$300	UPC 8 1260902339 3

Final Game Close Outs (2):

Return Period October 31 - November 18, 2022

Billing Date November 25, 2022

Announced End of Game/Sales: November 27, 2022

Winning tickets may be paid/claimed thru November 27, 2023

Return all tickets

301 Triple 777

Return all tickets

302 Puzzle Payout

DELIVERY 10/31/22		RETURN 10/31/22-11/18/22	
			303 Ca\$h Dash UPC 8 1260902303 4
341 Win \$100K! UPC 8 1260902341 6	325 Deep Pockets UPC 8 1260902325 6	314 Double Stacked UPC 8 1260902314 0	302 Puzzle Payout UPC 8 1260902302 7
339 One-Word Crossword UPC 8 1260902339 3	323 Bonus 7 UPC 8 1260902323 2	312 Cash Fever UPC 8 1260902312 6	301 Triple 777 UPC 8 1260902301 0
337 Wonderful Time UPC 8 1260902337 9	322 X The Money (\$10) UPC 8 1260902322 5	311 Ca\$h Lines UPC 8 1260902311 9	298 Serious Money UPC 8 1260902298 3
336 Holiday Cheer UPC 8 1260902336 2	321 X The Money (\$5) UPC 8 1260902321 8	310 WinWin Chicken Dinner UPC 8 1260902310 2	297 More Money! UPC 8 1260902297 6
335 Season's Greetings UPC 8 1260902335 5	320 X The Money (\$2) UPC 8 1260902320 1	309 \$100 Ultimate Cash UPC 8 1260902309 6	293 Double Match UPC 8 1260902293 8
334 Merry Money UPC 8 1260902334 8	319 X The Money (\$1) UPC 8 1260902319 5	308 Find \$\$\$ UPC 8 1260902308 9	292 Cats vs Dogs UPC 8 1260902292 1
332 Cash Flow UPC 8 1260902332 4	318 Big Bucks Blowout UPC 8 1260902318 8	307 Fat Wallet UPC 8 1260902307 2	279 Multiply Your Money UPC 8 1260902279 2
331 7-11-21 UPC 8 1260902331 7	317 Dual Crossword UPC 8 1260902317 1	306 Jumbo Bucks prem edit UPC 8 1260902306 5	278 Money To Go! UPC 8 1260902278 5
327 More Serious Money UPC 8 1260902327 0	316 Win It All Fast UPC 8 1260902316 4	305 Win It All Bonus UPC 8 1260902305 8	275 Money Spinner UPC 8 1260902275 4
326 Whole Lotta Loot! UPC 8 1260902326 3	315 Red Hot Bingo UPC 8 1260902315 7	304 Take 5 UPC 8 1260902304 1	273 \$1,000 Mayhem UPC 8 1260902273 0

HOLIDAY CASH

We're giving away a total of
\$10,000 in **VISA Gift Cards**

<u>PRIZE</u>	<u># OF WINNERS</u>	<u>AMOUNT</u>
1st PRIZE	10	\$500
2nd PRIZE	10	\$250
3rd PRIZE	10	\$100
4th PRIZE	30	\$50



HERE'S HOW TO WIN:

**This entry form is your chance to win one of the 60 VISA Gift Cards*

Mail or fax completed entry form to:

Delaware Lottery Holiday Cash Promotion

P.O. Box 319, Cheswold, DE 19936.

Fax: 302-739-7586

Retailer #: _____ Store Name: _____

First Name: _____ Last Name: _____

Email Address: _____

Phone Number: _____ Alt Phone Number: _____

All entry forms must be received by 4pm on November 23, 2022.

Drawing will take place on December 6, 2022 and winners will be listed on the Lottery website by December 9, 2022.

Qualifications & Eligibility Rules:

- Must be 18 years of age or older.
- Must be an active retailer by October 31, 2022
- Recipient of prize must be an active employee of the Lottery store at the time of the drawing.
- The same winner can't win twice, only ONE winner per store per prize tier is allowed.
- All entry form fields MUST be completely filled in to qualify.

By entering this contest all winners consent to having their picture taken and used in promotional publications



2022 DELAWARE LOTTERY AND SG TEL-SELL HOLIDAY SCHEDULE

SG TEL-SELL

TUESDAY NOV 8 ELECTION DAY

THURSDAY NOV 11TH VETERANS DAY

Tel Sell will be open both these days. All regular calls will be processed and shipped. UPS is open & delivering packages.

Thanksgiving:

Thursday & Friday November 24th & 25th

Closed— Regular calls for Thursday and Friday *Retailers will be done Tuesday & Wednesday November 22nd & 23rd. UPS will deliver packages on Friday November 25th from Wednesday's orders that go out. No UPS pickup on Thursday or Friday this week.

Christmas:

Monday December 26th CHRISTMAS (observed)

Closed— *Retailers whose regular orders on Monday will be filled on Tuesday Dec 27th.

UPS will Not be delivering any packages on Monday December 26th.

New Year's week:

Monday January 2nd NEW YEARS (observed)

Closed — *Retailers whose regular order day is Monday will be processed and shipped on Tues. January 3rd 2023.

UPS is not delivering any packages on Monday January 2nd , 2023.

Retailers should call early in the week during holiday weeks if they need product before Friday

Leaving a detailed order message on the Tel Sell number 24 hours a day / 7 days a week. Tel Sell – 1-888-909-4744

Retailers will not get a call back unless requested.

*Some retailers may have auto orders shipped during holiday weeks

UPS may be delivering some packages on Saturdays to random areas based on package movement volume starting in November.

DELAWARE LOTTERY

TUESDAY November 8 TH ELECTION DAY

Delaware Offices will be CLOSED for the Holiday.

All drawings will take place as normal.

THURSDAY NOVEMBER 11TH VETERANS DAY

Delaware Offices will be CLOSED for the Holiday.

All drawings will take place as normal.

THURSDAY & FRIDAY NOVEMBER 25th & 26th

Delaware Offices will be CLOSED for the Holiday.

All drawings will take place as normal.

MONDAY DECEMBER 26TH CHRISTMAS

Delaware Offices will be CLOSED for the Holiday.

All drawings will take place as usual.

MONDAY JANUARY 2 NEW YEARS

Delaware Offices will be CLOSED for the Holiday.

All drawings will take place as normal.

There will be no drawings for Play 3/4 Night on Christmas Day Sunday December 25.

Lucky for Life will be drawn as normal.

