

April 25, 2023

April Marketing Envelope

Welcome to the April Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the VIP Night at DE International Speedway/US 13 Dragway promotion.



NEW GAMES/GAME CLOSEOUTS



**INSTANT
GAMES**

April 14, 2023

New Instant Scratch Games (5):

Delivery Date for 3 Games: Monday, May 1, 2023

Game 333 Make My Day!	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902333 1
Game 350 Scratch and Match	30 \$10 Tickets in a Pack-value \$300	UPC 8 1260902350 8
Game 355 \$50,000 Fortune	30 \$10 Tickets in a Pack-value \$300	UPC 8 1260902355 3

2 Games Available to Order on Monday, May 22, 2023 (LOTTERY'S DISCRETION)

Game 365 Nothing But Cash!	20 \$30 Tickets in a Pack-value \$600	UPC 8 1260902365 2
Game 367 Super Win It All	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902367 6

Final Game Close Outs (4):

Return Period May 1 - 19, 2023

Billing Date May 26, 2023

Announced End of Game/Sales: May 28, 2023

Winning tickets may be paid/claimed thru May 28, 2024

Return all tickets

- 308 Find \$\$\$
- 311 Ca\$h Lines

Return all tickets

- 321 X the Money \$5 (NOT GAME #345)**
- 322 X the Money \$10 (NOT GAME #346)**

DELIVERY 05/01/23		AVAILABLE 05/22/23		RETURN 05/01-19/23	
367 Super Win It All UPC 8 1260902367 6	352 Win It All Number UPC 8 1260902352 2	342 \$150,000 Blast UPC 8 1260902342 3	324 Double Match UPC 8 1260902324 9		
365 Nothing But Cash! UPC 8 1260902365 2	351 Corner Payout UPC 8 1260902351 5	341 Win \$100K! UPC 8 1260902341 6	322 X The Money (\$10) UPC 8 1260902322 5		
362 \$100 Grand Blowout UPC 8 1260902362 1	350 Scratch and Match UPC 8 1260902350 8	340 Hot & Sizzling UPC 8 1260902340 9	321 X The Money (\$5) UPC 8 1260902321 8		
361 Crossword X-Tra™ UPC 8 1260902361 4	349 Plu\$ 7 UPC 8 1260902349 2	338 Money Box Bingo UPC 8 1260902338 6	316 Win It All Fast UPC 8 1260902316 4		
360 Vault UPC 8 1260902360 7	348 Lucky 777 UPC 8 1260902348 5	337 Wonderful Time UPC 8 1260902337 9	313 Bonus Play UPC 8 1260902313 3		
356 Jumbo Bucks UPC 8 1260902356 0	347 Hang 10 UPC 8 1260902347 8	333 Make My Day! UPC 8 1260902333 1	312 Cash Fever UPC 8 1260902312 6		
355 \$50,000 Fortune UPC 8 1260902355 3	346 50X the Prize UPC 8 1260902346 1	331 7-11-21 UPC 8 1260902331 7	311 Ca\$h Lines UPC 8 1260902311 9		
354 \$2,500 Money Multiplier UPC 8 1260902354 6	345 20X the Prize UPC 8 1260902345 4	327 More Serious Money UPC 8 1260902327 0	308 Find \$\$\$ UPC 8 1260902308 9		
353 Baby, It's Spring Outside! UPC 8 1260902353 9	344 10X the Prize UPC 8 1260902344 7	326 Whole Lotta Loot! UPC 8 1260902326 3	303 Ca\$h Dash UPC 8 1260902303 4		
	343 5X the Prize UPC 8 1260902343 0	325 Deep Pockets UPC 8 1260902325 6	297 More Money! UPC 8 1260902297 6		

RETURN ONLY THE GAMES HIGHLIGHTED IN BLUE

Delaware Lottery Retailers



Delaware Lottery Presents a VIP Night At The Track

Truck and Tractor Pull
US 13 Dragway - Delmar, DE
Saturday, June 24th, 2023
Fun, Food and Beverages Provided
Event Begins at 7:00PM
Gates Open at 5:00PM

PROMOTION RULES & ELIGIBILITY

- *Must be an active retailer by 5/1/2023
- *Only ONE (1) entry per person (multiple entries per store allowed)
- *Winner of tickets must be an active employee of the store at the time of the drawing.
- *Drawing to be held June 5, 2023, winners notified shortly after the drawing.

Mail or Fax the form below

You will be entered into a random drawing to win One (1) pair of VIP Suite Passes

**Mail or Fax
Entry to:**



Delaware Lottery
Attn: VIP Speedway
1575 McKee Road, Suite 102
Dover, DE 19904
FAX: 302-739-7586

Retailer # _____ Store Name: _____

Your Name (Please Print): _____

Email Address: _____

Phone Number: _____ Alt. Phone Number: _____

By entering this contest, all winners consent to having their picture taken and used in promotional publications.

Please Make Photo Copies If Needed