



August 22, 2023

August Marketing Envelope

Welcome to the August Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.





NEW GAMES/ GAME CLOSEOUTS

August 16, 2023

New Instant Scratch Games (4):

Delivery Date: Tuesday, September 5, 2023

Game 377 <i>Extra Cashword</i>	60 \$5	Tickets in a Pack-value \$300	UPC 8 1260902377 5
Game 380 <i>High Voltage Win It All</i>	150 \$2	Tickets in a Pack-value \$300	UPC 8 1260902380 5
Game 382 <i>Cash Wheel</i>	100 \$3	Tickets in a Pack-value \$300	UPC 8 1260902382 9
Game 384 <i>Cash Party</i>	30 \$20	Tickets in a Pack-value \$600	UPC 8 1260902384 3

Final Game Close Outs (2):

Return Period September 4 – September 22, 2023

Billing Date September 29, 2023

Announced End of Game/Sales: October 1, 2023

Winning tickets may be paid/claimed thru October 1, 2024

Return all tickets

352 *Win It All Number*

356 *Jumbo Bucks*

DELIVERY 09/05/23

RETURN 09/04-22/23

384 Cash Party UPC 8 1260902384 3	368 Bonus Card Bingo UPC 8 1260902368 3	358 7-11-21 UPC 8 1260902358 4	348 Lucky 777 UPC 8 1260902348 5
382 Cash Wheel UPC 8 1260902382 9	367 Super Win It All UPC 8 1260902367 6	357 Plug In UPC 8 1260902357 7	347 Hang 10 UPC 8 1260902347 8
380 High Voltage Win It All UPC 8 1260902380 5	366 Ice \$ Cream UPC 8 1260902366 9	356 Jumbo Bucks UPC 8 1260902356 0	343 5X the Prize UPC 8 1260902343 0
377 Extra Cashword UPC 8 1260902377 5	365 Nothing But Cash! UPC 8 1260902365 2	355 \$50,000 Fortune UPC 8 1260902355 3	341 Win \$100K! UPC 8 1260902341 6
374 Deluxe Multiplier UPC 8 1260902374 4	364 Why Chicken Cross Road? UPC 8 1260902364 5	353 Baby, It's Spring Outside! UPC 8 1260902353 9	340 Hot & Sizzling UPC 8 1260902340 9
373 50X Cash Splash UPC 8 1260902373 7	363 Cash Bonanza UPC 8 1260902363 8	352 Win It All Number UPC 8 1260902352 2	333 Make My Day! UPC 8 1260902333 1
372 20X Cash Splash UPC 8 1260902372 0	362 \$100 Grand Blowout UPC 8 1260902362 1	351 Corner Payout UPC 8 1260902351 5	327 More Serious Money UPC 8 1260902327 0
371 10X Cash Splash UPC 8 1260902371 3	361 Crossword X-Tra™ UPC 8 1260902361 4	350 Scratch and Match UPC 8 1260902350 8	313 Bonus Play UPC 8 1260902313 3
370 5X Cash Splash UPC 8 1260902370 6	360 Vault UPC 8 1260902360 7	349 Plu\$ 7 UPC 8 1260902349 2	303 Ca\$h Dash UPC 8 1260902303 4
369 \$15,000 Back Scratch UPC 8 1260902369 0	359 Double Match UPC 8 1260902359 1	RETURN ONLY THE GAMES HIGHLIGHTED IN	

BLUE