

December 20, 2023

December Marketing Envelope

Welcome to the December Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on upcoming eLearning.



INSTANT GAMES

NEW GAMES / GAME CLOSEOUTS

December 6, 2023

New Instant Scratch Games (6):

Delivery/Live Date: Tuesday, January 2, 2024

Game 386 <i>\$50,000 Richer</i>	30 \$10 Tickets in a Pack-value \$300	UPC 8 1260902386 7
Game 393 <i>Mega Bucks Blowout</i>	20 \$30 Tickets in a Pack-value \$600	UPC 8 1260902393 5
Game 394 <i>Cash X 5</i>	300 \$1 Tickets in a Pack-value \$300	UPC 8 1260902394 2
Game 395 <i>Cash X 10</i>	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902395 9
Game 396 <i>Cash X 20</i>	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902396 6
Game 397 <i>Cash X 50</i>	30 \$10 Tickets in a Pack-value \$300	UPC 8 1260902397 3

Final Game Close Outs (9):

Return Period January 2 –19, 2024

Billing Date January 26, 2024

Announced End of Game/Sales: January 28, 2024

Winning tickets may be paid/claimed thru January 28, 2025

Return ALL Tickets

- 353 *Baby, It's Spring Outside!*
- 355 *\$50,000 Fortune*
- 366 *Ice \$ Cream*
- 371 *10X Cash Splash (\$2)*
- 373 *50X Cash Splash (\$10)*

Return ALL full packs & one partial pack

- 303 *Ca\$h Dash*
- 313 *Bonus Play*
- 343 *5X the Prize*
- 347 *Hang Ten*

DELIVERY 01/02/24		Return 01/02-19/24	
397 Cash X 50 UPC 8 1260902397 3	383 Fiery 7s UPC 8 1260902383 6	370 5X Cash Splash UPC 8 1260902370 6	355 \$50,000 Fortune UPC 8 1260902355 3
396 Cash X 20 UPC 8 1260902396 6	382 Cash Wheel UPC 8 1260902382 9	369 \$15,000 Back Scratch UPC 8 1260902369 0	353 Baby, It's Spring Outside! UPC 8 1260902353 9
395 Cash X 10 UPC 8 1260902395 9	381 Jumbo Bucks UPC 8 1260902381 2	368 Bonus Card Bingo UPC 8 1260902368 3	351 Corner Payout UPC 8 1260902351 5
394 Cash X 5 UPC 8 1260902394 2	380 High Voltage Win It All UPC 8 1260902380 5	367 Super Win It All UPC 8 1260902367 6	350 Scratch and Match UPC 8 1260902350 8
393 Mega Bucks Blowout UPC 8 1260902393 5	379 Hit \$1,000 UPC 8 1260902379 9	366 Ice \$ Cream UPC 8 1260902366 9	349 Plu\$ 7 UPC 8 1260902349 2
392 Special Edition Box Bingo UPC 8 1260902392 8	378 Stacks of Cash UPC 8 1260902378 2	365 Nothing But Cash! UPC 8 1260902365 2	348 Lucky 777 UPC 8 1260902348 5
390 Snowflake Wonder UPC 8 1260902390 4	377 Extra Cashword UPC 8 1260902377 5	364 Why Chicken Cross Road? UPC 8 1260902364 5	347 Hang 10 UPC 8 1260902347 8
389 Holiday Cash UPC 8 1260902389 8	376 Win Big Money UPC 8 1260902376 8	363 Cash Bonanza UPC 8 1260902363 8	343 5X the Prize UPC 8 1260902343 0
388 'Tis the Season UPC 8 1260902388 1	374 Deluxe Multiplier UPC 8 1260902374 4	362 \$100 Grand Blowout UPC 8 1260902362 1	340 Hot & Sizzling UPC 8 1260902340 9
387 Merry Money UPC 8 1260902387 4	373 50X Cash Splash UPC 8 1260902373 7	359 Double Match UPC 8 1260902359 1	333 Make My Day! UPC 8 1260902333 1
386 \$50,000 Richer UPC 8 1260902386 7	372 20X Cash Splash UPC 8 1260902372 0	358 7-11-21 UPC 8 1260902358 4	313 Bonus Play UPC 8 1260902313 3
384 Cash Party UPC 8 1260902384 3	371 10X Cash Splash UPC 8 1260902371 3	357 Plug In UPC 8 1260902357 7	303 Ca\$h Dash UPC 8 1260902303 4

RETURN ONLY THE GAMES HIGHLIGHTED IN BLUE

Your Guide to What's Coming Soon!

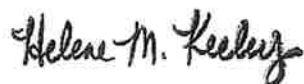
Welcome to the first issue of *The New WAVE News*! The goal of this newsletter is to keep you informed of the updates, training, and installation of your new Lottery point-of-sale equipment. Please take a few minutes to read and share with your staff.

As we prepare for the launch of this exciting new equipment, you will be sent access to the new online eLearning courses. These courses will teach you how to operate the new WAVE and explain all the exciting new features. You will be able to complete these courses at your own pace, but completion is required prior to installation of the new equipment. See more information on page 2 of this newsletter.



Together, the Delaware Lottery and Scientific Games look forward to working with you, our valued retailers, as we move forward providing you with the latest Lottery equipment. This next phase of point-of-sale equipment is designed to make your lottery sales experience more effective, and ultimately more profitable.

If you have any questions, please feel free to reach out to your Marketing Representative. We look forward to this new phase and thank you for your time and partnership with the Delaware Lottery.



Helene Keeley – Director, Delaware Lottery

New WAVE and Peripherals

New WAVE with 15.6" HD Touchscreen

The WAVE is equipped with a larger high-definition touchscreen designed to maximize visibility, helping you efficiently navigate and operate the terminal.

Updated Lottery InMotion (LIMs) Display

A larger 24" digital advertising display provides information to you and your customers about Lottery games and promotions.

New Debit Pin Pad (select locations)

Players will now be able to easily purchase Lottery tickets at select locations with their debit card using the new debit pin pad.

Look on the other side of this newsletter for more details regarding the Shopping Cart and debit purchases.



New Ticket Checker

Scientific Games will be providing all locations with an ergonomically designed ticket checker. The new design, along with the latest scanning technology, will make it easier for your customers to check their tickets.

Updated Sales Screens

The Sales screens have been updated with new colors and easier to use buttons. Fewer touches on the screen make for an easier and faster sales experience.



Shopping Cart

The WAVE will now have a Shopping Cart feature! To use, add your tickets to the cart using the **[ADD TO CART]** button. Adding instant tickets to the Shopping Cart is fast and easy.

The new Shopping Cart feature allows Lottery transactions to be cashless. Players will be able to use their debit cards at select locations selected by the Lottery.



Training Resources

eLearning on the Internet

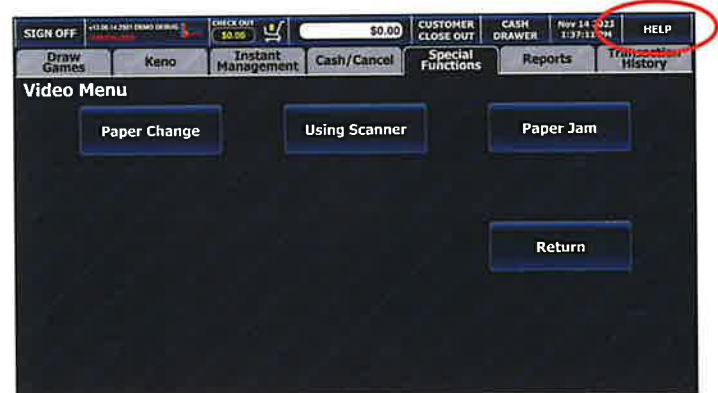
You'll get an *eLearning Log In Flyer* with your log in information. Feel free to take this eLearning multiple times – you can replay any course! This one hour training also does not need to be completed in a single session.

NOTE: The eLearning courses must be completed at least once all the way through to receive your new WAVE.



WAVE Help Systems

There are two ways to get help on the WAVE. First, there's an updated Help system. Touching the **[HELP]** button in the top left corner of any screen will display further instructions at your fingertips, even during a sale.



As seen above, there are also updated Help videos on the WAVE. The new **Video Menu** will be located under the **[Special Functions]** tab.