



February 21, 2023

## February Marketing Envelope

Welcome to the February Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the new instant ticket delivery service.





# NEW GAMES/GAME CLOSEOUTS

February 15, 2023

**New Instant Scratch Games (3):**

**Delivery Date: Monday, March 6, 2023**

Game 353 Baby, It's Spring Outside!	300 \$1	Tickets in a Pack-value \$300	UPC 8 1260902353 9
Game 354 \$2,500 Money Multiplier	150 \$2	Tickets in a Pack-value \$300	UPC 8 1260902354 6
Game 356 Jumbo Bucks	150 \$2	Tickets in a Pack-value \$300	UPC 8 1260902356 0

**Final Game Close Outs (8):**

**Return Period March 6 - 24, 2023**

**Billing Date March 31, 2023**

**Announced End of Game/Sales: April 2, 2023**

**Winning tickets may be paid/claimed thru April 2, 2024**

**Return ALL full packs and one partial pack**

- 275 Money Spinner
- 304 Take 5
- 319 \$1-X the Money

**Return all tickets**

- 292 Cats vs Dogs
- 306 Jumbo Bucks
- 320 \$2-X the Money

**Return all tickets**

- 332 Cash Flow
- 335 Season's Greetings

**DELIVERY 03/06/23**

**RETURN 03/06-24/23**

356 Jumbo Bucks UPC 8 1260902356 0	342 \$150,000 Blast UPC 8 1260902342 3	326 Whole Lotta Loot! UPC 8 1260902326 3	312 Cash Fever UPC 8 1260902312 6
354 \$2,500 Money Multiplier UPC 8 1260902354 6	341 Win \$100K! UPC 8 1260902341 6	325 Deep Pockets UPC 8 1260902325 6	311 Ca\$h Lines UPC 8 1260902311 9
353 Baby, It's Spring Outside! UPC 8 1260902353 9	339 One-Word Crossword UPC 8 1260902339 3	324 Double Match UPC 8 1260902324 9	309 \$100 Ultimate Cash UPC 8 1260902309 6
352 Win It All Number UPC 8 1260902352 2	338 Money Box Bingo UPC 8 1260902338 6	323 Bonus 7 UPC 8 1260902323 2	308 Find \$\$\$ UPC 8 1260902308 9
351 Corner Payout UPC 8 1260902351 5	337 Wonderful Time UPC 8 1260902337 9	322 X The Money (\$10) UPC 8 1260902322 5	306 Jumbo Bucks prem edit UPC 8 1260902306 5
348 Lucky 777 UPC 8 1260902348 5	335 Season's Greetings UPC 8 1260902335 5	321 X The Money (\$5) UPC 8 1260902321 8	304 Take 5 UPC 8 1260902304 1
347 Hang 10 UPC 8 1260902347 8	334 Merry Money UPC 8 1260902334 8	320 X The Money (\$2) UPC 8 1260902320 1	303 Ca\$h Dash UPC 8 1260902303 4
346 50X the Prize UPC 8 1260902346 1	332 Cash Flow UPC 8 1260902332 4	319 X The Money (\$1) UPC 8 1260902319 5	297 More Money! UPC 8 1260902297 6
345 20X the Prize UPC 8 1260902345 4	331 7-11-21 UPC 8 1260902331 7	316 Win It All Fast UPC 8 1260902316 4	292 Cats vs Dogs UPC 8 1260902292 1
344 10X the Prize UPC 8 1260902344 7	327 More Serious Money UPC 8 1260902327 0	313 Bonus Play UPC 8 1260902313 3	275 Money Spinner UPC 8 1260902275 4
343 5X the Prize UPC 8 1260902343 0			

**RETURN ONLY THE GAMES HIGHLIGHTED IN BLUE**

# IMPORTANT ANNOUNCEMENT FROM THE DELAWARE LOTTERY



## **NEW DELIVERY SERVICE BEGINNING FEBRUARY 27, 2023**



**SCIENTIFIC GAMES**, the Delaware Lottery's Instant Ticket vendor, has partnered with Delivery & Distribution Solutions (DDS). DDS will work as an addition to our current package delivery vendor, UPS.



### **Who is DDS?**

DDS is a private delivery and distribution provider with 30+ years of experience and over 14 years of lottery partnerships.

Only Delaware Lottery instant tickets will be delivered by DDS.

DDS will help the Delaware Lottery with continued on-time deliveries and business continuity.

### **What orders/packages will DDS deliver?**

DDS will deliver regular daily orders only.

### **What orders/packages will UPS handle?**

Monthly new game allocations will continue to be delivered by UPS for non vending locations.

Retailer's returns must continue to be sent through UPS or Reps.

### **How will the retailer be able to identify the delivery driver?**



\*Please note that not all DDS vehicles will be red.\*

### **Will the shipping label look different?**

Here is an example of the DDS shipping label:

Delaware Lottery Warehouse .4 LBS 1 OF 1  
302-739-5291  
1575 McKee Road  
Dover, DE 19904

#### **SHIP TO:**

Attn: Manager  
3029457306  
Shore Stop #254 - Angola  
20701 John J. Williams Hwy.

Lewes, DE 19958



**DE-958**

TRACKING # DDS3057997-0001



Store No.: 80068

Delivery Confirmation Barcode



300-080068-3017-0001-3

**DDS WILL BEGIN DELIVERY SERVICE TO YOU ON FEBRUARY 27, 2023**