

A cluster of several light blue snowflakes of various sizes is positioned in the upper center of the page, above the date.

January 23, 2023

## January Marketing Envelope

Welcome to the January Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the new Draw Ticket Layout.





# NEW GAMES / GAME CLOSEOUTS

January 12, 2023

**New Instant Scratch Games (4):**

**Delivery Date for 3 Games: Monday, January 30, 2023**

Game 347 Hang Ten 300 \$1 Tickets in a Pack-value \$300 UPC 8 1260902347 8  
 Game 348 Lucky 777 150 \$2 Tickets in a Pack-value \$300 UPC 8 1260902348 5  
 Game 352 Win It All Number 150 \$2 Tickets in a Pack-value \$300 UPC 8 1260902352 2

**1 Game Available to Order on Monday, January 30, 2023**

Game 351 Corner Payout 300 \$1 Tickets in a Pack-value \$300 UPC 8 1260902351 5

**Final Game Close Outs (6):**

**Return Period January 30 - February 17, 2023**

**Billing Date February 24, 2023**

**Announced End of Game/Sales: February 26, 2023**

**Winning tickets may be paid/claimed thru February 26, 2024**

**Return ALL full packs and one partial pack**

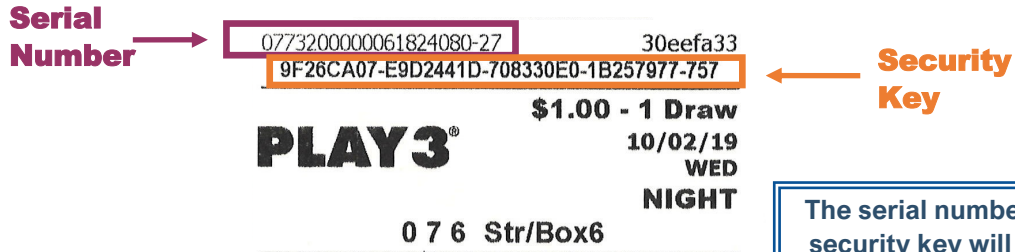
273 \$1,000 Mayhem  
 293 Double Match (NOT GAME #324)  
 310 Winner Winner Chicken Dinner

**Return all tickets**

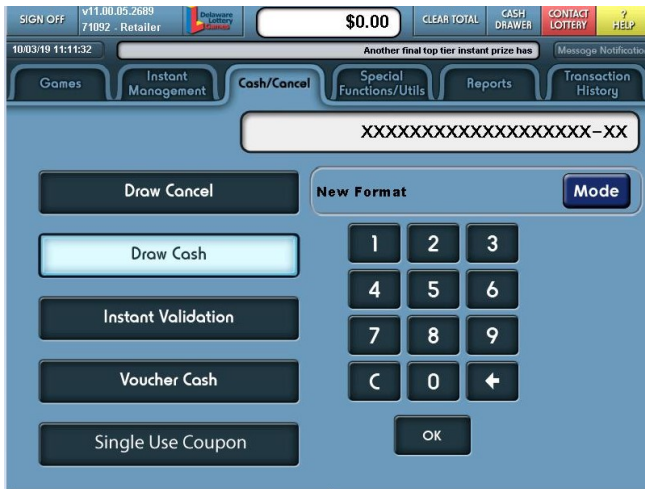
315 Red Hot Bingo  
 318 Big Bucks Blowout  
 336 Holiday Cheer

DELIVERY 01/30/23	RETURN 01/30-2/17/23	RETURN ONLY THE GAMES HIGHLIGHTED IN BLUE	
AVAILABLE 01/30/23			
352 Win It All Number UPC 8 1260902352 2	338 Money Box Bingo UPC 8 1260902338 6	323 Bonus 7 UPC 8 1260902323 2	310 WinWin Chicken Dinner UPC 8 1260902310 2
351 Corner Payout UPC 8 1260902351 5	337 Wonderful Time UPC 8 1260902337 9	322 X The Money (\$10) UPC 8 1260902322 5	309 \$100 Ultimate Cash UPC 8 1260902309 6
348 Lucky 777 UPC 8 1260902348 5	336 Holiday Cheer UPC 8 1260902336 2	321 X The Money (\$5) UPC 8 1260902321 8	308 Find \$\$\$ UPC 8 1260902308 9
347 Hang 10 UPC 8 1260902347 8	335 Season's Greetings UPC 8 1260902335 5	320 X The Money (\$2) UPC 8 1260902320 1	306 Jumbo Bucks prem edit UPC 8 1260902306 5
346 50X the Prize UPC 8 1260902346 1	334 Merry Money UPC 8 1260902334 8	319 X The Money (\$1) UPC 8 1260902319 5	304 Take 5 UPC 8 1260902304 1
345 20X the Prize UPC 8 1260902345 4	332 Cash Flow UPC 8 1260902332 4	318 Big Bucks Blowout UPC 8 1260902318 8	303 Ca\$h Dash UPC 8 1260902303 4
344 10X the Prize UPC 8 1260902344 7	331 7-11-21 UPC 8 1260902331 7	316 Win It All Fast UPC 8 1260902316 4	297 More Money! UPC 8 1260902297 6
343 5X the Prize UPC 8 1260902343 0	327 More Serious Money UPC 8 1260902327 0	315 Red Hot Bingo UPC 8 1260902315 7	293 Double Match UPC 8 1260902293 8
342 \$150,000 Blast UPC 8 1260902342 3	326 Whole Lotta Loot! UPC 8 1260902326 3	313 Bonus Play UPC 8 1260902313 3	292 Cats vs Dogs UPC 8 1260902292 1
341 Win \$100K! UPC 8 1260902341 6	325 Deep Pockets UPC 8 1260902325 6	312 Cash Fever UPC 8 1260902312 6	275 Money Spinner UPC 8 1260902275 4
339 One-Word Crossword UPC 8 1260902339 3	324 Double Match UPC 8 1260902324 9	311 Ca\$h Lines UPC 8 1260902311 9	273 \$1,000 Mayhem UPC 8 1260902273 0

# New Draw Game Ticket Layout: Manual Entry Cashing



The serial number and security key will be at the top of the ticket for all draw games.



## 1. Cash/Cancel Screen

First step:

Enter the 21 –digit serial number from the top of the ticket.



## 2. A pop up will appear

Second step:

Enter the 35-digit security key alpha/numeric code from the top of the ticket (same location for all draw tickets).



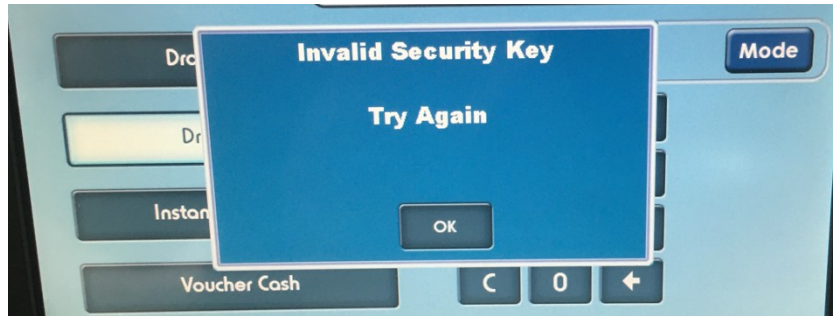
See the reverse side for error message explanations.



NOTE: Canceling will remain the same.

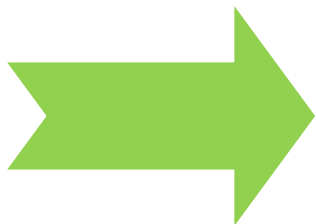
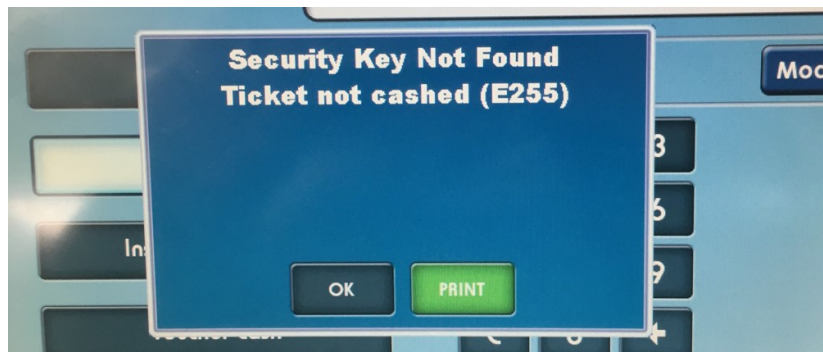


# Error Message Explanations



If the “Invalid Security Key—Try Again” message appears, part of the Security Key was left out when entered.

1. At this point, retry.
2. If the error continues to appear, refer the customer to the Lottery.



If the “Security Key Not Found” error message appears, the Security Key does not match the serial number in the system.

1. At this point, refer the customer to the Lottery.