

A stylized graphic of the American flag, featuring a blue field with white stars in the upper left and red and white stripes in the lower right, set against a white background.

July 24, 2023

July Marketing Envelope

Welcome to the July Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the Phillies promotion.



NEW GAMES/ GAME CLOSEOUTS

July 13, 2023

New Instant Scratch Games (2):

2 Games Available to Order on Monday, August 7, 2023

Game 358 7-11-21 300 **\$1** Tickets in a Pack-value \$300 UPC 8 1260902358 4
 Game 374 Deluxe Multiplier 150 **\$2** Tickets in a Pack-value \$300 UPC 8 1260902374 4

Final Game Close Outs (5):

Return Period August 7 - 25, 2023

Billing Date September 1, 2023

Announced End of Game/Sales: September 3, 2023

Winning tickets may be paid/claimed thru September 3, 2024

Return all tickets

- 324** Double Match \$2 (**NOT GAME 359**)
- 338** Money Box Bingo \$3
- 342** \$150,000 Blast
- 354** \$2,500 Money Multiplier

Return ALL full packs & one partial pack

- 331** 7-11-21

AVAILABLE 08/07/23

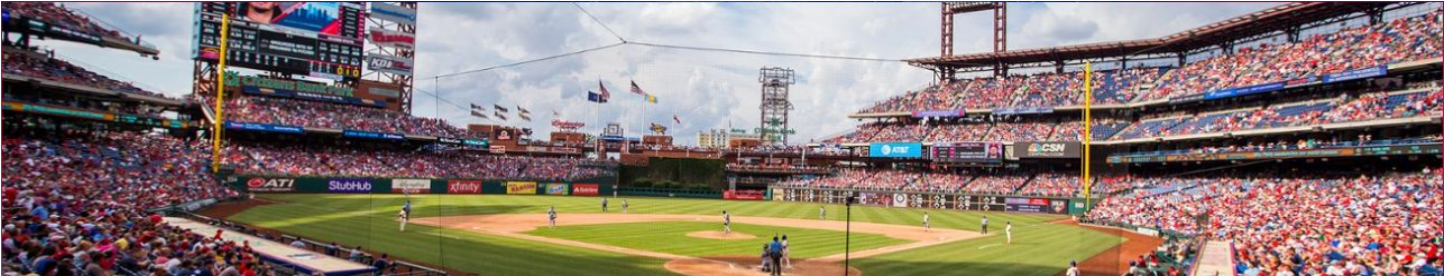
RETURN 08/07-25/23

374 Deluxe Multiplier UPC 8 1260902374 4	364 Why Chicken Cross Road? UPC 8 1260902364 5	354 \$2,500 Money Multiplier UPC 8 1260902354 6	341 Win \$100K! UPC 8 1260902341 6
373 50X Cash Splash UPC 8 1260902373 7	363 Cash Bonanza UPC 8 1260902363 8	353 Baby, It's Spring Outside! UPC 8 1260902353 9	340 Hot & Sizzling UPC 8 1260902340 9
372 20X Cash Splash UPC 8 1260902372 0	362 \$100 Grand Blowout UPC 8 1260902362 1	352 Win It All Number UPC 8 1260902352 2	338 Money Box Bingo UPC 8 1260902338 6
371 10X Cash Splash UPC 8 1260902371 3	361 Crossword X-Tra™ UPC 8 1260902361 4	351 Corner Payout UPC 8 1260902351 5	333 Make My Day! UPC 8 1260902333 1
370 5X Cash Splash UPC 8 1260902370 6	360 Vault UPC 8 1260902360 7	350 Scratch and Match UPC 8 1260902350 8	331 7-11-21 UPC 8 1260902331 7
369 \$15,000 Back Scratch UPC 8 1260902369 0	359 Double Match UPC 8 1260902359 1	349 Plu\$ 7 UPC 8 1260902349 2	327 More Serious Money UPC 8 1260902327 0
368 Bonus Card Bingo UPC 8 1260902368 3	358 7-11-21 UPC 8 1260902358 4	348 Lucky 777 UPC 8 1260902348 5	324 Double Match UPC 8 1260902324 9
367 Super Win It All UPC 8 1260902367 6	357 Plug In UPC 8 1260902357 7	347 Hang 10 UPC 8 1260902347 8	313 Bonus Play UPC 8 1260902313 3
366 Ice \$ Cream UPC 8 1260902366 9	356 Jumbo Bucks UPC 8 1260902356 0	343 5X the Prize UPC 8 1260902343 0	303 Ca\$h Dash UPC 8 1260902303 4
365 Nothing But Cash! UPC 8 1260902365 2	355 \$50,000 Fortune UPC 8 1260902355 3	342 \$150,000 Blast UPC 8 1260902342 3	

RETURN ONLY THE GAMES HIGHLIGHTED IN

BLUE

Delaware Lottery Retailers



The Delaware Lottery will be welcoming ten (10) Retailers and their guest (2 tickets) to see the **PHILLIES vs. Marlins**



Where: Citizens Bank Stadium



When: Friday, September 8, 2023 at 7:05pm.

Relax and watch the game in the MVP Suite. Includes, food, beverages, game souvenir and transportation.

PROMOTION RULES & ELIGIBILITY:

- Only **ONE**(1) entry per person. Only **ONE** (1) winner per store allowed.
- Must be an active retailer by 09/01/23.
- Winner of tickets must be 21 and an active employee of the store at the time of the drawing.
- Drawing to held on 8/28/23 winners notified by 8/31/23.
- Mailed or faxed entries must be received by 4:30 pm on August 25, 2023

MAIL OR FAX
ENTRY TO:

	<p>Delaware Lottery Attn: Phillies Promotion 1575 McKee Road, Suite 102 Dover, DE 19904</p>	
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 Retailer #: _____ Store Name: _____

Your Name: _____

Phone Number: _____ Alt Phone Number: _____