

June 19, 2023

June Marketing Envelope

Welcome to the June Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer for the State Fair Concert Series promotion.
3. A flyer for the Blue Rocks promotion.



Delaware State Lottery

NEW GAMES/GAME CLOSEOUTS



**INSTANT
GAMES**

June 9, 2023

New Instant Scratch Games (7):

Delivery Date for 4 Games: Monday, July 3, 2023

Game 370 5X Cash Splash	300 \$1 Tickets in a Pack-value \$300	UPC 8 1260902370 6
Game 371 10X Cash Splash	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902371 3
Game 372 20X Cash Splash	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902372 0
Game 373 50X Cash Splash	30 \$10 Tickets in a Pack-value \$300	UPC 8 1260902373 7

3 Games Available to Order on Monday, July 3, 2023 (LOTTERY'S DISCRETION)

Game 359 Double Match	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902359 1
Game 363 Cash Bonanza	30 \$20 Tickets in a Pack-value \$600	UPC 8 1260902363 8
Game 364 Why did the Chicken Cross the road?	300 \$1 Tickets in a Pack-value \$300	UPC 8 1260902364 5

Final Game Close Outs (4):

Return Period July 3 - 21, 2023

Billing Date July 28, 2023

Announced End of Game/Sales: July 30, 2023

Winning tickets may be paid/claimed thru July 30, 2024

Return ALL full packs & one partial pack

297 More Money!

Return all tickets

345 20X the Prize \$5

346 50X the Money \$10

DELIVERY 07/03/23		AVAILABLE 07/03/23		RETURN 07/03-21/23	
373 50X Cash Splash UPC 8 1260902373 7	363 Cash Bonanza UPC 8 1260902363 8	352 Win It All Number UPC 8 1260902352 2	341 Win \$100K! UPC 8 1260902341 6		
372 20X Cash Splash UPC 8 1260902372 0	362 \$100 Grand Blowout UPC 8 1260902362 1	351 Corner Payout UPC 8 1260902351 5	340 Hot & Sizzling UPC 8 1260902340 9		
371 10X Cash Splash UPC 8 1260902371 3	361 Crossword X-Tra™ UPC 8 1260902361 4	350 Scratch and Match UPC 8 1260902350 8	338 Money Box Bingo UPC 8 1260902338 6		
370 5X Cash Splash UPC 8 1260902370 6	360 Vault UPC 8 1260902360 7	349 Plu\$ 7 UPC 8 1260902349 2	333 Make My Day! UPC 8 1260902333 1		
369 \$15,000 Back Scratch UPC 8 1260902369 0	359 Double Match UPC 8 1260902359 1	348 Lucky 777 UPC 8 1260902348 5	331 7-11-21 UPC 8 1260902331 7		
368 Bonus Card Bingo UPC 8 1260902368 3	357 Plug In UPC 8 1260902357 7	347 Hang 10 UPC 8 1260902347 8	327 More Serious Money UPC 8 1260902327 0		
367 Super Win It All UPC 8 1260902367 6	356 Jumbo Bucks UPC 8 1260902356 0	346 50X the Prize UPC 8 1260902346 1	324 Double Match UPC 8 1260902324 9		
366 Ice \$ Cream UPC 8 1260902366 9	355 \$50,000 Fortune UPC 8 1260902355 3	345 20X the Prize UPC 8 1260902345 4	313 Bonus Play UPC 8 1260902313 3		
365 Nothing But Cash! UPC 8 1260902365 2	354 \$2,500 Money Multiplier UPC 8 1260902354 6	343 5X the Prize UPC 8 1260902343 0	303 Ca\$h Dash UPC 8 1260902303 4		
364 Why Chicken Cross Road? UPC 8 1260902364 5	353 Baby, It's Spring Outside! UPC 8 1260902353 9	342 \$150,000 Blast UPC 8 1260902342 3	297 More Money! UPC 8 1260902297 6		

RETURN ONLY THE GAMES HIGHLIGHTED IN

BLUE

WIN (2) FREE CONCERT TICKETS



ATTENTION DELAWARE LOTTERY RETAILERS

The Lottery has a limited number of concert tickets to award to retailers.

Mail or Fax the form below with your selected concert choice(s)

Entries must be received by Friday July 07, 2023.

The drawing will be conducted on Wednesday July 12.

Winner will be notified Monday July 17. GOOD LUCK!

MAIL OR FAX ENTRY TO: 	<p style="text-align: center;">Delaware Lottery Attn: SUMMER CONCERT SERIES 1575 McKee Road, Suite 102 Dover, DE 19904</p> <p style="text-align: center;">Fax: 302-739-7586</p>	<p style="text-align: center;">PROMOTION RULES & ELIGIBILITY</p> <ul style="list-style-type: none">• Must be an active Delaware Lottery Retailer by July 1, 2023• Recipient of prize must be an active employee of the store at time of drawing• Multiple entries per store allowed, but one entry per person
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CONCERTS: July 20—Gabriel Iglesias July 21—Nelly July 22—I Love The 90s Tour

July 23—Jackson Dean July 24 —Riley Green July 25—Zac Williams

July 26—Lainey Wilson July 28—Demolition Derby July 29— Tyler Hubbard

YOU MUST CIRCLE YOUR CONCERT SELECTION(S) ABOVE IN ORDER TO BE ELIGIBLE

Retailer # _____	Store Name: _____
Your Name: _____	
Your Phone #: _____	



*** For more concert details go to www.delawarestatefair.com**

By entering this contest, all winners consent to having their name and photo used in promotional publications



**Enter To Win
2 Tickets**

Fireworks Night!!!



**July 7th, 2023
Game @ 6:35 PM
Frawley Stadium
Wilmington, DE**

Wilmington Blue Rocks vs. Brooklyn Cyclones

**Enjoy complimentary food and beverages with the
Delaware Lottery in the Diamond Club.**

Please fill out the form below to be entered into a random drawing.

One entry per person. One name per entry. Entries must be received

by June 28th, 2023. Drawing held on June 29th and winners notified on June 30th.

Must have been an active retailer by June 1, 2023.

Prize recipient must be an active employee of the store at the time of the drawing.

By entering this contest, all winners consent to having their name and photo used in promotional publications.

First Name: _____ Last Name: _____

Store Name: _____ Retailer Number: _____

Cell Phone: _____

Email Address: _____

Mail or fax to: **The Delaware Lottery
Attn: 1575 McKee Road, Suite 102
Dover, DE 19904
Fax 302-739-7586**

Please Print Clearly

