



March 24, 2023

## March Marketing Envelope

Welcome to the March Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.

# NEW GAMES/GAME CLOSEOUTS



**INSTANT  
GAMES**

March 9, 2023

**New Instant Scratch Games (5):**

**Delivery Date: Monday, April 3, 2023**

Game 340 Hot & Sizzling	30 <b>\$10</b> Tickets in a Pack-value \$300	UPC 8 1260902340 9
Game 349 Plu\$ 7	60 <b>\$5</b> Tickets in a Pack-value \$300	UPC 8 1260902349 2
Game 360 Vault	100 <b>\$3</b> Tickets in a Pack-value \$300	UPC 8 1260902360 7
Game 361 Crossword X-tra™	60 <b>\$5</b> Tickets in a Pack-value \$300	UPC 8 1260902361 4
Game 362 \$100K Grand Blowout	30 <b>\$20</b> Tickets in a Pack-value \$600	UPC 8 1260902362 1

**Final Game Close Outs (4):**

**Return Period April 3 - 21, 2023**

**Billing Date April 28, 2023**

**Announced End of Game/Sales: April 30, 2023**

**Winning tickets may be paid/claimed thru April 30, 2024**

**Return ALL full packs and one partial pack**

- 309 \$100K Ultimate Cash
- 323 Bonus 7
- 334 Merry Money

**Return all tickets**

- 339 One-Word Crossword

**DELIVERY 04/03/23**

**RETURN 04/03-21/23**

362 \$100 Grand Blowout UPC 8 1260902362 1	348 Lucky 777 UPC 8 1260902348 5	339 One-Word Crossword UPC 8 1260902339 3	322 X The Money (\$10) UPC 8 1260902322 5
361 Crossword X-Tra™ UPC 8 1260902361 4	347 Hang 10 UPC 8 1260902347 8	338 Money Box Bingo UPC 8 1260902338 6	321 X The Money (\$5) UPC 8 1260902321 8
360 Vault UPC 8 1260902360 7	346 50X the Prize UPC 8 1260902346 1	337 Wonderful Time UPC 8 1260902337 9	316 Win It All Fast UPC 8 1260902316 4
356 Jumbo Bucks UPC 8 1260902356 0	345 20X the Prize UPC 8 1260902345 4	334 Merry Money UPC 8 1260902334 8	313 Bonus Play UPC 8 1260902313 3
354 \$2,500 Money Multiplier UPC 8 1260902354 6	344 10X the Prize UPC 8 1260902344 7	331 7-11-21 UPC 8 1260902331 7	312 Cash Fever UPC 8 1260902312 6
353 Baby, It's Spring Outside! UPC 8 1260902353 9	343 5X the Prize UPC 8 1260902343 0	327 More Serious Money UPC 8 1260902327 0	311 Ca\$h Lines UPC 8 1260902311 9
352 Win It All Number UPC 8 1260902352 2	342 \$150,000 Blast UPC 8 1260902342 3	326 Whole Lotta Loot! UPC 8 1260902326 3	309 \$100 Ultimate Cash UPC 8 1260902309 6
351 Corner Payout UPC 8 1260902351 5	341 Win \$100K! UPC 8 1260902341 6	325 Deep Pockets UPC 8 1260902325 6	308 Find \$\$\$ UPC 8 1260902308 9
349 Plu\$ 7 UPC 8 1260902349 2	340 Hot & Sizzling UPC 8 1260902340 9	324 Double Match UPC 8 1260902324 9	303 Ca\$h Dash UPC 8 1260902303 4
<b>RETURN ONLY THE GAMES HIGHLIGHTED IN BLUE</b>		323 Bonus 7 UPC 8 1260902323 2	297 More Money! UPC 8 1260902297 6