



November 20, 2023

## November Marketing Envelope

Welcome to the November Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer for University of Delaware Basketball promotion.
3. A flyer for Delaware State University Basketball promotion.





November 7, 2023

**New Instant Scratch Games (5):**

**Delivery Date for 4 Games: Monday, December 4, 2023**

Game 378 <i>Stacks of Cash</i>	30 <b>\$10</b> Tickets in a Pack-value \$300	UPC 8 1260902378 2
Game 379 <i>Hit \$1,000</i>	300 <b>\$1</b> Tickets in a Pack-value \$300	UPC 8 1260902379 9
Game 381 <i>Jumbo Bucks</i>	150 <b>\$2</b> Tickets in a Pack-value \$300	UPC 8 1260902381 2
Game 383 <i>Fiery 7s</i>	60 <b>\$5</b> Tickets in a Pack-value \$300	UPC 8 1260902383 6

**1 Game Available to Order on Monday, December 18, 2023 (LOTTERY'S DISCRETION)**

Game 392 <i>Special Edition Box Bingo</i>	100 <b>\$3</b> Tickets in a Pack-value \$300	UPC 8 1260902392 8
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**Final Game Close Outs – NONE (0):**

**Return Period December 4 - 22, 2023**

**Billing Date December 29, 2023**

**Announced End of Game/Sales: December 31, 2023**

**Winning tickets may be paid/claimed thru December 31, 2024**

AVAILABLE 12/18/23			
DELIVERY 12/04/23			
392 Special Edition Box Bingo UPC 8 1260902392 8	378 Stacks of Cash UPC 8 1260902378 2	366 Ice \$ Cream UPC 8 1260902366 9	351 Corner Payout UPC 8 1260902351 5
390 Snowflake Wonder UPC 8 1260902390 4	377 Extra Cashword UPC 8 1260902377 5	365 Nothing But Cash! UPC 8 1260902365 2	350 Scratch and Match UPC 8 1260902350 8
389 Holiday Cash UPC 8 1260902389 8	376 Win Big Money UPC 8 1260902376 8	364 Why Chicken Cross Road? UPC 8 1260902364 5	349 Plu\$ 7 UPC 8 1260902349 2
388 'Tis the Season UPC 8 1260902388 1	374 Deluxe Multiplier UPC 8 1260902374 4	363 Cash Bonanza UPC 8 1260902363 8	348 Lucky 777 UPC 8 1260902348 5
387 Merry Money UPC 8 1260902387 4	373 50X Cash Splash UPC 8 1260902373 7	362 \$100 Grand Blowout UPC 8 1260902362 1	347 Hang 10 UPC 8 1260902347 8
384 Cash Party UPC 8 1260902384 3	372 20X Cash Splash UPC 8 1260902372 0	359 Double Match UPC 8 1260902359 1	343 5X the Prize UPC 8 1260902343 0
383 Fiery 7s UPC 8 1260902383 6	371 10X Cash Splash UPC 8 1260902371 3	358 7-11-21 UPC 8 1260902358 4	340 Hot & Sizzling UPC 8 1260902340 9
382 Cash Wheel UPC 8 1260902382 9	370 5X Cash Splash UPC 8 1260902370 6	357 Plug In UPC 8 1260902357 7	333 Make My Day! UPC 8 1260902333 1
381 Jumbo Bucks UPC 8 1260902381 2	369 \$15,000 Back Scratch UPC 8 1260902369 0	355 \$50,000 Fortune UPC 8 1260902355 3	313 Bonus Play UPC 8 1260902313 3
380 High Voltage Win It All UPC 8 1260902380 5	368 Bonus Card Bingo UPC 8 1260902368 3	353 Baby, It's Spring Outside! UPC 8 1260902353 9	303 Ca\$h Dash UPC 8 1260902303 4
379 Hit \$1,000 UPC 8 1260902379 9	367 Super Win It All UPC 8 1260902367 6		



**Attn: Delaware Lottery Retailers**  
**Win a Pair of UD Blue Hens Home Game Basketball**  
**Tickets**

**Rules & Eligibility**

- Multiple entries per store allowed, but one entry per person.**
- Must be an active retailer by November 1, 2023**
- Recipient of tickets must be an active employee of the store at the time of the drawing**
- Drawings begin November 10, 2023**

Mail or Fax

Entry to:



**Delaware Lottery**

**Attn:Blue Hens Basketball**  
**1575 McKee Road, Suite 102**  
**Dover, DE 19904**  
**FAX: 302-739-7586**

**Men's Home Game Dates:**

11/12 - 1PM	12/20 - 7PM	12/30 - 2PM	1/4 - 7PM
1/25 - 7PM	1/27 - 2PM	2/3 - 2PM	2/10 - 4PM
2/22 - 7PM	2/26 - 6:30PM	2/29 - 7PM	

**Women's Home Game Dates:**

11/19 - 7PM	11/14 - 7PM	12/7 - 7PM	12/31 - 2PM	1/7 - 2PM
1/7/ - 2PM	1/14 - 2PM	1/26 - 7PM	1/28 - 2PM	2/9 - 7PM
2/18 - 7PM	2/18 - 2PM	2/23 - 7PM	3/1 - 7PM	3/3 - 1PM

**\*\*\*\*You must circle selection(s) above to be eligible to win\*\*\*\***

Your Name:

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Retailer Number:

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Retailer Name:

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Cell Phone Number:

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Please make photocopies of the form if needed.



## Attn: Delaware Lottery Retailers

# Win a Pair of DSU Hornets Home Game Basketball Tickets

### Rules & Eligibility

- Multiple entries per store allowed, but one entry per person.
- Must be an active retailer by November 1, 2023
- Recipient of tickets must be an active employee of the store at the time of the drawing
- Drawings begin November 10, 2023

\*\*\*\*Mail or Fax form below with your selected game choices circled.\*\*\*\*

Mail or Fax

Entry to:



Delaware Lottery

Attn: Hornets Basketball

1575 McKee Road, Suite 102

Dover, DE 19904

FAX: 302-739-7586

### Men's Home Game Dates:

11/15 - 7PM	12/5 - 7PM	12/7 - 7PM	12/9 - 2PM	
12/30 - 12PM	1/6 - 4PM	1/20 - 4PM	1/27 - 4PM	1/29 - 7:30PM
2/5 - 7:30PM	2/19 - 7:30PM	3/2 - 4PM		

### Women's Home Game Dates:

11/10 - 5:30PM	12/4 - 5:30PM	12/21 - 2PM	12/30 - 2PM	1/6 - 2PM
1/20 - 2PM	1/27 - 2PM	1/29 - 5:30PM	2/5 - 5:30PM	2/19 - 5:30PM
3/2 - 2PM				

\*\*\*\*You must circle selection(s) above to be eligible to win\*\*\*\*

Your Name:

\_\_\_\_\_

Retailer Number:

\_\_\_\_\_

Retailer Name:

\_\_\_\_\_

Cell Phone Number:

\_\_\_\_\_

Please make photocopies of the form if needed.