



February 20, 2024

February Marketing Envelope

Welcome to the February Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.





NEW GAMES/ GAME CLOSEOUTS

February 8, 2024

New Instant Scratch Games (5):

Delivery/Live Date: Monday, March 4, 2024

Game 400 <i>Money Roll</i>	150 \$2	Tickets in a Pack-value \$300	UPC 8 1260902400 0
Game 404 <i>Loose Change</i>	300 \$1	Tickets in a Pack-value \$300	UPC 8 1260902404 8
Game 405 <i>DIY Bucks</i>	150 \$2	Tickets in a Pack-value \$300	UPC 8 1260902405 5
Game 406 <i>Hop To It!</i>	100 \$3	Tickets in a Pack-value \$300	UPC 8 1260902406 2
Game 407 <i>One-Word Crossword</i>	60 \$5	Tickets in a Pack-value \$300	UPC 8 1260902407 9

Final Game Close Outs (7):

Return Period March 4 –22, 2024

Billing Date March 29, 2024

Announced End of Game/Sales: March 31, 2024

Winning tickets may be paid/claimed thru March 31, 2025

Return ALL Tickets

- 358 7-11-21
- 365 *Nothing But Cash!*
- 389 *Holiday Ca\$h*

Return ALL full packs & one partial pack

- 348 *Lucky 777*
- 349 *Plu\$ 7*
- 368 *Bonus Card Bingo*
- 369 *\$15,000 Back Scratch*

DELIVERY 03/04/24		Return 03/04-22/24	
407 One-Word Cashword UPC 8 1260902407 9	393 Mega Bucks Blowout UPC 8 1260902393 5	382 Cash Wheel UPC 8 1260902382 9	368 Bonus Card Bingo UPC 8 1260902368 3
406 Hop To It! UPC 8 1260902406 2	392 Special Edition Box Bingo UPC 8 1260902392 8	381 Jumbo Bucks UPC 8 1260902381 2	367 Super Win It All UPC 8 1260902367 6
405 DIY Bucks UPC 8 1260902405 5	391 Platinum Payout UPC 8 1260902391 1	380 High Voltage Win It All UPC 8 1260902380 5	365 Nothing But Cash! UPC 8 1260902365 2
404 Loose Change UPC 8 1260902404 8	390 Snowflake Wonder UPC 8 1260902390 4	379 Hit \$1,000 UPC 8 1260902379 9	364 Why Chicken Cross Road? UPC 8 1260902364 5
402 Deco Dollars UPC 8 1260902402 4	389 Holiday Cash UPC 8 1260902389 8	378 Stacks of Cash UPC 8 1260902378 2	363 Cash Bonanza UPC 8 1260902363 8
401 Win It All UPC 8 1260902401 7	388 'Tis the Season UPC 8 1260902388 1	377 Extra Cashword UPC 8 1260902377 5	359 Double Match UPC 8 1260902359 1
400 Money Roll UPC 8 1260902400 0	387 Merry Money UPC 8 1260902387 4	376 Win Big Money UPC 8 1260902376 8	358 7-11-21 UPC 8 1260902358 4
398 Hot 8 UPC 8 1260902398 0	386 \$50,000 Richer UPC 8 1260902386 7	375 Super 7s UPC 8 1260902375 1	357 Plug In UPC 8 1260902357 7
397 Cash X 50 UPC 8 1260902397 3	385 Double Sided Dollars UPC 8 1260902385 0	374 Deluxe Multiplier UPC 8 1260902374 4	351 Corner Payout UPC 8 1260902351 5
396 Cash X 20 UPC 8 1260902396 6	384 Cash Party UPC 8 1260902384 3	370 5X Cash Splash UPC 8 1260902370 6	349 Plu\$ 7 UPC 8 1260902349 2
395 Cash X 10 UPC 8 1260902395 9	383 Fiery 7s UPC 8 1260902383 6	369 \$15,000 Back Scratch UPC 8 1260902369 0	348 Lucky 777 UPC 8 1260902348 5
394 Cash X 5 UPC 8 1260902394 2			

RETURN ONLY THE GAMES HIGHLIGHTED IN BLUE