

May 20, 2025

May Marketing Envelope

Welcome to the May Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.





JUNE

NEW GAMES & GAME CLOSEOUTS

These Games are so **HOT** we couldn't get them out early.

You can start selling when you receive your regular order shipment starting the week of June 2nd.

NEW GAME NUMBER & NAME	TICKETS/PACK	TICKET PRICE	PACK VALUE	UPC CODE
1. Game 473 10X the Celebration	150	\$2	\$300	8 12609 02473 4
2. Game 474 20X the Celebration	60	\$5	\$300	8 12609 02474 1
3. Game 475 50X the Celebration	30	\$10	\$300	8 12609 02475 8
4. Game 476 100X the Celebration	30	\$20	\$600	8 12609 02476 5

2 GAMES TO BE RETURNED BETWEEN 6/2/25 – 6/20/25

\$2 409 Money Frenzy UPC 8 12609 02409 3	\$10 419 Xtreme Money UPC 8 12609 02419 2
Return Period: June 2 – June 20, 2025	Billing Date: June 27, 2025
Announced End of Game/Sales: June 29, 2025	Tickets may be paid/claimed through June 29, 2026

CURRENT INSTANT GAMES

AVAILABLE STARTING 6/2/25			
476 100X the Celebration UPC 8 12609 02476 5	456 \$25,000 Large UPC 8 12609 02456 7	446 Cash on the Double UPC 8 12609 02446 8	428 777 UPC 8 12609 02428 4
475 50X the Celebration UPC 8 12609 02475 8	455 Show Me \$150K UPC 8 12609 02455 0	445 ALL CASH UPC: 8 12609 02445 1	427 Aces & 8s UPC 8 12609 02427 7
474 20X the Celebration UPC 8 12609 02474 1	454 Crazy Cash UPC 8 12609 02454 3	443 50 th Anniversary UPC: 8 12609 02443 7	426 \$300,000 Payout UPC 8 12609 02426 0
473 10X the Celebration UPC 8 12609 02473 4	453 \$50 or \$100 UPC 8 12609 02453 6	442 2 for \$2 UPC: 8 12609 02442 0	425 Summer Dreamin' UPC 8 12609 02425 3
461 50X The Cash UPC 8 12609 02461 1	452 Tic Tac Toe Tripler UPC 8 12609 02425 9	441 Game of Thrones UPC: 8 12609 02441 3	418 Fire 7/Ice 7 UPC 8 12609 02418 5
460 20X The Cash UPC 8 12609 02460 4	451 Win Big UPC 8 12609 02451 2	435 7-11-21 UPC 8 12609 02435 2	417 Diamond Bingo UPC 8 12609 02417 8
459 10X The Cash UPC 8 12609 02459 8	450 BLOCK-O UPC 8 12609 02450 5	434 Hit It Big UPC: 8 12609 02434 5	415 Get \$1,000 UPC 8 12609 02415 4
458 5X The Cash UPC 8 12609 02458 1	449 Diamond Dash UPC 8 12609 02449 9	431 WIN IT ALL UPC 8 12609 02431 4	410 Money Talks UPC 8 1260902410 9
457 Power 3s Cashword UPC 8 12609 02457 4	447 Jumbo Bucks UPC 8 12609 02447 5	430 PLU\$ the Money UPC 8 12609 02430 7	