

A cluster of several blue and white snowflakes of various sizes, some with intricate patterns, arranged in a small group.

January 16, 2026

January Marketing Envelope

Welcome to the January Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.



February

GAME LAUNCHES & CLOSEOUTS

5 NEW GAMES LAUNCHING - ACTIVATE AND SELL STARTING FRIDAY 01/30/26

NEW GAME NUMBER & NAME	TICKETS/PACK	TICKET PRICE	PACK VALUE	UPC CODE
492 5X Wild	100	\$1	\$100	8 12609 02492 5
493 10X Wild	100	\$2	\$200	8 12609 02493 2
494 20X Wild	60	\$5	\$300	8 12609 02494 9
495 50X Wild	30	\$10	\$300	8 12609 02495 6
496 100X Wild	30	\$20	\$600	8 12609 02496 3

2 GAMES CLOSING OUT RETURN THESE GAMES BETWEEN 1/30/26 – 2/20/26

475 50X The Celebration UPC 8 12609 02475 8	474 20X the Celebration UPC 8 12609 02474 1
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Return Period: January 30 – February 20, 2026	Billing Date: February 27, 2026
Announced End of Game/Sales: March 1, 2026	Tickets may be paid/claimed through March 1, 2027

CURRENT INSTANT GAMES

506 Jumbo Bucks Bonus UPC 8 12609 02506 9	489 \$50 OR \$100 Blowout UPC 8 12609 02489 5	476 100X the Celebration UPC 8 12609 02476 5	451 Win Big UPC 8 12609 02451 2
498 Hot 8s UPC 8 12609 02498 7	488 Hundreds for the Holidays UPC 8 12609 02488 8	472 "7" UPC 8 12609 02472 7	443 50 th Anniversary UPC: 8 12609 02443 7
497 Scrabble UPC 8 12609 02497 0	487 Pawsome Holiday UPC 8 12609 02487 1	471 Queen of Hearts UPC 8 12609 02471 0	448 \$40,000 Fortune UPC 8 12609 02448 2
496 100X Wild (1/30/26) UPC 8 12609 02496 3	486 Gift Tag Cash UPC 8 12609 02486 4	470 Lucky Stars UPC 8 12609 02470 3	445 ALL CASH UPC: 8 12609 02445 1
495 50X Wild (1/30/26) UPC 8 12609 02495 6	485 Bullseye Bingo UPC 8 12609 02485 7	469 Win It All! UPC 8 12609 02469 7	442 2 for \$2 UPC: 8 12609 02442 0
494 20X Wild (1/30/26) UPC 8 12609 02494 9	484 Cash Wheel UPC 8 12609 02484 0	467 \$50,000 Crossword UPC 8 12609 02467 3	425 Summer Dreamin' UPC 8 12609 02425 3
493 10X Wild (1/30/26) UPC 8 12609 02493 2	482 Lucky 7s Cashword UPC 8 12609 02482 6	465 7-11-21 UPC 8 12609 02465 9	410 Money Talks UPC 8 12609 02410 9
492 5X Wild (1/30/26) UPC 8 12609 02492 5	481 DELAWIN\$ UPC 8 12609 02481 9	464 Fast Bucks UPC 8 12609 02464 2	
491 Jurassic Park UPC 8 12609 02491 8	479 \$10 Grand Grab UPC 8 12609 02479 6	456 \$25,000 Large UPC 8 12609 02456 7	
490 Holiday 100X UPC 8 12609 02490 1	478 Cash King UPC 8 12609 02478 9	455 Show Me \$150,000 UPC 8 12609 02455 0	