

A stylized graphic of the American flag, featuring a blue field with white stars in the upper left and red and white stripes in the lower right. The flag is set against a white background and is framed by a dark blue border.

July 23, 2018

July Marketing Envelope

Welcome to the July Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.



NEW GAMES/ GAME CLOSEOUTS

July 16, 2018

New Instant Scratch Games to be released on August 6, 2018 (3):

Delivered on Monday, August 6, 2018

Game 889 *Lucky* 150 \$2 Tickets in a Pack-value \$300 **UPC 8 1260902889 3**
 Game 892 *Willy Wonka Golden Ticket™* 30 \$10 Tickets in a Pack-value \$300 **UPC 8 1260902892 3**

Available to order on Monday, August 6, 2018

Game 890 *Buried Treasure* 100 \$3 Tickets in a Pack-value \$300 **UPC 8 1260902890 9**

Final Game Close Out (5):

Return/Pick Up Period: August 6-24, 2018

Billing Date: August 31, 2018

Announced End of Game/Sales: September 2, 2018

Winning tickets may be paid/claimed thru September 2, 2019

Return all full packs and one partial pack

**793 Cash Match®
826 Cash Refund
853 Holiday Surprise**

Return all tickets

**833 Joker's Wild
858 Extra Money**

DELIVERY 08/06/18		PICKUP 08/06-24/18	
AVAILABLE 08/06/18			
892 Golden Ticket™ UPC 8 1260902892 3	879 Loaded UPC 8 1260902879 4	869 Bingo Numbers UPC 8 1260902869 5	859 Cash Fever UPC 8 1260902859 6
890 Buried Treasure UPC 8 1260902890 9	878 50X the bucks UPC 8 1260902878 7	868 In The Green UPC 8 1260902868 8	858 Extra Money UPC 8 1260902858 9
889 Lucky UPC 8 1260902889 3	877 20X the bucks UPC 8 1260902877 0	867 7-11-21 UPC 8 1260902867 1	857 Color Me Happy UPC 8 1260902857 2
888 \$ UPC 8 1260902888 6	876 10X the bucks UPC 8 1260902876 3	866 Play Ball! UPC 8 1260902866 4	856 Cash In UPC 8 1260902856 5
887 Lucky 7 UPC 8 1260902887 9	875 5X the bucks UPC 8 1260902875 6	865 SpecEdition \$word UPC 8 1260902865 7	853 Holiday Surprise UPC 8 1260902853 4
886 full of money UPC 8 1260902886 2	874 Black Ice 7s UPC 8 1260902874 9	864 Red Hot Cash UPC 8 1260902864 0	851 Match 3 UPC 8 1260902851 0
885 Win It All UPC 8 1260902885 5	873 \$15K Bonus Play UPC 8 1260902873 2	863 Hidden Cash UPC 8 1260902863 3	845 Funky 5's UPC 8 1260902845 9
884 Jumbo Bucks UPC 8 1260902884 8	872 Ca\$h Blast UPC 8 1260902872 5	862 Awesome 8's UPC 8 1260902862 6	833 Joker's Wild UPC 8 1260902833 6
883 Check Refund UPC 8 1260902883 1	871 Money Stack UPC 8 1260902871 8	861 777 UPC 8 1260902861 9	826 Cash Refund UPC 8 1260902826 8
882 Cool Heat Wave UPC 8 1260902882 4	870 \$250 Grand UPC 8 1260902870 1	860 Fast Money UPC 8 1260902860 2	793 Ca\$h Match® UPC 8 1260902793 3