

June 18, 2018

June Marketing Envelope

Welcome to the June Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer for the Delaware State Fair promotion.



Delaware State Lottery



NEW GAMES/ GAME CLOSEOUTS

June 13, 2018

New Instant Scratch Games (3):
Delivery Date Monday, July 2, 2018

Game 883 <i>Check Refund</i>	300 \$1 Tickets in a Pack-value \$300	UPC 8 1260902883 1
Game 886 <i>full of money</i>	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902886 2
Game 888 \$	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902888 6

Final Game Close Out (7):
Return/Pick Up Period: July 2-20, 2018
Billing Date: July 27, 2018
Announced End of Game/Sales: July 29, 2018
Winning tickets may be paid/claimed thru July 29, 2019

Return all full packs and one partial pack
815 150K Blowout **843 20X the money**
840 Jumbo Bucks **846 Easy As...1 2 3**
842 10X the money

Return all tickets
806 Triple Cash
847 7

DELIVERY 07/02/18

PICKUP 07/02-20/18

888 \$ UPC 8 1260902888 6	876 10X the bucks UPC 8 1260902876 3	866 Play Ball! UPC 8 1260902866 4	856 Cash In UPC 8 1260902856 5	826 Cash Refund UPC 8 1260902826 8
887 Lucky 7 UPC 8 1260902887 9	875 5X the bucks UPC 8 1260902875 6	865 SpecEdition \$word UPC 8 1260902865 7	853 Holiday Surprise UPC 8 1260902853 4	815 150k Blowout UPC 8 1260902815 2
886 full of money UPC 8 1260902886 2	874 Black Ice 7s UPC 8 1260902874 9	864 Red Hot Cash UPC 8 1260902864 0	851 Match 3 UPC 8 1260902851 0	806 Triple Cash UPC 8 1260902806 0
885 Win It All UPC 8 1260902885 5	873 \$15K Bonus Play UPC 8 1260902873 2	863 Hidden Cash UPC 8 1260902863 3	847 7 UPC 8 1260902847 3	793 Cash Match® UPC 8 1260902793 3
884 Jumbo Bucks UPC 8 1260902884 8	872 Ca\$h Blast UPC 8 1260902872 5	862 Awesome 8's UPC 8 1260902862 6	846 Easy as... 1 2 3 UPC 8 1260902846 6	
883 Check Refund UPC 8 1260902883 1	871 Money Stack UPC 8 1260902871 8	861 777 UPC 8 1260902861 9	845 Funky 5's UPC 8 1260902845 9	
882 Cool Heat Wave UPC 8 1260902882 4	870 \$250 Grand UPC 8 1260902870 1	860 Fast Money UPC 8 1260902860 2	843 20X the money UPC 8 1260902843 5	
879 Loaded UPC 8 1260902879 4	869 Bingo Numbers UPC 8 1260902869 5	859 Cash Fever UPC 8 1260902859 6	842 10X the money UPC 8 1260902842 8	
878 50X the bucks UPC 8 1260902878 7	868 In The Green UPC 8 1260902868 8	858 Extra Money UPC 8 1260902858 9	840 Jumbo Bucks UPC 8 1260902840 4	
877 20X the bucks UPC 8 1260902877 0	867 7-11-21 UPC 8 1260902867 1	857 Color Me Happy UPC 8 1260902857 2	833 Joker's Wild UPC 8 1260902833 6	



WIN (2) FREE CONCERT TICKETS



ATTENTION DELAWARE LOTTERY RETAILERS

The Lottery has a limited number of concert tickets to award to retailers. **Mail or Fax the form below with your selected concert choice(s)** and you will be entered into a random drawing.

Entries must be received by Friday, July 6, 2018. The drawing will be conducted on Monday, July 9th. If your name is drawn you will be contacted on that day. Good Luck!!

MAIL OR FAX
ENTRY
TO:



Delaware Lottery
Attn: SUMMER CONCERT SERIES
1575 McKee Road, Suite 102
Dover, DE 19904
Fax: 302-739-7586

PROMOTION RULES & ELIGIBILITY

- Must be an active Delaware Lottery Retailer by June 18, 2018
- Recipient of prize must be an active employee of the store at time of drawing
- Multiple entries per store allowed, but one entry per person
- Recipient of prize must be 18yrs or older

CONCERTS: July 19—Toby Keith July 20—Brett Eldridge July 21—Craft Beer Festival July 22—Chris Young
July 23—Jeff Dunham July 24—Lauren Daigle July 25—Southern Uprising

***YOU MUST CIRCLE YOUR CONCERT SELECTION(S) ABOVE**

Retailer # _____
Clerk : _____
Store Name: _____
Phone Number: _____
Alt. Phone Number: _____



Delaware State Lottery
Attn: SUMMER CONCERT
SERIES
1575 McKee Road,
Suite 102
Dover, DE 19904

* For more concert details go to www.delawarestatefair.com