### June 18, 2018

## June Marketing Envelope

Welcome to the June Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

- 1. The New Games Letter, listing the new games coming out, and closing games.
- 2. A flyer for the Delaware State Fair promotion.





# NEW GAMES/ GAME CLOSEOUTS

June 13, 2018

#### <u>New Instant Scratch Games (3):</u> Delivery Date Monday, July 2, 2018

Game 883 *Check Refund* Game 886 *full of money* Game 888 \$ 300 **\$1** Tickets in a Pack-value \$300 60 **\$5** Tickets in a Pack-value \$300 150 **\$2** Tickets in a Pack-value \$300 UPC 8 1260902883 1 UPC 8 1260902886 2 UPC 8 1260902888 6

**Final Game Close Out (7):** Return/Pick Up Period: July 2-20, 2018 Billing Date: July 27, 2018 Announced End of Game/Sales: July 29, 2018 Winning tickets may be paid/claimed thru July 29, 2019

#### Return all full packs and one partial pack

 815 150K Blowout
 843 20X the money

 840 Jumbo Bucks
 846 Easy As...1 2 3

 842 10X the money
 846 Easy As...1 2 3

# Return all tickets

806 Triple Cash 847 7

#### DELIVERY 07/02/18

PICKUP 07/02-20/18

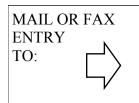
<mark>888 \$</mark>	876 10X the bucks	866 Play Ball!	856 Cash In	826 Cash Refund
UPC 8 1260902888 6	UPC 8 1260902876 3	UPC 8 1260902866 4	UPC 8 1260902856 5	UPC 8 1260902826 8
887 Lucky 7	875 5X the bucks	865 SpecEdition \$word	853 Holiday Surprise	815 150k Blowout
UPC 8 1260902887 9	UPC 8 1260902875 6	UPC 8 1260902865 7	UPC 8 1260902853 4	UPC 8 1260902815 2
886 full of money	874 Black Ice 7s	864 Red Hot Cash	851 Match 3	806 Triple Cash
UPC 8 1260902886 2	UPC 8 1260902874 9	UPC 8 1260902864 0	UPC 8 1260902851 0	UPC 8 1260902806 0
885 Win It All	873 \$15K Bonus Play	863 Hidden Cash	847 7	793 Ca\$h Match®
UPC 8 1260902885 5	UPC 8 1260902873 2	UPC 8 1260902863 3	UPC 8 1260902847 3	UPC 8 1260902793 3
884 Jumbo Bucks	872 Ca\$h Blast	862 Awesome 8's	846 Easy as1 2 3	
UPC 8 1260902884 8	UPC 8 1260902872 5	UPC 8 1260902862 6	UPC 8 1260902846 6	
883 Check Refund	871 Money Stack	861 777	845 Funky 5's	
UPC 8 1260902883 1	UPC 8 1260902871 8	UPC 8 1260902861 9	UPC 8 1260902845 9	
882 Cool Heat Wave	870 \$250 Grand	860 Fast Money	843 20X the money	
UPC 8 1260902882 4	UPC 8 1260902870 1	UPC 8 1260902860 2	UPC 8 1260902843 5	
879 Loaded	869 Bingo Numbers	859 Cash Fever	842 10X the money	
UPC 8 1260902879 4	UPC 8 1260902869 5	UPC 8 1260902859 6	UPC 8 1260902842 8	
878 50X the bucks	868 In The Green	858 Extra Money	840 Jumbo Bucks	
UPC 8 1260902878 7	UPC 8 1260902868 8	UPC 8 1260902858 9	UPC 8 1260902840 4	
877 20X the bucks	867 7-11-21	857 Color Me Happy	833 Joker's Wild	
UPC 8 1260902877 0	UPC 8 1260902867 1	UPC 8 1260902857 2	UPC 8 1260902833 6	



## \*ATTENTION DELAWARE LOTTERY RETAILERS\*

The Lottery has a limited number of concert tickets to award to retailers. <u>Mail or Fax the form below with</u> <u>your selected concert choice(s)</u> and you will be entered into a random drawing.

**Entries must be received by Friday, July 6, 2018**. The drawing will be conducted on Monday, July 9th. If your name is drawn you will be contacted on that day. Good Luck!!



Delaware Lottery Attn: SUMMER CONCERT SERIES 1575 McKee Road, Suite 102 Dover, DE 19904 Fax: 302-739-7586

#### **PROMOTION RULES & ELIGIBILITY**

- Must be an active Delaware Lottery Retailer by June 18, 2018
- Recipient of prize must be an active employee of the store at time of drawing
- Multiple entries per store allowed, but one entry per person
- Recipient of prize must be 18yrs or older

CONCERTS: July 19—Toby Keith July 20—Brett Eldridge July 21–Craft Beer Festival July 22—Chris Young July 23—Jeff Dunham July 24— Lauren Daigle July 23—Southern Uprising \*YOU MUST CIRCLE YOUR CONCERT SELECTION(S) ABOVE

Retailer #		Delaware State Lottery
Clerk :	Delaware Lottery	Attn: SUMMER CONCERT SERIES
Store Name:		1575 McKee Road,
Phone Number:	Jawas	Suite 102 Dover, DE 19904
Alt. Phone Number:	DISTATE PAIR	

\* For more concert details go to www.delawarestatefair.com