

June 18, 2018

June Marketing Envelope

Welcome to the June Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer for the Delaware State Fair promotion.



Delaware State Lottery



**INSTANT
GAMES**

NEW GAMES/ GAME CLOSEOUTS

June 13, 2018

New Instant Scratch Games (3):

Delivery Date Monday, July 2, 2018

Game 883 <i>Check Refund</i>	300 \$1 Tickets in a Pack-value \$300	UPC 8 1260902883 1
Game 886 <i>full of money</i>	60 \$5 Tickets in a Pack-value \$300	UPC 8 1260902886 2
Game 888 \$	150 \$2 Tickets in a Pack-value \$300	UPC 8 1260902888 6

Final Game Close Out (7):

Return/Pick Up Period: July 2-20, 2018

Billing Date: July 27, 2018

Announced End of Game/Sales: July 29, 2018

Winning tickets may be paid/claimed thru July 29, 2019

Return all full packs and one partial pack

815 150K Blowout 843 20X the money

840 Jumbo Bucks

842 10X the money

Return all tickets

806 Triple Cash

847 7



Delaware Lottery
PRESENTS
SUMMER CONCERT SERIES
M&T Bank Grandstand
DELAWARE LOTTERY
SUMMER CONCERT SERIES

WIN (2) FREE CONCERT TICKETS



TOBY KEITH
WITH SPECIAL GUEST
JIMMIE ALLEN
7/19 - TOBY KEITH



BRETT ELDRIDGE
7/20 - BRETT ELDRIDGE



CRAFT BEER FESTIVAL
BRUCE IN THE USA THE EAGLES EXPERIENCE
7/21 - CRAFT BEER FESTIVAL



CHRIS YOUNG
LOSING SLEEP
WORLD TOUR
WITH SPECIAL GUEST
DYLAN SCOTT
7/22 - CHRIS YOUNG



JEFF DUNHAM
PASSIVELY AGGRESSIVE
7/23 - JEFF DUNHAM



LAUREN DAIGLE
THE BRIDGE 88.7
WITH SPECIAL GUEST
ZACH WILLIAMS
7/24 - LAUREN DAIGLE




Southern UPRISING
A SOUTHERN ROCK REVIVAL
Kenny Rogers THE CHARLIE DANIELS BAND
THE MARSHALL TUCKER BAND OUTLAWS
7/25 - SOUTHERN UPRISING

ATTENTION DELAWARE LOTTERY RETAILERS

The Lottery has a limited number of concert tickets to award to retailers. **Mail or Fax the form below with your selected concert choice(s)** and you will be entered into a random drawing.

Entries must be received by Friday, July 6, 2018. The drawing will be conducted on Monday, July 9th. If your name is drawn you will be contacted on that day. Good Luck!!

MAIL OR FAX
ENTRY
TO: 



Delaware Lottery
Attn: SUMMER CONCERT SERIES
1575 McKee Road, Suite 102
Dover, DE 19904
Fax: 302-739-7586

- PROMOTION RULES & ELIGIBILITY**
- Must be an active Delaware Lottery Retailer by June 18, 2018
 - Recipient of prize must be an active employee of the store at time of drawing
 - Multiple entries per store allowed, but one entry per person
 - Recipient of prize must be 18yrs or older

CONCERTS: July 19—Toby Keith July 20—Brett Eldridge July 21—Craft Beer Festival July 22—Chris Young
July 23—Jeff Dunham July 24—Lauren Daigle July 23—Southern Uprising

***YOU MUST CIRCLE YOUR CONCERT SELECTION(S) ABOVE**

Retailer # _____
Clerk : _____
Store Name: _____
Phone Number: _____
Alt. Phone Number: _____

Delaware State Lottery
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* For more concert details go to www.delawarestatefair.com