



March 23, 2018

March Marketing Envelope

Welcome to the March Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players, as well as your February High Tier winners to **post in your store.**

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on how to use the terminal document scanner.
3. A flyer on what's available on the website under "Retailers."



**INSTANT
GAMES**

NEW GAMES/ GAME CLOSEOUTS

March 16, 2018

New Instant Scratch Games (5):

Delivery Date Monday, April 2, 2018

| | | |
|-------------------------------|---------------------------------------|--------------------|
| Game 860 <i>Fast Money</i> | 300 \$1 Tickets in a Pack-value \$300 | UPC 8 1260902860 2 |
| Game 861 <i>777</i> | 150 \$2 Tickets in a Pack-value \$300 | UPC 8 1260902861 9 |
| Game 869 <i>Bingo Numbers</i> | 100 \$3 Tickets in a Pack-value \$300 | UPC 8 1260902869 5 |
| Game 871 <i>Money Stack</i> | 60 \$5 Tickets in a Pack-value \$300 | UPC 8 1260902871 8 |
| Game 872 <i>Cash Blast</i> | 30 \$10 Tickets in a Pack-value \$600 | UPC 8 1260902872 5 |

Final Game Close Out (7):

Return/Pick Up Period: April 2-20, 2018

Billing Date: April 27, 2018

Announced End of Game/Sales: April 29, 2018

Winning tickets may be paid/claimed thru April 29, 2019

Return all full packs and one partial pack

- Game 821 *Double It!*
- Game 830 *Quick Cash*
- Game 839 *Pumpkin Patch*
- Game 854 *Holiday Crossword*
- Game 855 *Merry Money*

Return all tickets

- Game 835 *Bingo*
- Game 836 *Extra Cashword*

DELIVERY 04/02/18

PICKUP 04/02-20/18

| | | | | |
|--|---|--|--|--|
| 872 Ca\$h Blast UPC 8 1260902872 5 | 861 777 UPC 8 1260902861 9 | 850 Win Big! UPC 8 1260902850 3 | 840 Jumbo Bucks UPC 8 1260902840 4 | 829 7-11-21 UPC 8 1260902829 9 |
| 871 Money Stack UPC 8 1260902871 8 | 860 Fast Money UPC 8 1260902860 2 | 849 7s On Fire UPC 8 1260902849 7 | 839 Pumpkin Patch UPC 8 1260902839 8 | 828 777 UPC 8 1260902828 2 |
| 870 \$250 Grand UPC 8 1260902870 1 | 859 Cash Fever UPC 8 1260902859 6 | 848 \$25,000 Jackpot UPC 8 1260902848 0 | 838 Money Match UPC 8 1260902838 1 | 827 Money Bags UPC 8 1260902827 5 |
| 869 Bingo Numbers UPC 8 1260902869 5 | 858 Extra Money UPC 8 1260902858 9 | 847 7 UPC 8 1260902847 3 | 837 Extra Play UPC 8 1260902837 4 | 826 Cash Refund UPC 8 1260902826 8 |
| 868 In The Green UPC 8 1260902868 8 | 857 Color Me Happy UPC 8 1260902857 2 | 846 Easy as... 1 2 3 UPC 8 1260902846 6 | 836 Extra Cashword UPC 8 1260902836 7 | 821 Double It! UPC 8 1260902821 3 |
| 866 Play Ball! UPC 8 1260902866 4 | 856 Cash In UPC 8 1260902856 5 | 845 Funky 5's UPC 8 1260902845 9 | 835 Bingo UPC 8 1260902835 0 | 815 150k Blowout UPC 8 1260902815 2 |
| 865 SpecEdition \$word UPC 8 1260902865 7 | 855 Merry Money UPC 8 1260902855 8 | 844 50X the money UPC 8 1260902844 2 | 834 Liquid Gold UPC 8 1260902834 3 | 806 Triple Cash UPC 8 1260902806 0 |
| 864 Red Hot Cash UPC 8 1260902864 0 | 854 Holiday Crossword UPC 8 1260902854 1 | 843 20X the money UPC 8 1260902843 5 | 833 Joker's Wild UPC 8 1260902833 6 | 793 Cash Match® UPC 8 1260902793 3 |
| 863 Hidden Cash UPC 8 1260902863 3 | 853 Holiday Surprise UPC 8 1260902853 4 | 842 10X the money UPC 8 1260902842 8 | 832 Pyramid Treasure UPC 8 1260902832 9 | |
| 862 Awesome 8's UPC 8 1260902862 6 | 851 Match 3 UPC 8 1260902851 0 | 841 5X the money UPC 8 1260902841 1 | 830 Quick Cash UPC 8 1260902830 5 | |

REMINDER!

Please use the document scanner when cashing all draw tickets so the ticket is marked **“PROCESSED”**.

DO NOT USE THE HAND SCANNER FOR CASHING DRAW TICKETS.

Please contact your Lottery Representative if you have any questions.



Check out the **RETAILERS** section at *delottery.com* for the latest information about:

- **Promotions**
- **Newsletters**
- **Top 10 Retailers**
- **Retailer Tools**
 - **POS**
 - **Posters**
 - **Forms**

