



Delaware State Lottery

1575 McKee Road, Suite 102 | Dover, DE 19904

October 20, 2025

October Marketing Envelope

Welcome to the October Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.
2. A flyer on the Holiday VISA Gift Card promotion.
3. A flyer on the 2025 Lottery/SciGames Holiday Schedule.
4. A flyer on the Web Cash training.
5. A flyer on the UD Basketball promotion.



NOVEMBER

GAME LAUNCHES & CLOSEOUTS

5 NEW GAMES LAUNCHING - ACTIVATE AND SELL STARTING FRIDAY 10/31/25

NEW GAME NUMBER & NAME	TICKETS/PACK	TICKET PRICE	PACK VALUE	UPC CODE
Game 486 \$1 Gift Tag Cash	100	\$1	\$100	8 12609 02486 4
Game 487 \$2 Pawsome Holiday	100	\$2	\$200	8 12609 02487 1
Game 488 \$5 Hundreds for the Holidays	60	\$5	\$300	8 12609 02488 8
Game 489 \$10 \$50 or \$100 Blowout	30	\$10	\$300	8 12609 02489 5
Game 490 \$20 Holiday 100X	30	\$20	\$600	8 12609 02490 1

3 GAMES CLOSING OUT RETURN THESE GAMES BETWEEN 10/31/25 – 11/21/25

\$1 449 DIAMOND DASH UPC 8 12609 02449 9	\$3 BLOCK-O UPC 8 12609 02450 5	\$1 454 CRAZY CASH UPC 8 12609 02454 3
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Return Period: October 31 – November 21, 2025	Billing Date: November 28, 2025
Announced End of Game/Sales: November 30, 2025	Tickets may be paid/claimed through November 30, 2026

CURRENT INSTANT GAMES

491 Jurassic Park UPC 8 12609 02491 8	480 Electric 8s UPC 8 12609 02480 2	466 Aces High UPC 8 12609 02466 6	447 Jumbo Bucks UPC 8 12609 02447 5
490 Holiday 100X (10/31/25) UPC 8 12609 02490 1	479 \$10 Grand Grab UPC 8 12609 02479 6	465 7-11-21 UPC 8 12609 02465 9	446 Cash on the Double UPC 8 12609 02446 8
489 \$50 OR \$100 Blowout (10/31/25) UPC 8 12609 02489 5	478 Cash King UPC 8 12609 02478 9	464 Fast Bucks UPC 8 12609 02464 2	445 ALL CASH UPC: 8 12609 02445 1
488 Hundreds for the Holidays (10/31/25) UPC 8 12609 02488 8	476 100X the Celebration UPC 8 12609 02476 5	460 20X The Cash UPC 8 12609 02460 4	443 50 th Anniversary UPC: 8 12609 02443 7
487 Pawsome Holiday (10/31/25) UPC 8 12609 02487 1	475 50X the Celebration UPC 8 12609 02475 8	456 \$25,000 Large UPC 8 12609 02456 7	442 2 for \$2 UPC: 8 12609 02442 0
486 Gift Tag Cash (10/31/25) UPC 8 12609 02486 4	474 20X the Celebration UPC 8 12609 02474 1	455 Show Me \$150K UPC 8 12609 02455 0	425 Summer Dreamin' UPC 8 12609 02425 3
485 Bullseye Bingo UPC 8 12609 02485 7	473 10X the Celebration UPC 8 12609 02473 4	453 \$50 or \$100 UPC 8 12609 02453 6	410 Money Talks UPC 8 12609 02410 9
484 Cash Wheel UPC 8 12609 02484 0	471 Queen of Hearts UPC 8 12609 02471 0	452 Tic Tac Toe Tripler UPC 8 12609 02452 9	
482 Lucky 7s Cashword UPC 8 12609 02482 6	470 Lucky Stars UPC 8 12609 02470 3	451 Win Big UPC 8 12609 02451 2	
481 DELAWIN\$ UPC 8 12609 02481 9	467 \$50,000 Crossword UPC 8 12609 02467 3	448 \$40,000 Fortune UPC 8 12609 02448 2	

Holiday Cash Give Away

Win one of the 60 VISA Gift Cards being given away by the Delaware Lottery.

\$ 10,000

In VISA Gift Cards

<u>PRIZE</u>	<u># OF WINNERS</u>	<u>AMOUNT</u>
1st Place Prize	10	\$500
2nd Place Prize	10	\$250
3rd Place Prize	10	\$100
4th Place Prize	30	\$50

All entry forms must be received by the Lottery by 4PM on November 21, 2025.

Drawing will take place on December 2, 2025 and winners will be listed on the Lottery website by December 5, 2025.

Qualifications & Eligibility Rules

- Must be 18 years of age or older
- Must be an active retailer by October 31, 2025
- Recipient of prize must be an active employee of the store at the time of the drawing.
- The same winner can't win more than once, only ONE winner per store per prize tier is allowed.
- All Entry form fields MUST be completed and legible to qualify.
- By entering this contest, all winners consent to having their picture taken and used in promotional publication.

Mail or Fax Completed Entry Form To:

Delaware Lottery Holiday Cash Promotion
PO BOX 409
Cheswold, DE 19936

Fax: 302-739-7586

Lottery Retailer # _____ Store Name: _____

First Name: _____ Last Name: _____

E-Mail Address: _____

Phone Number: _____ Alt. Phone Number: _____

Delaware Lottery and SGI Tel-Sell

2025 Holiday Schedule



Delaware Lottery

Veterans Day

Tuesday, November 11th
Lottery Office will be CLOSED
All Draw games will take place

Thanksgiving

Thursday, November 27th
Friday, November 28th
Lottery Office will be CLOSED
All Draw games will take place

Christmas

Thursday, December 25th
Lottery Office will be CLOSED
There will be no Delaware Drawing games, except for KENO

New Years

Wednesday, January 1st
Lottery Office will be CLOSED
All Draw games will take place

SGI Tel-Sell—Instant Product

Thanksgiving—Week

Monday, November 24th
Will call both Mon. & Tues Retailers, Deliver Tues.

Tuesday, November 25th
Will call both Wed. & Thurs. Retailers, Deliver Wed.

Wednesday, November 26th
All Friday orders will ship today & will be delivered on Friday November 28th.

Thursday, November 27th &
Friday, November 28th
SGI office is CLOSED

Christmas— Week

Monday, December 22nd
Will call both Mon & Tues Retailers, Deliver on Tues
Tuesday, December 23rd
Will call both Wed. & Thur. Retailers delivered Friday
Thursday, December 25th
SGI office is CLOSED
Friday - December 26th.
All Friday orders will ship Friday. They will be delivered Monday December 29th.

New Years— Week

Monday, December 29th. *Will call both Mon & Tues Retailers, Deliver on Tues 12/30*
Tuesday, December 29th
Will call Tues. & Wed. Retailers—Deliver on 12/31.

Wednesday December 31st, *Thursday and Friday orders will ship & deliver on Friday Jan 2nd.*
Thursday January 1st.
SGI offices will be CLOSED

Any New games are set to sell Friday Jan 2nd. 2026

As always, Please call 24/7 and leave a message if you need product. We will process next business day.

Log in to training (restart for additional staff to review)

This training is for all retailers, even if you are not signed up as an iLottery Affiliate. All retailers can sell the Web Cash product. You are paid the same as you are for any other Draw product you currently sell.

Log In To : <https://www.tinyurl.com/DELotteryTraining>

Log in using “R” plus your wave retailer number as both username and password.

Example : R12345



Delaware iLottery WebCash



New

In this course, you will learn about WebCash from the Delaware Lottery. This course should take 5 minutes to complete.

Men's Basketball



Women's Basketball



ATTN: Delaware Lottery Retailers!

Win a pair of **UD Blue Hens**
Men's or Women's Basketball home game tickets.

RULES & ELIGIBILITY:

- Multiple entries per store allowed, but **one** entry per person.
 - Must be an active retailer by 11/1/25
- Recipient of tickets must be an active employee of the store at the time of the drawing.
 - Drawings will be held and winners will be notified prior to each game.

Mail or Fax the form below with your selected game choices and you will be entered into a random drawing.

MAIL OR
FAX
ENTRY
TO:



Delaware Lottery

- Attn: Blue Hens Basketball
1575 McKee Road, Suite 102
Dover, DE 19904
Fax: 302-739-7586



MEN'S home game dates:

Fri 11/7*, Tue 11/18, Mon 12/1, Sat 12/13, Tue 12/16, Mon 12/29,

Fri 1/2, Sun 1/4, Wed 2/4, Sat 2/7, Wed 2/18, Thu 3/5, Sat 3/7

* Double Header

WOMEN'S home game dates:

Mon 11/3, Sun 11/30, Wed 12/17, Thu 1/8, Sat 1/10, Sat 1/17,

Thu 1/29, Sat 1/31, Thu 2/12, Sat 2/14, Thu 2/26, Sat 2/28



Retailer #: _____ Name: _____

Store Name: _____

Cell Phone Number: _____ (all tickets transferred via cell phone)

(Please make photo copies of the form if needed.)