

DELAWARE STATE LOTTERY  
1575 MCKEE ROAD  
SUITE 102  
DOVER, DE 19904

delottery.com

September 21, 2018

## September Marketing Envelope

Welcome to the September Monthly Marketing Information Envelope. You receive this information each month with upcoming events for retailers and players, as well as your August High Tier winners to **post in your store**.

This month the following information is enclosed:

1. The New Games Letter, listing the new games coming out, and closing games.





**INSTANT GAMES**

# NEW GAMES/ GAME CLOSEOUTS

September 18, 2018

**New Instant Scratch Games to be released on October 1, 2018 (3):**

**Delivered on Monday, October 1, 2018**

Game 898 *Mad Money Win All* 150 \$2 Tickets in a Pack-value \$300 **UPC 8 1260902898 5**

**Available to order on Monday, October 1, 2018**

Game 100 *Diamond Bingo* 100 \$3 Tickets in a Pack-value \$300 **UPC 8 1260902100 9**

Game 101 *Cinco 5 Spot* 60 \$5 Tickets in a Pack-value \$300 **UPC 8 1260902101 6**

**Final Game Close Out (1):**

**Return/Pick Up Period: October 1-19, 2018**

**Billing Date: October 26, 2018**

**Announced End of Game/Sales: October 28, 2018**

**Winning tickets may be paid/claimed thru October 28, 2019**

**Return all tickets**

**885 Win It All**

<b>DELIVERY 10/01/18</b>		<b>PICKUP 10/01-19/18</b>	
<b>AVAILABLE 10/01/18</b>			
101 <i>Cinco 5 Spot</i> UPC 8 1260902101 6	888 \$ UPC 8 1260902888 6	876 10X the bucks UPC 8 1260902876 3	866 Play Ball! UPC 8 1260902866 4
100 <i>Diamond Bingo</i> UPC 8 1260902100 9	887 Lucky 7 UPC 8 1260902887 9	875 5X the bucks UPC 8 1260902875 6	865 SpecEdition \$word UPC 8 1260902865 7
898 <i>Mad Money Win All</i> UPC 8 1260902898 5	886 full of money UPC 8 1260902886 2	874 Black Ice 7s UPC 8 1260902874 9	863 Hidden Cash UPC 8 1260902863 3
897 <i>BlockBusterCword</i> UPC 8 1260902897 8	885 Win It All UPC 8 1260902885 5	873 \$15K Bonus Play UPC 8 1260902873 2	862 Awesome 8's UPC 8 1260902862 6
896 <i>Money Explosion</i> UPC 8 1260902896 1	884 Jumbo Bucks UPC 8 1260902884 8	872 Ca\$h Blast UPC 8 1260902872 5	861 777 UPC 8 1260902861 9
893 <i>Lucky 13</i> UPC 8 1260902893 0	883 Check Refund UPC 8 1260902883 1	871 Money Stack UPC 8 1260902871 8	860 Fast Money UPC 8 1260902860 2
892 <i>Golden Ticket™</i> UPC 8 1260902892 3	882 Cool Heat Wave UPC 8 1260902882 4	870 \$250 Grand UPC 8 1260902870 1	859 Cash Fever UPC 8 1260902859 6
891 <i>Bonus Payout</i> UPC 8 1260902891 6	879 Loaded UPC 8 1260902879 4	869 Bingo Numbers UPC 8 1260902869 5	857 Color Me Happy UPC 8 1260902857 2
890 <i>Buried Treasure</i> UPC 8 1260902890 9	878 50X the bucks UPC 8 1260902878 7	868 In The Green UPC 8 1260902868 8	845 Funky 5's UPC 8 1260902845 9
889 <i>Lucky</i> UPC 8 1260902889 3	877 20X the bucks UPC 8 1260902877 0	867 7-11-21 UPC 8 1260902867 1	