

# The big payoff

## Retailer Commissions and Bonuses



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## Commissions

- ✓ *Delaware Lottery Retailers receive a five percent (5%) sales commission for selling tickets for all games allowed by their license type.*
- ✓ *In addition, Retailers are paid one percent (1%) commission for every prize redeemed in their store by players who win from \$1 to \$599.*

## Bonuses

- ✓ *A bonus of two percent (2%) of the prize amount is paid to a Retailer when an Instant Game prize of more than \$100 is paid on a ticket sold in their store.*
- ✓ *A bonus of \$1,000 or one percent (1%) of the prize amount, whichever amount is greater, is paid to a Retailer who sells a top-prize-winning ticket for MULTI-WIN LOTTO.*
- ✓ *A bonus of \$500 is paid to a Retailer who sells a \$25,000 winning ticket for Lucky for Life™.*
- ✓ *A bonus of \$5,000 is paid to a Retailer who sells a top-prize-winning ticket for Lucky for Life™.*
- ✓ *A bonus of \$1,000 is paid to a Retailer who sells a winning HOT LOTTO® ticket with a \$90,000 Sizzler prize.*
- ✓ *A bonus of \$5,000 is paid to a Retailer who sells a jackpot-winning ticket for HOT LOTTO®.*
- ✓ *A bonus of \$10,000 is paid to a Retailer who sells a*
  - *jackpot-winning ticket for POWERBALL®.*
  - *jackpot-winning ticket for MEGA MILLIONS®.*
  - *POWERBALL® ticket that wins \$1 million.*
  - *POWERBALL® ticket with POWER PLAY that wins \$2 million.*
  - *MEGA MILLIONS® or MEGA MILLIONS® with MEGAPLIER ticket that wins \$1 million to \$5 million.*
  - *KENO ticket that wins \$1 million.*
- ✓ *The Lottery pays periodic bonus commissions to Retailers meeting the requirements of its Retailer incentive program. Retailer incentive programs are based on increases in sales for certain lottery games. Sales for a Retailer incentive bonus period are compared to previous sales periods. Any increase in sales during the bonus period is rewarded by multiplying the increase times a bonus factor to determine the bonus amount.*
- ✓ *There are additional incentives for Retailers to increase their Lottery business from year to year.*