

# TICKET TALK

Newsletter for Delaware Lottery Retailers • Issue 59 • delottery.com



**XFINGERS  
1ST PLACE WINNER:**  
Tristan Thacker  
Hockessin Books & Tobacco

## THE EVENT

Our one-day retailer appreciation coupled with the **XFingers** competition was a great success. We had over 202 retailer clerks and guests come out and join in on some fun and games. If you didn't make it to "The Event," we hope to see there next year, as it will be bigger and better than before!

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**COPPER CHEF SET/MINI CROCK POTS**  
Hemarg Patel — Stop & Shop — White Oak



**COFFEE MAKER/BLENDER**  
Mike Constantini — Jack's Country Maid & Deli



**AIR FRYER**  
Kanan Sherk — Liquor Stop



**DELAWARE PARK CASINO GETAWAY**  
Robin Chance — C & C Country Maid



**DOVER DOWNS CASINO GETAWAY**  
Karen Faulkner — 7-11 Dover



**HARRINGTON CASINO GETAWAY**  
Alice Greene — Royal Farms #51

## Door Prize

Kaitlyn Sargent — Shore Stop #256 Springhill  
Aloah Peacock — C & C Country Maid  
Debbie Arabia — Harrington Raceway

## Blue Rocks Tickets

Ruth Weber — Newport Exxon  
Linda Rice — Midtown Liquors  
Caryn Rodriguez — DOT #101 Dover

Dhruv Patel — Cheers Wine & Liquor  
Melinda Dingess — Shore Stop #256 Springhill

## Scratch Game Bundle

Tina Knight — Cheswold News & Tobacco  
Kanan Shah — Liquor Stop  
Maria Christie — United Check Cashing

Wayde Campbell — Cheswold News & Tobacco  
Jamet Ballard — Faber News  
Melissa Hawkins — Jack's Country Maid

Daniel Parker — Harrington Raceway & Casino  
Andrea Smith — Shore Stop #243  
Atul Patel — Claymont News & Gifts





### BEACH GETAWAY

Brian Hartev — Acme #826 Pike Creek



### FIREFLY FESTIVAL TICKETS

Linda Wardrup — Acme #2679 Rehoboth



### SAMSUNG TABLET

Marilyn Keesser — Uncle Willie's Woodside



### APPLE iPad

Tricia Seward — DOT #2 Smyrna



### 55" TV

Caryn Rodriguez — DOT #101 Dover



### 32" TV

Lauren Boots — Faber News  
Imran Aslam — Shore Star Store

## Visa® Gift Card

**\$500** — Paula Deptula — Acme #826 Pike Creek  
**\$250** — Dru Fawcett — Jack's Country Maid  
**\$250** — Sheila Mills — Faber News

**\$250** — Avery Davis — Super G #386 Concord Pike  
**\$100** — Bonnie Fox — Shore Stop #234 Briar Park  
**\$100** — Raj Patel — Miller Road Liquor

**\$100** — Katie Reeves — Jack's Country Maid  
**\$100** — Liz Gawronski — Shore Stop #263 MOT  
**\$100** — Lauren Boots — Faber News

## XFingers

**1st** — Tristan Thacker — Hockessin Books & Tobacco  
**2nd** — Danny Lynch — Bodie's Market #1  
**3rd** — Sweata Patel — Eastside Package

**4th** — Selina Davis — Super G #386  
**5th** — Melissa Hawkins — Jack's Country Maid  
**6th** — Dixit Patel — Eastside Package

**7th** — Rhonda Beaver — Newport Exxon  
**8th** — Jennifer Wardrup — Acme #2679  
**9th** — Jared Thacker — Hockessin Books & Tobacco  
**10th** — Debbie Arabia — Harrington Raceway & Casino





Joe and Tony's  
Service Station



Owners Michael (Left) and  
John (Right) DiConstanza

## Farewell to Joe & Tony's Service

Joe & Tony's Service has been a staple business in its Wilmington community for over 52 years. The business operated as a Gulf station that called itself Joe & Tony's Service. Joe and Tony were the names of the previous owners. Michael bought the business in 1967, and his brother John joined him in 1972. The two brothers became a Lottery Retailer in 1989, and for 30 years they remained a strong and positive sales venue for the Delaware Lottery. We could always count on John to attend our annual Blue Rocks game and other events sponsored by the Lottery. We will definitely miss Joe & Tony's being a part of our Lottery family, and we wish Michael and John the best in their retirement.

## SUMMER OF 2ND CHANCES

The Delaware Lottery Collect 'N Win Summer of Second Chances is a great way to help you increase your sales. Here's three easy ways to get your customers signed up for Collect 'N Win this summer:

### REGISTER

Encourage your customers to register for Collect 'N Win at [delottery.com](http://delottery.com).

### ELIGIBILITY

Let your customers know which Instant Games and Draw Games are eligible for Collect 'N Win.

### DISPLAY

Make sure to display your Collect 'N Win POS signage.



You must be 18 years old to play.  
Delaware Gambling Helpline: 1-888-850-8888.



## MAKE EVERY GAME COUNT

FOOTBALL PARLAY WAGERING COMING  
THIS FALL TO SELECT RETAIL LOCATIONS

**SPORTS  
PICK**  
DELAWARE SPORTS LOTTERY

You must be 21 years old to play. Delaware Council on Gambling Problems Helpline:  
1-888-850-8888 or visit [deproblemgambling.org](http://deproblemgambling.org).



## KENO® Retailer Spotlight Milford Plaza Cigarette Outlet

Bindesh Shah, owner of Milford Plaza Cigarette Outlet, has developed and maintained a great relationship with his Delaware Lottery customers. From suggesting Draw and Instant Games his customers may like, to helping customers fill out their play slips, Bindesh goes above and beyond to create a positive Lottery experience.

Through his friendly atmosphere and prompt service, Bindesh has continued to keep Milford Plaza Cigarette Outlet in the top 5 KENO® sales month after month. With KENO® games every 4 minutes, Bindesh works quickly to make sure his KENO® customers never miss a drawing.

All of us at the Delaware Lottery would like to congratulate Bindesh Shah on his continued KENO® success.

## Welcome New KENO® Retailers

Delaware City Liquors  
- Delaware City  
Dynasty Mini Convenience  
- Wilmington

Royal Farms #349 - New Castle  
Royal Farms #151 - Dover  
The Greene Turtle - Dover

The Greene Turtle - Newark  
The Greene Turtle - Wilmington

## Top 10 KENO® Retailers

### Kent County

Milford Plaza Cigarette Outlet  
- Milford  
Mike's Food Mart - Dover  
Uncle Willie's - Woodside - Dover  
Cigar Cigarette & More - Smyrna  
Stop & Shop - White Oak - Dover  
Smyrna News & Tobacco - Smyrna  
Hylton's Market - Camden  
Dover Downs, Inc. - Dover  
Harrington Raceway and Casino  
- Harrington  
One Stop - Dover

### New Castle County

Stanley's Tavern - Wilmington  
Tobacco Time - Bear  
Naaman's Beverage Mart, Inc.  
- Claymont  
Books & Tobacco - Wilmington  
Books & News - Newark  
McGlynns - Polly Drummond  
- Newark  
Game Changers Sports Bar - Newark  
McGlynns - People Plaza - Newark  
Spare Rib Express & Kegler's  
- New Castle  
Hank's House of Liquors  
- New Castle

### Sussex County

Stockley Tavern - Georgetown  
Smitty McGee's - Selbyville  
Fox's Pizza Den - Millville  
Fox's Pizza Restaurant and Bar  
- Selbyville  
Daily Market - Lewes  
Scotty's Bayside Tavern - Selbyville  
R & R Grill and Bar - Laurel  
Jeff's Tap Room - Bridgeville  
Shore Star Store - Millsboro  
Harpoon Hanna's - Fenwick Island





## Blue Rocks Retailer Event

This year's annual Blue Rocks retailer event was a huge success. We gave away 60 pairs of tickets and had a great time with all of the retailers and their guests. Everyone who attended enjoyed some great food, played for a chance to win over \$600 in Instant Game tickets and got to see the home team win 2-1. After the game, guests left with a Delaware Lottery gift bag.

We look forward to these events because they're great opportunities for us to thank our hard-working retailers. Be sure to enter to join us at the ballpark next year, or for any of our other retailer events.







### **Delaware International Speedway**

We are proud to sponsor the 2019 Delaware International Speedway season. Keep an eye out for a chance to win tickets to the Delaware Lottery sponsor night on Saturday, August 31.



### **Wyoming/Middletown Peach Festivals**

Can't get enough peaches? Neither can we. Visit us at the 2019 Wyoming Peach Festival on August 3 8:45am - 4:00pm. Also stop by and visit us at the 2019 Middletown Peach Festival on August 17.



### **Delaware State Fair**

Once again, the Lottery is proud to be a sponsor of the Delaware State Fair. This year the fair celebrates 100 years of family fun. The Lottery will be the presenting sponsor of the well-known artist Reba McEntire. Watch for more details on how you can win tickets to see Reba in concert on Saturday, July 20.



### **Brew Fest**

Visit us on August 19 from 1:30pm - 5:30pm for the 3rd annual Downtown Brew-Fest in front of the Chelsea Tavern on Market Street in Wilmington. Enjoy live music, great food and of course, some of the best local and regional craft beer selections.



## Look for These New Instant Games

144  
**DOUBLE WIN**

135  
**#7**

134  
**#7**

146  
**CUBE CROSSWORD**

142  
**CASH GLITTER**

148  
**7**

145  
**MONEY MAYHEM**

143  
**CORNER PAYOUT**

140  
**DOGGONE LUCKY**

## Instant Games Expiring Soon

### September 2, 2019

GAME NAME	GAME #
Ca\$h Match	793
Cash Refund	826
Joker's Wild	833
Holiday Surprise	853
Extra Money	858

### September 30, 2019

GAME NAME	GAME #
Match 3	851
Ca\$h In	856
Red Hot Cash	864

### October 28, 2019

GAME NAME	GAME #
WIN IT ALL	885

**Holiday Surprise**

**EXTRA MONEY**

**RED HOT CASH**

**CASH IN**

**CASH REFUND**

**Ca\$h Match**





## Phillies Retailer Event

We're heading back to Citizen's Bank Park on August 17 to watch the Phillies play the Padres at 7:05pm, and we want you to join us in the MVP Suite for the game! Enjoy complimentary food and drinks in the suite and transportation to and from the game. For your chance to spend a night at the ballpark with us, visit <https://www.delottery.com/retailers/promotions> to download your entry form.

### Rules and Eligibility

- Entry forms are available under Current Promotions on the retailer section at [delottery.com](https://www.delottery.com)
- Only ONE (1) name per entry.
- Only ONE (1) winner per store allowed.
- Winners must be 21 or older.
- Winner must be a current employee at the store at time of drawing.
- Entries must be received by 4:30pm on August 2, 2019.
- Drawing will be held August 7, 2019. Winners will be notified the same day.

Entry forms can be mailed to:

Delaware Lottery  
Attn: Phillies Promotion  
1575 McKee Road, Suite 102  
Dover, DE 19904

Or, fax your entry form to: 302-739-7586



# Top 10 Traditional Retailers April through June 2019

## Drawing Games

### Kent County

Uncle Willie's - Woodside	Dover
Mike's Food Mart	Dover
Royal Farms #139	S. Dover
Smyrna News & Tobacco	Smyrna
Market Place	Milford
Hylton's Market	Camden
Royal Farms #13 Felton	Felton
Cigar Cigarette & More	Smyrna
Milford Mobil Corp.	Milford
Wawa #853	S. Smyrna

### New Castle County

Claymont News and Gifts	Claymont
Ho Ho Mart	Wilmington
Avenue Wines & Spirits	Wilmington
Tobacco Time	Bear
Sunoco A-Plus	Claymont
Books & News	Newark
Fairfax News	Wilmington
Delaware News Center	Wilmington
Boxwood Books, News & Tobacco	Wilmington
Books & Tobacco	Wilmington

### Sussex County

Bodie's Market #1	Millsboro
Daily Market	Lewes
General Store	Lewes
BP-Pep-Up Gas Station	Millsboro
Blades Discount Liquors	Seaford
Stop & Shop	Dewey Beach
Uncle Willie's	Lewes
Shore Star Store	Millsboro
Back Bay Tobacco	Millsboro
Shore Stop #254 - Angola	Lewes

## Instant Games

### Kent County

Mike's Food Mart	Dover
Milford Plaza Cigarette Outlet	Milford
Uncle Willie's - Woodside	Dover
Smyrna News & Tobacco	Smyrna
Dover Downs, Inc.	Dover
Stop & Shop - White Oak	Dover
One Stop	Dover
Cigar Cigarette & More	Smyrna
Harrington Raceway and Casino	Harrington
Shore Stop #255 - Greentree	Dover

### New Castle County

Tobacco Time	Bear
New Castle Shell	New Castle
Fairfax News	Wilmington
Airport News & Tobacco	New Castle
Books & News	Newark
Claymont News and Gifts	Claymont
Ho Ho Mart	Wilmington
Boxwood Books, News & Tobacco	Wilmington
Books & Tobacco	Wilmington
Sunoco A-Plus	Claymont

### Sussex County

Daily Market	Lewes
General Store	Lewes
Super G #389	Millville
Back Bay Tobacco	Millsboro
Super Soda Ctr. II - Stein Hwy.	Seaford
Super G #387	Rehoboth
Bodie's Market #1	Millsboro
Acme #2679	Rehoboth Beach
Uncle Willie's	Lewes
Fenwick Island Goose Creek	Selbyville



# Congratulations to Our Retailers That Sold Instant and Drawing Games Winning Tickets!

## Instant Games Big Winner Locations (April - June 2019)

Game	Prize	Sold By
MONEY TO BURN	\$10,000	Wawa #828 - Middletown
MONEY TO BURN	\$10,000	CK Liquor Locker - Millsboro
MONEY TO BURN	\$10,000	Yetter's Liquors - Claymont
MONEY TO BURN	\$10,000	Smyrna News and Tobacco - Smyrna
MONEY TO BURN	\$10,000	Smitty McGee's - Selbyville
MONEY TO BURN	\$10,000	Wawa #864 - Bridgeville
\$250 GRAND	\$10,000	Shore Stop #227 - Townsend
10 GRAND CROSSWORD	\$10,000*	Royal Farms #171 - Laurel
10 GRAND CROSSWORD	\$10,000*	Tobacco City - Newark
CINCO 5 SPOT	\$15,000*	BP - Bridgeville
CINCO 5 SPOT	\$15,000*	Smitty McGee's - Selbyville
DOUBLE SIDED DOLLARS	\$15,000*	Uncle Willie's - Lewes
DOUBLE SIDED DOLLARS	\$15,000*	Stop and Shop - White Oak - Dover
FULL OF MONEY	\$25,000*	Hank's House of Liquor - New Castle
\$25,000 CASHTASTIC	\$25,000*	Royal Farms #158 - Georgetown
WILD 7	\$40,000*	Super G #389 - Millville
MONEY PLU\$	\$50,000*	Market Place - Milford
MONEY TO BURN	\$250,000*	Acme #2680 - Newark
MONEY TO BURN	\$250,000*	Stockley Tavern - Georgetown

\* = Top Prize

## Drawing Games Big Winner Locations (April - June 2019)

Game	Prize	Sold By	Draw Date
POWERBALL*	\$50,000	Wawa #867 - Claymont	4/03/19
MULTI-WIN LOTTO	\$75,025	Jack's Maid Deli - Wilmington	4/10/19
LUCKY FOR LIFE*	\$5,000	Joe's Tobacco Superstore - Delmar	4/18/19
LUCKY FOR LIFE*	\$5,000	Midtown Liquors - Harrington	4/22/19
MEGA MILLIONS*	\$10,000	Smith's Liquors II - Middletown	5/10/19
MEGAPLIER*	\$40,000	Shelbyville Goose Creek - Shelbyville	5/14/19
LUCKY FOR LIFE*	\$5,000	Shore Stop #250 - Seaford	6/10/19
MEGAPLIER*	\$30,000	Delaware Park Racetrack - Wilmington	6/25/19
POWERBALL*	\$50,000	Bodie's Market #2 - Milton	6/29/19
POWERBALL*	\$50,000	A-Plus #40122H - Newark	6/29/19

## Welcome New Retailers

We'd like to warmly welcome all of the following new Delaware Lottery Retailers:

United Check Cashing - Newark  
Milton Liquors - Milton  
Miller Road Liquors - Wilmington  
Concord Pike BP - Wilmington  
Snack and Tobacco Bazaar - Glasgow

Cigar World - Rehoboth  
Claymont BP - Claymont  
Big D's Food Store - Wilmington  
EZ Pick - Bear  
Willow Grove Food Mart - Camden



## A REMINDER TO ALL RETAILERS

To avoid any potential issues regarding your Delaware Lottery Games transactions, please remember the following guidelines:

1. All sales should be made in person at the Retailer location.
2. No selling tickets or taking numbers over the phone.
3. Retailers should not cash a winning ticket over \$599.



## EMAIL US YOUR BRIGHT IDEAS

Our Retailers are always coming up with great new ideas to promote or improve Delaware Lottery games. Now there's one place to submit them - our new online Suggestion Box. We'll look at all of the ideas, pick the best one, send a Lottery field rep to interview the person who came up with our top choice and do a "Bright Ideas" feature story that expands the idea. Each future edition of *Ticket Talk* will feature an idea. Maybe we'll publish yours!



Send all your comments or suggestions to [msmwebmail.lottery@delaware.gov](mailto:msmwebmail.lottery@delaware.gov). You can send as many as you'd like.

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