

TICKET TALK

Newsletter for Delaware Lottery Retailers • Issue 62 • delottery.com



THE EVENT

THE EVENT RECAP

Our one-day retailer appreciation coupled with the X-Fingers competition was a great success—even during a pandemic. We had over 150 retailer clerks and guests come out and join in on some fun and games.



33316 DAILY MARKET
James Zuber - \$1,000



71090 ACME #813
Pat Bredbenner - \$750



81457 SAMSON'S COUNTRY MAID
Shiv Patel - \$400



80236 EASTSIDE PACKAGE
Sweta Patel - \$250



41111 JACK'S COUNTRY MAID
Dru Fawcett - \$200



80236 EASTSIDE PACKAGE
Dixit Patel - \$100

X-FINGERS

\$600 - Jared Thacker - Hockessin Books & Tobacco
\$500 - Danny Lynch - Bodies

\$300 - Tristan Thacker - Hockessin Books & Tobacco
\$150 - Will Kuchorik - Daily Market

- | | | | | | | | | | |
|-----------------|-----------------|---------------|---------------|------------|------------|-------|------------------|----------------------|----------------------|
| 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| The Event Recap | The Event Recap | Instant Games | Drawing Games | Promotions | Promotions | KENO® | Top 10 Retailers | Big Winner Locations | Big Winner Locations |

THE EVENT

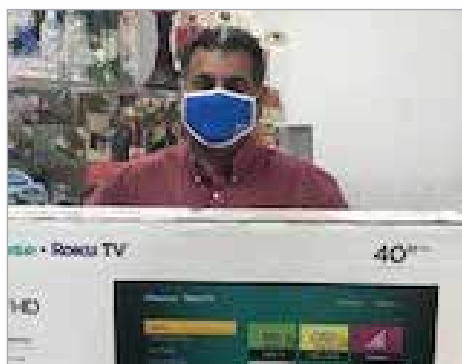
CONGRATULATIONS TO OUR PRIZE WINNERS!

If you didn't make it to "The Event," we hope to see you there next time, as it will be bigger and better than ever before!



65" TV

Susi Knox - Royal Farms Greenwood



40" TV

Furmej Chand - Fairwind Outlet



CHROMEBOOK

Talmoor Alvi - Bridgeville BP



APPLE IPAD

Buddy See - Fairfax News



DOVER DOWNS CASINO GETAWAY

Lou Masselli - Royal Farms Oak Orchard

TECH PRIZES

40" TV - Kathie Flynn - Country Corners #8

VISA® GIFT CARDS

\$250 - Shaimera Baynard - Springhill Shorestop

\$100 - Vijay Fernandes - One Stop Walker

\$100 - Darlene Scott - Georgetown Package Store

GETAWAY PRIZE PACKS

Lewes Beach Getaway - Kanan Shah - Liquor Stop

Delaware Park Casino Getaway - Vienna Fernandes - One Stop Walker



**HARRINGTON CASINO
GETAWAY**
Tony Mauhotra
Uncle Willies Lewes



\$500 VISA® GIFT CARD
Jagdeep Deol – Lynch Heights



\$250 VISA® GIFT CARD
Alisha P Handy – Royal Farms #109



\$100 VISA® GIFT CARD
Harry Shah
Delaware News Center



INSTANT PRIZE PACK
Q Mehmood – 7 Eleven



INSTANT PRIZE PACK
Marilyn Keesser
Uncle Willies Woodside



SPORTS CART
Jeanne Jung – Acme 813



INSTANT POT COOKER
Joel Scott – Tax Free Fine Wine



AIR FRYER
Sanjay Patel – King Star



\$2 INSTANT TICKETS
Marlene Masi
Shore Stop – Greentree

INSTANT PRIZE PACK

Instant Prize Pack – Ayushi Shah – Liquor Stop
Instant Prize Pack – Selina Davis – Giant 386
Instant Prize Pack – Avery Davis – Giant 386
Instant Prize Pack – Josh Budd – One Stop Walker

Instant Prize Pack – Kim Frisby – Shore Stop
Instant Prize Pack – Bob Patel – Summit Station
Instant Prize Pack – Julie Smith – Royal Farms

DOOR PRIZES

Smokless Grill – Kathleen Clayville – Shore Stop #248
\$1 Instant Tickets – Falguni Patel – Elite Liquors

These New Instant Games Are Available To Order Now



Instant Games Expiring Soon

September 1, 2020

GAME #	GAME NAME
101	CINCO 5 SPOT

September 30, 2020

GAME #	GAME NAME
119	10 GRAND CROSSWORD

November 3, 2020

GAME #	GAME NAME
109	MONEY CLIP
112	CASH X10
113	CASH X20
114	CASH X50
118	CA\$H Payout
121	LUCKY DUCK
124	DOUBLE MATCH
128	PERFECT 10s
133	BINGO SQUARED

Drawing Games Updates



Delaware has had four \$25,000 per year for life winners. Compared to POWERBALL® odds (1:292M) and MEGA MILLIONS® odds (1:302.5M), **LUCKY FOR LIFE®** offers great odds for Delaware players:

1 in 30.8M

Don't forget to mention **LUCKY FOR LIFE®** to your customers!

UNCLAIMED PRIZE ALERT! A winning \$25,000 per year LUCKY FOR LIFE® ticket was sold at Wawa #844 in Newark on Saturday (7/2) and is still out there waiting to be claimed. Remind your customers to check their tickets – they could be the LUCKY winner!

PLAY 3® PLAY 4®

Through July 31, the PLAY 3® payout for 2020 reached \$9,899,160, while the PLAY 4® payouts totaled \$7,337,417. Lots of winners with 85,421 tickets cashed!

We paid out over \$11 million across the board in July!

BE ON THE
LOOKOUT FOR
**XTRA
CASH**

You must be 18 years
of age or older to play.



SEPTEMBER 2020
LAST MONTH TO
ENTER NON-WINNING
X PAYOUT TICKETS FOR
COLLECT 'N
Win!



FACEBOOK LIVE RETURNS

Facebook LIVE is back for September!

We'll be hosting Fall Facebook LIVE events on select Tuesdays and Fridays throughout the month, giving our players the chance to spin the Delaware Lottery Prize Wheel to WIN \$500 cash or other prizes! Each event will give three (3) randomly selected viewers a spin on the Prize Wheel. Plus, we are introducing two NEW ways to win with our Delaware Lottery Prize Punch and Landmark trivia! We encourage all of our retailers to join in on the fun!



You must be 18 years of age or older to play. Delaware Council on Gambling Problems Helpline: 1-888-850-8888 or visit deproblemgambling.org.



Welcome New Retailers

We'd like to warmly welcome all of the following new Delaware Lottery Retailers:

Royal Tobacco & Vape Outlet – Newark
Quick Mart – Wilmington
Adams Four Great Valu – Wilmington
Foulk Road Shell – Wilmington
Driftwood Spirits – Dover
Windsor Market – Wilmington
Boyd's Corner Liquors – Middletown
Empire Wine & Spirits – Middletown
General Store – Lewes
Hi Standard Liquor – Wilmington

Shore Star – Millsboro
Snack and Tobacco Bazaar II – New Castle
Tobacco One & Convenience Plus – Newark
Cheers Wine & Liquor – Laurel
Fitzharris Liquors – Wilmington
Strawberry Liquors – Selbyville
JJ's Fine Wine & Spirits – Georgetown
Talleyville Shell – Wilmington
Magic 7 Convenience Store – Dover



2020 Delaware State Fair

We are happy to announce the Delaware Lottery was awarded the Directors Award for their 2020 State Fair booth set up.

We're always happy to support the Delaware State Fair and we're honored to receive the Directors Award. Thank you to the staff for taking the proper precautions to keep everyone safe while enjoying the fair!

Pictured below is **Governor Carney** congratulating **Barb Rogers**, Corporate Account Specialist, and the rest of the Lottery team for receiving the State Fair's Directors Award.





**Carol Denise & Frank Fulmer
Owners**

KENO® Retailer Spotlight **The Crab Barn Restaurant - Long Neck**

Carol Denise Fulmer and her husband Frank are owners of the Crab Barn Restaurant in Long Neck, DE.

They started selling KENO® in the middle of November 2019 and quickly became one of the top ten KENO® selling retailers in the state until the pandemic hit.

Since reopening, their KENO® sales have gained traction again and they continue to grow their KENO® sales each week. Great job and keep up the good work!

Welcome New KENO® Retailers

Discount Cigarettes - Fenwick Island
Meadowood Mobil - Newark
Strawberry Liquors - Selbyville

Talleyville Shell - Wilmington
Magic 7 Convenience Store - Dover
JJ's Fine Wines and Spirits - Georgetown

Top 10 KENO® Retailers

Kent County

Mike's Food Mart - Dover
Stop & Shop - White Oak - Dover
Market Place - Milford
Hylton's Market - Camden
One Stop - Dover - Dover
Cigar Cigarette & More - Smyrna
Milford Plaza Cigarette Outlet - Milford
US Gas - Dover
Uncle Willies - Woodside - Dover
Royal Farms #110 - Dover

New Castle County

Books & News - Newark
Christiana Dash In #1456 - New Castle
Books & Tobacco - Wilmington
Malin's Market - Newark
Hank's House of Liquors - New Castle
Snack and Tobacco Bazaar - Newark
Avenue Wines & Spirits - Wilmington
Bear BP - Bear
Tobacco Time - Bear
Joey's Liquors - New Castle

Sussex County

Shore Star - Millsboro
Bodie's Market #1 - Millsboro
Back Bay Tobacco - Millsboro
Your Neighborhood Store - Millsboro
Georgetown Discount Liquors - Georgetown
Five Points Deli - Laurel
Stop & Shop - Dewey Beach
Daily Market - Lewes
Fenwick Island Goose Creek - Selbyville
Super Soda Ctr. II-Stein Hwy. - Seaford

Top 10 Traditional Retailers January through June 2020

Drawing Games

Kent County

Mike's Food Mart	Dover
Market Place	Milford
Stop & Shop - White Oak	Dover
One Stop - Dover	Dover
Shore Stop #255 - Greentree	Dover
Uncle Willies - Woodside	Dover
Hylton's Market	Camden
Food Lion #1426 - Smyrna	Smyrna
Milford Mobil Corp.	Milford
Mike's Food Market	Milford

New Castle County

New Castle Shell	New Castle
Books & News	Newark
Hank's House of Liquors	New Castle
Ho Ho Mart	Wilmington
Shiva Grocery	Wilmington
Books & Tobacco	Wilmington
Christiana Dash In (#1456)	New Castle
Tobacco Time	Bear
Market Street Shell	Wilmington
North DuPont Shell	New Castle

Sussex County

Daily Market	Lewes
Bodie's Market #1 - Millsboro	Millsboro
Super Soda Ctr. II-Stein Hwy.	Seaford
General Store	Lewes
Shore Star	Millsboro
BP-Pep-Up Gas Station	Millsboro
Fenwick Island Goose Creek	Selbyville
Bodie's Market #2 - Milton	Milton
Georgetown Discount Liquors	Georgetown
Super G #389 - Millville	Millville

Instant Games

Kent County

Uncle Willies - Woodside	Dover
Market Place	Milford
Shore Stop #234	Camden
Royal Farms #13	Felton
Royal Farms #151	Dover
Royal Farms #146	Smyrna
Wawa #853	Smyrna
Mike's Food Mart	Dover
Royal Farms #139	Dover
Royal Farms #119	Dover

New Castle County

Ho Ho Mart	Wilmington
Books & News	Newark
Speedy Mart	Wilmington
Express Food Market	Bear
New Castle Shell	New Castle
Market Street Shell	Wilmington
Wawa #867	Claymont
Royal Farms #161	Bear
Wawa #854	Claymont
Wawa #844	Newark

Sussex County

Daily Market	Lewes
Bodie's Market #1	Millsboro
BP-Pep-Up Gas Station	Millsboro
De-Lux Dairy Market	Seaford
General Store	Lewes
Uncle Willies	Lewes
Blades Discount Liquors	Seaford
Royal Farms #114	Laurel
Royal Farms #125	Seaford
Royal Farms #296	Harbeson

Congratulations to Our Retailers That Sold Instant and Drawing Games Winning Tickets!

Instant Games Big Winner Locations (January - June 2020)

Game	Prize	Sold By
MONEY FRENZY	\$10,000	Quick Stop - Blades
MONEY FRENZY	\$10,000	The Right Bottle - Smyrna
MONEY FRENZY	\$10,000	General Store - Lewes
MONEY FRENZY	\$10,000	Uncle Willies - Woodside
MONEY FRENZY	\$10,000	Royal Farms #263 - Selbyville
MONEY FRENZY	\$10,000	Elsmere Speedy Gas - Wilmington
MONEY FRENZY	\$10,000	Wawa #860 - Newark College Square
MONEY FRENZY	\$10,000	De-Lux Dairy Market - Seaford
MONEY FRENZY	\$10,000	Wawa #830 - North Smyrna
CUBE CROSSWORD HD	\$10,000*	O'Neill's Liquor - Milford
TYPEWRITER CROSSWORD	\$10,000	Royal Farms #119 - Cheswold
TYPEWRITER CROSSWORD	\$10,000	Stop & Shop - Dewey Beach
TYPEWRITER CROSSWORD	\$10,000	Wawa #871 - Rehoboth
TYPEWRITER CROSSWORD	\$10,000	Manor Park Liquors - New Castle
#7	\$15,000*	Uncle Willies - Lewes
#7	\$15,000*	Liquid Assets - Seaford
BONUS BUCKS	\$15,000	Midtown Liquors - Harrington
BONUS BUCKS	\$15,000	Orange Deli & Grocery - Wilmington
BONUS BUCKS	\$15,000	Greenville Shell - Wilmington
ICY HOT 7	\$15,000	Royal Farms #196 - Kirkwood
20X THE MONEY	\$20,000*	Royal Farms #123 - Oak Orchard
20X THE MONEY	\$20,000*	Daily Market - Lewes
20X THE MONEY	\$20,000*	Acme #828 - Hockessin
20X THE MONEY	\$20,000*	Lewes Wine & Spirits - Lewes
MONEY MAYHEM	\$25,000*	Royal Farms #123 - Oak Orchard
MONEY MAYHEM	\$25,000*	Delaware Park - Wilmington
CASH TO GO!	\$25,000*	Royal Farms #212 - Rehoboth Beach
\$25,000 RICHER	\$25,000*	Food Lion #879 - Delmar
\$25,000 WIN IT ALL	\$25,000*	Orange Deli & Grocery - Wilmington
LION'S SHARE	\$40,000*	Gumboro Liquors - Millsboro
50X THE MONEY	\$50,000*	A-1 Dash In #1419 - Newark
CASH IN	\$50,000*	Liquor Stop - Milford
MONEY BAGS	\$50,000*	Sunoco - Odessa
MONEY BAGS	\$50,000*	Printz Liquors - Wilmington
CASH GLITTER	\$100,000*	Daily Market - Lewes
CASH GLITTER	\$100,000*	Wawa #876 - Camden
\$150,000 FORTUNE	\$150,000*	Shore Stop #254 - Angola
MONEY FRENZY	\$250,000*	Royal Farms #146 - Smyrna
MONEY FRENZY	\$250,000*	Windsor Market - Wilmington

* = Top Prize

Drawing Games Big Winner Locations (January – June 2020)

Game	Prize	Sold By	Draw Date
MEGA MILLIONS®	\$10,000	Super G #2351 – Millsboro	01/10/20
MEGA MILLIONS®	\$10,020	Sunoco A-Plus – Claymont	01/14/20
POWERBALL®	\$50,000	Malin's Market – Newark	01/18/20
POWERBALL®	\$50,000	Malin's Market – Newark	01/18/20
POWERBALL®	\$50,000	Cypress Wine & Spirits – Milford	01/18/20
MEGA MILLIONS®	\$10,000	Weis Market #273 – Millville	01/21/20
POWERBALL®	\$50,000	Pineapple Express Tobacco Shop – Laurel	03/07/20
POWERBALL®	\$50,000	Delaware News Center – Wilmington	03/25/20
MULTI-WIN LOTTO	\$180,020	First State Liquors – Newark	04/10/20
LUCKY FOR LIFE®	\$5,000	Short Stop #237 – Milford	04/16/20
LUCKY FOR LIFE®	\$5,000	Sunoco – Odessa	04/20/20
LUCKY FOR LIFE®	\$5,000	Sunoco A-Plus – Elsmere	04/27/20
MEGAPLIER®	\$20,000	Shore Stop #263 – Middletown	05/02/20
MEGA MILLIONS®	\$10,000	Sunoco A-Plus – Newark	05/12/20
MULTI-WIN LOTTO	\$63,000	Shore Stop #255 – Dover	05/13/20
POWERBALL®	\$1,000,000	Royal Farms #123 – Millsboro	05/16/20
LUCKY FOR LIFE®	\$5,000	Daily Market – Lewes	06/04/20
LUCKY FOR LIFE®	\$5,000	Shore Stop #227 – Townsend	06/08/20

Collect 'N Win

With three top prizes of \$1,000, two \$750 cash prizes, and seventy-five \$50 cash prizes every month, Collect 'N Win is more popular than ever. Don't forget to tell your customers they can enter their non-winning tickets at delottery.com.

Current games eligible for Collect 'N Win:

X the Money Instant Games

KENO®
Fun. On the spot.

POWERBALL®
POWERPLAY

LOTTO AMERICA

PLAY3®
PLAY4®

MEGA MILLIONS
with MEGAPLIER

LUCKY FOR LIFE
THE GAME OF A LIFETIME

MULTI WIN LOTTO

Delaware Lottery

COLLECT 'N Win!

EMAIL US YOUR BRIGHT IDEAS

Our retailers are always coming up with great new ideas to promote or improve Delaware Lottery games. Now there's one place to submit them – our new online Suggestion Box. We'll look at all of the ideas, pick the best one, send a Lottery field rep to interview the person who came up with our top choice and write a "Bright Ideas" feature story that expands on the idea. Each future edition of *Ticket Talk* will feature one idea. Maybe we'll publish yours!

Send all your comments or suggestions to msmwebmail.lottery@delaware.gov. You can send as many as you'd like.



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