KEEP 'EM FULL
Retailer Promotion

Dispenser with EMPTY BINS

INSTANT TICKET PROMOTION

ATTENTION RETAILERS & CLERKS!

Keep your instant ticket dispensers **full** of scratch tickets and **loaded correctly**, and you could win a **PRIZE** from the Lottery Mystery Shopper.

- **Full Units** mean that every slot must be filled with a Scratch game. You may split a pack into two slots if necessary.
- **Loaded Correctly** means that the ticket graphics side must be facing the players. The instructions side should not be visible to the players.

It's proven to increase sales!

Full Instant ticket dispenser units remind customers to buy tickets and stimulates impulse sales of instant tickets that increase your overall sales and your commission.

Your reward!

Every time the Lottery's Mystery Shopper finds all your display units full and loaded correctly, **ALL** Lottery selling clerks who are working when the Mystery Shopper visits will receive a prize!

When does it start?

The promotion runs from Monday, Jan 7, 2019 to Friday, February 22, 2019